

Albania	... 15	Belarus	... Pts 2500	Portugal	... Pts 65
Bahrain	... Dhs 0.850	Bahrein	... 1100	S. Africa	... Dhs 5.00
Barbados	... \$1.00	Barbados	... 1000	Bulgaria	... \$3.410
Belarus	... 15	Bolivia	... 1000	Bulgaria	... Pts 10
Bolivia	... 15	Bolivia	... 1000	Bulgaria	... Pts 20
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FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Monday December 5 1983

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NEWS SUMMARY

GENERAL

Nato
ministers
plan new
initiative

Nato ministers this week will focus their attention on moves to improve East-West relations, on a "dialogue" theme.

Defence and foreign ministers will meet in Brussels for the first time since new US nuclear missiles arrived in Europe and since the Soviet Union walked out of Nato's integrated structure. They will meet tomorrow and on Wednesday, and 16 foreign ministers, including those of France, Iceland and Spain, on Thursday and Friday.

Britain's former Foreign Secretary, Lord Carrington, is expected to be named to succeed Dr Joseph Luns as Nato secretary-general.

Vatican mediation

Secretary of State Cardinal Agostino Casaroli said the Vatican wanted to mediate between the US and the Soviet Union on reviving talks on limitation of medium-range nuclear arms in Europe.

Release plea

Pope John Paul appealed for the release of Colombian President Belisario Betancur's brother Jaime, kidnapped by Left-wing guerrillas last month.

Iran claims success

Iran said its forces repelled an Iraqi offensive in the northern sector of the Gulf war front and denied Iraqi charges that it had bombarded civilian areas in Iraq.

New Soviet deal

Soviet leaders called for speedier introduction of the "team contract" system, to raise workers' wages because other workers had started working normally and it was no longer effective.

Dutch go-slow ends

Dutch railway unions called off their seven-week campaign of strikes and go-slows against cuts in public-sector wages because other workers had started working normally and it was no longer effective.

Papandreu protest

Greek Premier Andreas Papandreu has written to Soviet leader Yuri Andropov, criticising Soviet plans to increase deployment of land and sea-based nuclear weapons systems to counter US installation of Pershing and cruise missiles in Western Europe. A West German aide of Chancellor Helmut Kohl said Mr Andropov was in better health and would probably be back at his Kremlin desk in a week.

Newspaper banned

Military rulers in Turkey banned indefinitely the publication of the country's best-selling newspaper, *Hürriyet*.

Two shot in Ulster

British security forces shot dead two armed men at Coalisland, Northern Ireland, who failed to answer a challenge.

Space 'hams' talk

US astronaut Owen Garrett, passing over the Middle East in space shuttle Columbia, had a talk with King Hussein of Jordan, a fellow "space ham" in Amman.

Briefly...

Perez Prado, 57, Cuban-born band leader, died in Milan.

Golf Sevillano Ballesolos (Spain) took his richest prize, \$100,000, for winning the Sun City Challenge tournament in Eshowe, South Africa, on 24 Nov.

BUSINESS

OVERSEAS NEWS

Israel says air strikes not part of U.S. accord

BY DAVID LENNON IN TEL AVIV

ISRAEL agreed in Washington with the U.S. last week to apply pressure on Syria to withdraw its forces from Lebanon, foreign ministry officials said in Jerusalem yesterday.

However, they denied that the weekend air strikes by Israeli and U.S. warplanes against targets inside the Syrian-controlled sector of Lebanon were a co-ordinated part of this new pressure.

The officials insisted that the agreement reached in talks between Mr. Yitzhak Shamir, the Prime Minister, and President Ronald Reagan referred only to political pressure on Syria.

But Mr. Shamir, who said on his return here that both governments "are agreed that Syria is the main obstacle to peace and stability in Lebanon," did not rule out military action. He simply said that both

countries "preferred" to employ peaceful means to resolve the problems in Lebanon.

Despite official denials, there was growing concern within opposition circles in Israel that the two governments have indeed agreed on an intensification of military pressure on Syria in Lebanon, and apprehension that this could lead to a dangerous rise of the tensions in the region.

Mr. Abba Eban, a former Labour party foreign minister, said there were increasing rumours of a secret alliance which had a warlike significance, and called for an urgent Knesset debate on the agreements reached with Washington.

Mr. Dan Meridor, the cabinet secretary, insisted yesterday that there was no such secret agreement. Speaking after the weekly

cabinet meeting, he also denied that yesterday's U.S. air strike against Syrian targets in Lebanon, and the previous day's Israeli air attack, had been co-ordinated.

However, he did admit that "the Israeli air force and the U.S. Navy

were talking to each other to make sure there are no mishaps." As Israel treats Lebanese air space as its own, it would indeed be unlikely if the U.S. planes would have made their raid without first informing Israel of the plan.

The facts that the Israeli air strike against Syrian-backed guerrillas and Druze came the day after Mr. Shamir returned from Washington, and that the U.S. launched its first-ever air raid in Lebanon a day later, has inevitably fuelled speculation here.

Cairo says pact hinders peace

BY CHARLES RICHARDS IN CAIRO

THE EGYPTIAN president Hosni Mubarak has expressed grave misgivings about the strategic co-operation agreement recently signed between the U.S. and Israel.

It would, he said, be an obstacle to peace in the region and further anger Arab moderates.

Egyptian officials are dismayed that the U.S. should have come down so harshly on the side of Israel thus upsetting the regional balance and preventing the U.S. from playing its supposed role as full

partner in the peace process and "honest broker" between Israel and the Arab states.

They are especially horrified that the U.S. should be making such a gesture in an apparent attempt to counter what Washington perceives as excessive and increasing Soviet influence in Syria at a time when Israeli forces remain in Lebanon.

This apparent rewarding of Israel thus upsetting the regional balance and preventing the U.S. from playing its supposed role as full

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This apparent rewarding of Israel thus upsetting the regional balance and preventing the U.S. from playing its supposed role as full

Venezuela goes to the polls

NEARLY 7.8m Venezuelan voters went to the polls yesterday to choose a new president, Congress and state legislators for the next five years, Kim Feed reports from Caracas.

No official returns were expected until late last night but opinion polls gave an edge to Sr Jaime Lusinchi of the social democratic Accion Democratica party over former President Rafael Caldera, of the Christian Democrat Copei party.

Ten other candidates, on the left and right of the main centrist candidates are expected to collect only around 20 per cent of ballots cast.

Members of the right-wing Alian-

Tribunal 'sanctions takeover of Rumasa'

BY DAVID WHITE IN MADRID

SPAIN'S Socialist Government has secured a favourable verdict from the constitutional tribunal over the Rumasa affair by a neck-and-neck vote finally decided by the casting vote of the court's president, El Pais, the leading Spanish newspaper, reported yesterday.

The tribunal, whose decision on the case has been delayed for several weeks, voted on Thursday last week, but was not due to announce its verdict until later.

According to the newspaper, which quoted "absolutely reliable sources," the court's 12 members were equally divided about whether the Government's decree expropriating the Rumasa business group in February, was allowable under Spain's 1978 constitution.

Members of the right-wing Alian-

za Popular opposition lodged an appeal with the courts shortly after the decree, under which the Government seized all of Rumasa's holdings, including 18 banks and some 200 industrial companies. Two more banks and other companies were later established as having been acquired secretly by the group.

The opposition refrained however from referring to the tribunal a subsequent law passed by parliament in late June and confirming the expropriation measures.

In the interim, the public controversy over the takeover procedure has been fuelled by the disclosure of auditor's figures revealing the true financial state of the group, and by the progress of a court case against the former chair-

man, Sr Jose Maria Ruiz-Mateos, now in London.

The audit, commissioned by the Government and carried out by Arthur Andersen, showed Rumasa to have a negative net worth of \$1.27bn (\$1.67bn).

Sr Ruiz-Mateos is charged with accounting fraud, currency, tax and social security offences.

The newspaper says the court had found that the measure corresponded to the condition of "extraordinary and urgent need" laid down in the constitution and that it did not infringe the fundamental right to property. The six dissenting judges are due to publish their conclusions as an annex to the final vote.

If it is confirmed, the court's technical majority verdict will come as a considerable relief to the Gonzalez Government, which had put a good deal of its credibility at stake on the Rumasa takeover.

The Government has maintained that it needed to take drastic action in order to avoid a major financial crash which would have affected Spain's international credit rating.

The authorities argue that they could not simply have intervened in the banking side of Rumasa because the banks were heavily exposed to companies within the group.

In an interview at the weekend, Sr Miguel Boyer, the Economy Minister, said the standard procedure for dealing with bank crises via the semi-state Deposit Guarantee Fund would have proved more costly.

W. German output rise predicted

By James Buchan in Bonn

OUTPUT from West German manufacturing industry should rise by an inflation-adjusted 3 per cent next year after a rise of just under 1 per cent for this year, according to IFO, the Munich-based economic research institute.

The institute's latest survey of business opinion, taken in October and published today, shows industrialists more optimistic about foreign demand in the coming months. IFO even notes a slight improvement in the troubled capital goods sector.

Chaban-Delmas edges hat into ring

BY PAUL BETTS IN PARIS

M JACQUES Chaban-Delmas, the former French Prime Minister under President Georges Pompidou, has provided an intriguing new twist to the political scene in France.

By suggesting at the weekend that he would be willing to head a government if President Francois Mitterrand asked him to become Prime Minister, the 68-year-old mayor of Bordeaux made what was tantamount to a discreet political comeback on the national scene.

The comeback took the form of a long appearance on French television and an interview in the "Journal du Dimanche" in which the former Prime Minister and unsuccessful 1974 presidential candidate said

"until he is dead, no politician is finished."

On the assumption that the Socialists lost their parliamentary majority in the 1986 French legislative elections, Chaban-Delmas has provided an intriguing new twist to the political scene in France.

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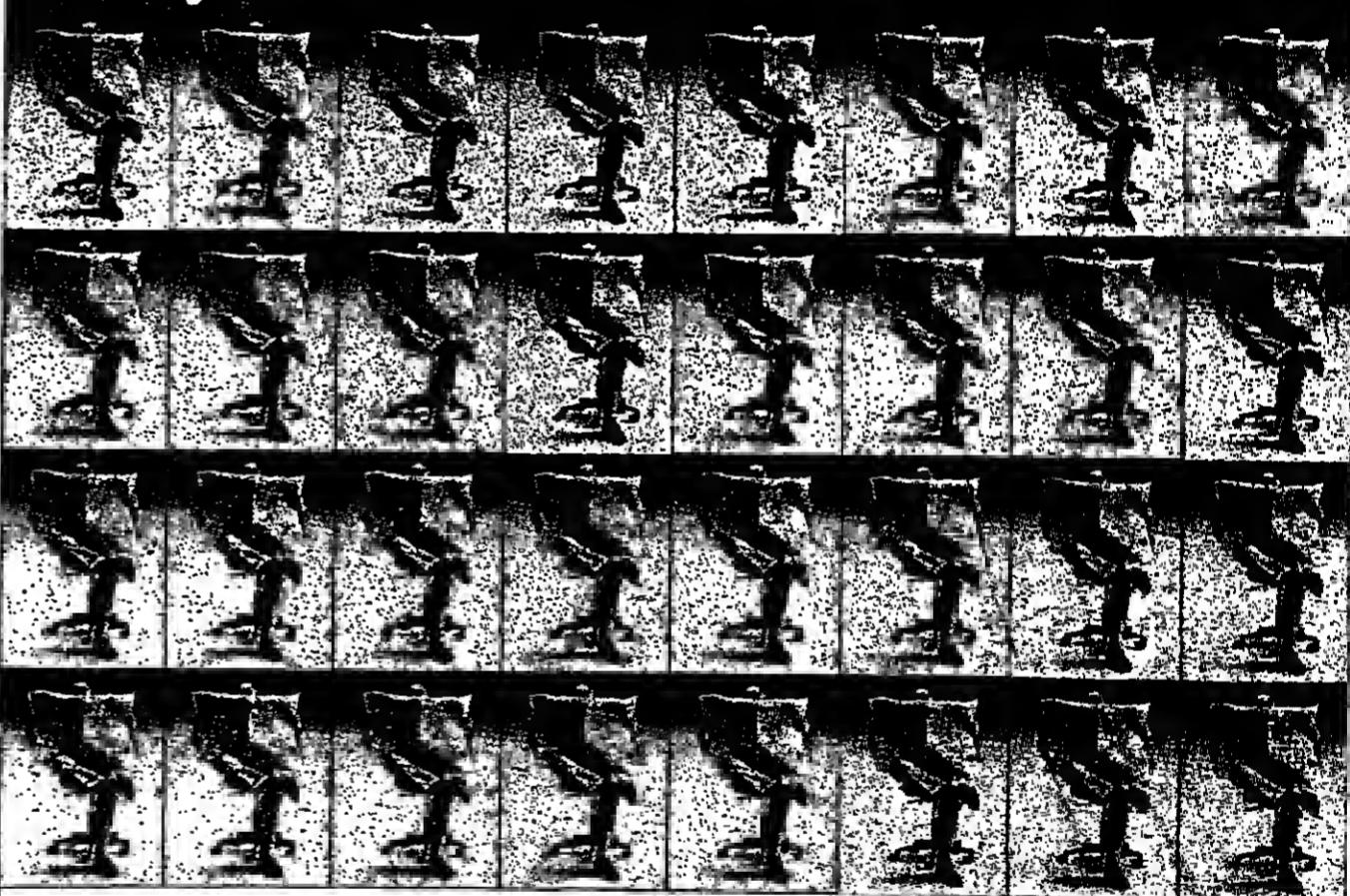
political advantages to President Mitterrand. As an eventual "fourth man" he could further disrupt the competition for leadership in the opposition.

But as a Socialist senator re-elected at the weekend, the eventual return of M. Chaban-Delmas on the national scene hinged on the belief that the left would lose the 1986 elections; an assumption the left is clearly not prepared to make.

Indeed, despite the left's recent string of defeats at local polls, President Mitterrand's standing in public opinion polls has been rising again last week. This recovery appears to be largely due to his successful television appearance on foreign policy issues last month.

M. Chaban-Delmas offers other

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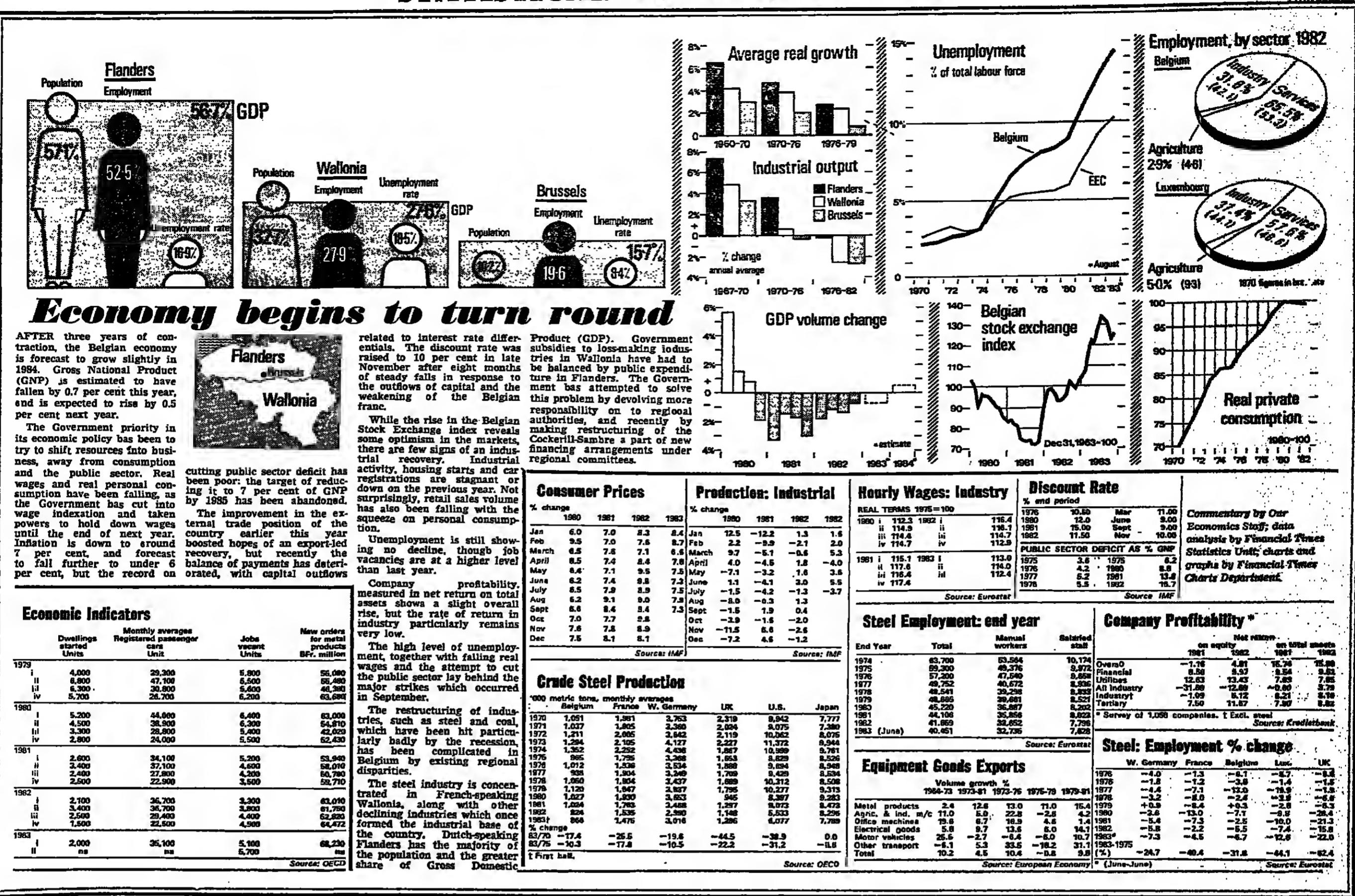
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STATISTICAL TRENDS: BELGIUM



The energy crisis has made the lowering of automobile fuel consumption a major objective. One of the first steps is to reduce an automobile's weight. That's why Rhône-Poulenc has developed high performance materials lighter in weight, but robust in performance.

One of these materials, Technyl polyamides, is currently employed by Renault, Peugeot S.A., and other automobile makers in radiators, gear box caps, and other parts of the automobile.

Another Rhône-Poulenc composite used in jet engines, Kinel polyimides, is resistant to temperatures as high as 250°C. Applications in automobiles include piston skirts, synchronizing rings, vacuum pump vanes. Kinel and Technyl are just two examples of Rhône-Poulenc's research for an energy-conscious world.

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Rhône-Poulenc helps make automobiles lose their appetite by making them lose weight.

By developing lightweight, high performance materials (polyamides and polyimides), Rhône-Poulenc helps the automotive industry reduce energy needs.

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As further proof of our commitment to make flying more pleasurable for them, we are proud to be the first airline in the Orient to offer our Royal Executive Class and make it the premier class on board our A300 and DC8 regional routes throughout the region.

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where applicable, a small surcharge.

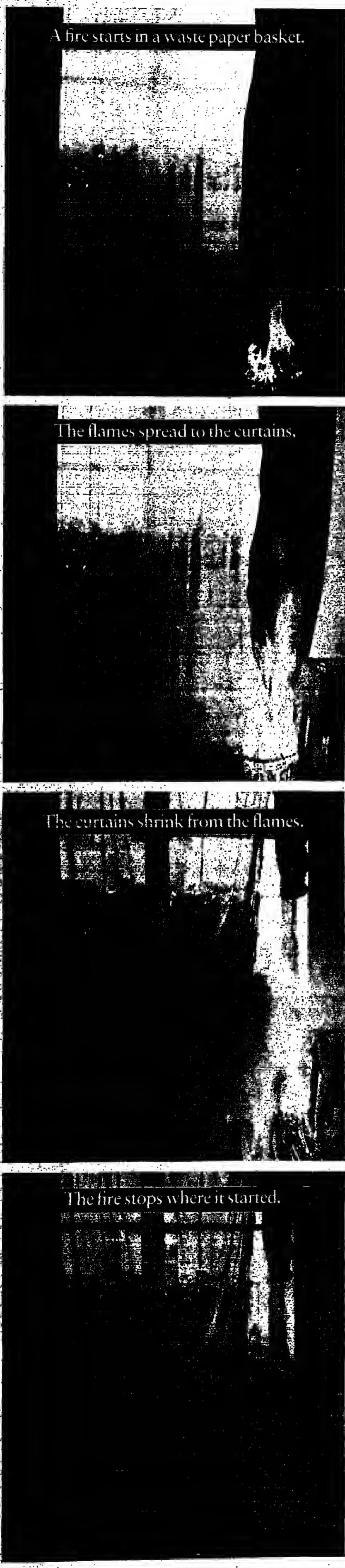
In Royal Executive Class you relax on seats normally reserved for first class passengers. Wider, more comfortable, with the leg room to match.

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at many of the destinations we serve in the Orient.

Economy Class passengers also enjoy improved seating and a high standard of in-flight



A fire starts in a waste paper basket.

The flames spread to the curtains.

The curtains shrink from the flames.

The fire stops where it started.

You'll be better off buying curtains that shrink.

Before you shrink from the idea, look at our demonstration on the left.

The curtains in question are made from Trevira® CS flame retardant, a new Hoechst fibre

(C for comfort and S for safety).

Put a flame to it and it merely shrinks away.

Thus stopping the fire in its tracks before it can get a hold.

Hopefully you'll never have to put it to the test.

But it could be some of the best fire insurance you'll ever buy.

Making our principle stick.

Our treatment is not just applied to the fabric but permanently engineered into the fibre.

So it won't fade or come out in the wash.

Not surprisingly, Trevira® CS flame retardant fibres are now being specified by architects and interior designers around the world.

For schools, hospitals, hotels, old people's homes and wherever life is most at risk.

And being Hoechst, we're constantly investigating new applications.

Exciting the imagination of the world's designers.

For years Trevira® has excited the imagination of the world's top fashion designers.

Now our Trevira® CS flame retardant fibre is doing the same for designers of contract furnishings.

Curtains, wall coverings, bedding and upholstery are all being made from our latest creation.

Developing its flame retardant properties took us many years of intensive research.

But think what fire can do in a matter of seconds.

**We're spending £1 million a day
on a better tomorrow.**

Hoechst



THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

Investors in Industry's arresting corporate image

An eyecatching answer to an identity crisis

BY CHRISTOPHER LORENZ

FOR THE last few weeks readers of this newspaper and other "quality" publications in Britain have been confronted repeatedly with a rather strange sight.

In expensive double-page advertisements and even (in the Economist) a full-colour, 20-page inset, an unfamiliar organisation called "Investors in Industry" has been trumpeting its wares. At the centre of each advertisement is the organisation's striking symbol: the characters "3I", painted in wavy-edged watercolours, with the dot over the "I" replaced with a drawing of an eye.

The 20-page inset, a virtual replica of the company's new brochure, includes seven wispy full-page drawings, illustrating such aphorisms as Voltaire's "Intelligence is quickness in seeing things as they are" and Keynes's "Ideas shape the course of history."

It all seems pretty Fey and abstract, especially when the puns don't make one realize that this "artiness" stems from what is actually one of the UK's largest, most solid and successful financial institutions. Owned by the pillars of the financial establishment, the Bank of England and the UK's mated clearing banks, it used to be known—to anyone who could understand the group's labyrinthine structure—as Finance for Industry.

FFI's main constituent parts carried four different sets of initials, with a whole host of derivatives. The basic four were: ICFC (small company finance), TDC (development capital for small technology-based firms), FFS (finance for shipping) and FCI (finance corporation for industry, lending to large companies). Hardly anyone, including many people inside the group, understood how the various companies related to each other and to FFI, or even that they were connected at all.

With another entity, "FFI UK Finance" employing the staff and holding almost all the assets, the confusion was complete. It would have represented a classic case for devising a new, consistent corporate identity, even if the group had not also wanted to reinforce the impact of a series of changes



It was making in its corporate exceptionally long-term relationships with its corporate clients.

Why on earth choose something as extreme as the 3I symbol? Why not something with a bolder edge to it, both literally and psychologically, that would be more reflective of the solidity of the banking world? In both the City of London and 3I's strong market constituencies "north of Watford" (Britain's industrial heartlands, that is), the "softness" of the new image has certainly provoked some half-suppressed guffaws since it was launched in July.

But Jon Foulds, the group's chief executive, reports that mild irreverence is not necessarily frivolous. He says he and his colleagues went for something "light" to reflect their view of 3I as a unique institution, combining financial innovation with an unusual ability to understand industry, and with

Juggling with variations of the word 'Invest'

FROM THE appointment of Wolff Ollins as design consultants in April 1982, it took a year for the unwieldy FFI/ICFC/TDC/FFS group to find and agree a clear, new corporate identity.

ICFC and FFI, the two most obvious names, were considered at length but eventually dropped. The former, says group chief executive, Jon Foulds, was "cumbersome, and was not well-known in industry as a whole. So it was just left identified only with the group's strong small company business (this is how it still remains, largely distinct from the group's new name, "3I").

FFI had been a successful label for raising funds in the money markets and "was a good enough name," says Foulds. But "part from some

mildly Rabelaisian associations for ex-servicemen" (it used to denote "Free from infection"), "it doesn't stand out. It isn't unique."

It was when Foulds and Wolff Ollins, head of Wolff Ollins, began to juggle with variations of the word "Invest" that Foulds also began to feel that it would be as well to distance the group from the word "Finance", which in expert circles has developed a shorter-term connotation.

Foulds really saw the attractions of "Investors in 'Industry'" when Ollins pointed out the possibilities of its more informal derivative, "3I". Not only is 3I one of only a very few companies which use numbers in their names, but the letter "I" could be used in all sorts of supporting ways to reflect the organisation's attributes or aspirations ("intelligence", "initiative", "ideas", "innovation" and "insight") just to cite the few used in 3I's new corporate brochure.

Though Foulds was excited about the proposed name—"it has a kind of speed about it"—he admits that it originally

other things entwined around the "3I". A conventional form of illustration, reminiscent of cartooning others, of the continuing visual mystery, "Masquerade." It nevertheless proved too strong for the group's board.

With Foulds' agreement Wolf then gave the job to a watercolour artist, Philip Suttor, with whom he had worked on a previous corporate identity project. Suttor went on to create the symbol which the board eventually approved, despite the doubts of some of its members and the fact that some of 3I's clearing bank shareholders "thought it was pretty eccentric," as Foulds put it.

Firmly rejecting complaints that the "eye" has nasty 1984-ish overtones, Foulds admits that "a lot of people still don't like it." But he approves of the way that "you don't have to look at the thing—it looks at you." At some stage in the future 3I may even agree with Wolff Ollins that the slight ponderousness of the verbal-visual pun should be removed by dropping the stalk of the "i" completely.

Over the next few months, Wolff Ollins and its client battled through a range of possible names and visual styles, finally getting board approval in the spring for "Investors in Industry", the abbreviation "3I", and the controversial visual symbol. The detailed process is described in the (Inset).

In response to criticism of the symbol 3I emphasises that it is not relying for external impact wholly on its new "sort of". In comparison with Wolff Ollins and its own public relations and advertising consultants, it has put together a co-ordinated programme of communications geared at carefully targeted markets: its ICFC material, for example, is still quite hard-nosed, though humour now permeates its illustrations. This sense of style is likely to creep into various of its other promotional activities.

Inside the organisation the "3I" symbol is now universally used in connection with its various entities, all of which (except ICFC) now also use "3I" or "Investors in Industry" as a prefix in front of their names: TDC, for example, is now known as the "Ventures Division" or familiarly as "3I Ventures".

Foulds says this harmonisation has had a perceptible unifying impact on staff: "It's given the organisation a new sense of impetus; everyone is recognising that they're contributing to the same effort, rather than looking rather nervously at what the others are doing."

All the same, it is not just the outside world which is feeling ever so slightly amazed at the adventurousness of it all.

This is the concluding article in a series on corporate identity. Previous articles appeared on October 31 (SAS) and November 2 (PA). A "Guide to Corporate Identity" has just been published by Wolff Ollins, 22 Dukes Road, London WC1H 9AB. Price £2.95.

executive committee was created to formalise the co-ordination process.

Internally, past divisionalisation had left it as essentially a series of largely disparate activities. This separateness, says Foulds, discouraged the units from an intangible way, from combining their skills to exploit new opportunities.

Externally, the organisation was presenting a confused message to many outside constituencies, not only about what it could offer to its various marketplaces, but also to Westminster and Whitehall.

Foulds' policy review led to a decision to tighten up the group's structure in several ways. "To show the feudal lords that they were all working together," as he puts it, "we redefined the role of all the management committees in the place." A series of what he calls "information-passing committees" were upgraded to executive status, and a central

been appointed chief executive in late 1977. Under his aegis new strategies began to emerge, notably TDC's shift away from a rather unsuccessful "bands-off" policy towards greater managerial involvement in the companies in which it invests. FCI was also upgraded from its original role as just a "lender of last resort," while ICFC began to raise its "risk ceiling" partly in response to an intensification of competition from the host of new entrants in the markets for venture and development capital.

With these changes well under way towards the end of 1981, Foulds "pulled together a number of thoughts that had been going through my mind." In particular he drew the attention of his close colleagues and his chairman, Lord Caldecote, to the confusion, or downright negative impact, that was being created both internally and externally by the group's fragmentation.

It was partly because of Ollins' breadth of view, says Foulds, that the then FFI chose his firm to do the job.

An FFI insider, Foulds had

internally by the group's fragmentation.

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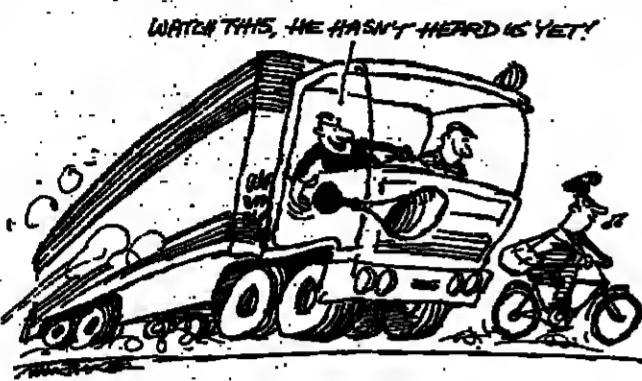
SINGAPORE AIRLINES

TECHNOLOGY

DEVELOPMENT OF THE HUSH-HUSH HEAVY VEHICLE

Roll on, the quiet lorry

BY HAZEL DUFFY, TRANSPORT CORRESPONDENT



GOODS VEHICLES have few friends among the general public, as politicians know only too well. They are, however, the mainstay of the country's distribution system. The Government has decided, therefore, that the best it can do is to take lorries away from residential areas wherever possible, and to "civilise" the lorry by making it quieter and cleaner.

Quieter goods vehicles are already on Britain's roads in compliance with an EEC regulation formulated about six years ago, and applied to new vehicles registered since October 1983. Today, however, the industry is concerned with much more stringent regulations drawn up by the European Commission which have led to the setting up of a programme known in Government and industry circles as QHVS (Quiet Heavy Vehicle) 90.

The programme, costing at about £10m to be shared equally between government and manufacturers of vehicles, engines, and components, is being co-ordinated by government with the aim of getting a vehicle that can go into production by the early 1986.

The key points of the programme will be to achieve technical solutions which will not add significantly to the cost of and weight of the vehicle.

which has to be tackled." The most demanding of the EEC requirements—which have yet to be confirmed as a directive—would reduce the noise level of vehicles currently registering 86 dB(A) to the following: engine power up to 75kW to register 81 (about the noise level of a fast passenger car); 75kW to 149kW to register 82; and 150kW and over to register 84.

Reduction in noise registered by the decibel scale is not as straightforward as it might appear. A 6 dB(A) reduction, for instance, means that the sound pressure levels are being halved. It can be seen, therefore, that the noise levels which are being drawn up represent a substantial technical step.

Before these measures gain common support throughout the EC, the manufacturers are being required to adopt a change in the test procedures of the current reduced values within the next few years,

which will have the effect of lowering them by another 3 dB(A).

The industry, through their EEC representative body, have said that they will not be able to comply within the required time scale (October 1988) for new goods vehicle registrations in the UK.

The governments of the "silent countries," as they are dubbed by the industry—Denmark, the Netherlands, and West Germany—may well push

the key points of the programme will be to achieve technical solutions which will not add significantly to the cost of and weight of the vehicle.

for the regulations to be implemented within the time scale. The Netherlands already encourages investment in quiet vehicles by offering a tax rebate of between 3 and 7 per cent on the purchase price of the vehicle, depending on the amount by which the noise level falls below the legal maximum.

Pressure for quieter vehicles comes in other forms as well. West Germany, for instance, which now acts as the driving force in "civilising" the lorry where in the early 1970s it was the UK, has set up "quiet zones" in certain city centres. British manufacturers point out that the West German Government is considerably more generous in supporting the manufacturing industry to meet these pressures, handing out sums to individual companies to produce a QHVS.

The British QHVS programme, however, is designed to lead to a sharing of development techniques, each manufacturer taking on board the latest developments in the field of quiet vehicles.

The manufacturers agree that the existence of the programme—although already two years overdue—has spurred them into spending more on noise research than they would have done otherwise.

Film at Leyland, describes

QHVS 90 as "an excellent mechanism for ensuring that UK vehicle/computer manufacturers have well developed noise technology." Leyland, with a particularly well equipped test centre, aims to move more of its noise testing into the specially equipped chamber inside—apparently the Lancashire weather plays havoc with setting up acceptable outdoor test conditions.

A major part of the programme, however, must take place within clear cost objectives. The current noise requirements on goods vehicles, implemented this autumn, have put about 2 per cent on to the cost of a vehicle. It is a sum which cannot be recovered in the price to the customer in the currently very depressed vehicles market.

LILLY BACKS NOVEL TECHNIQUES

Drugs delivered by magnet

BY DAVID FISHLOCK, SCIENCE EDITOR



TWO AMERICAN medical students got a bright idea for delivering dangerous drugs to a patient. They broke off from their studies for 18 months in the mid-1970s, and laid the foundation for Molecular Biosystems.

Molecular Biosystems, of San Diego, California, is a new biotechnology venture specialising in pharmaceutical products. Its roots, however, lie in a magnetic drug delivery system the two researchers persuaded Eli Lilly to back.

The basic idea is quite simple: to encapsulate the drug in packages small enough to move freely through capillaries, magnetise these packages, then steer them where they are most needed with the help of a strong magnet.

The packages are microspheres of protein only about 1 micrometer in diameter (compared with about 2 micrometers in red blood cells). According to Dr Kenneth Widder, one of the inventors, they consist of a mesh of cross-linked fibres of human serum albumin. This mesh can entrain both the drug and particles of iron oxide, which magnetise them. The microspheres are made by a method

of suspension in oil, by ultrasonic agitation, then "sets" them either by heat or chemical reaction, cross-linking the protein.

Such microspheres are highly

mobile. Dr Widder says. A strong magnet placed near a kidney, for example, is enough to ensure they home in on that organ. Dr Widder and his partner, Dr Andrew Senyei, demonstrated this mobility by following the progress of fluorescent microspheres through the circulatory systems of small animals with a microscope.

The research has demon-

strated that the drug can be targeted very precisely, and retained in an organ for a significant time—as long as 30 minutes—by the magnet. The microspheres apparently cause no foreign-body reaction and are eventually biodegradable, but not too quickly—"we've seen them around for up to 21 days."

The research effort has been transferred to Lilly's own laboratories, and a magnet specifically for use with patients is being designed at the National Magnet Laboratory in Cambridge, Mass. Dr Widder expects

Lilly to reach clinical trials

in the next year or two.

For cancer patients, "we know they're excited about it," says the drug firm. Molecular Biosystems will get a royalty of 3 per cent on net sales.

But Dr Widder is already

pursuing another application of his microspheres of protein, to separate a specific type of cell from a cocktail of cells. It uses

microspheres of albumin containing a substance called "protein A," a protein isolated from the surface of the bacterium *Staphylococcus aureus*. Protein A has the unique property of binding antibodies to the microsphere.

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A videotex communications adapter and connecting cable are the hardware needed, costing £281, together with the VTS software for £222. More from IBM on 0705 694941.

CONTRACTS & TENDERS

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UK NEWS

GEC's 'marriage' with Hitachi heads for split

THE FIVE-year-old marriage between GEC, one of Britain's largest companies, and Hitachi to modernise and expand colour television production at Hirwaun, South Wales, is on the rocks.

Talks were held last week between the Anglo-Japanese company's management and national trade union officials to try to end a stoppage by the 1,050 production workers at the Welsh plant. The week-long stoppage is the second this year.

But a peace formula worked out by the management and union officials became the subject of a major row at the weekend. Although workers plan to return to the factory today, there is to be a special ballot before the formula is finally accepted.

This is because of allegations that a mass meeting vote by the workforce on Saturday was rigged in favour of a return to work.

The indications are that, even if the immediate problem is resolved, the factory's long-term future will be decided by the terms of a divorce between GEC and Hitachi.

According to well-informed sources, the business - with assets worth some £5m-fm and the capacity to produce at least 260,000 television sets a year - has been the subject of bids and counter-bids between the two companies for much of this year.

In February, Hitachi made an offer which was rejected by GEC. In June, Hitachi executives flew to London from Japan to negotiate the sale of the business to the British group. But negotiations ended inconclusively after only an hour.

A subsequent counter-offer from Hitachi looked like succeeding but was again rejected by GEC.

GEC-Hitachi is now the only Anglo-Japanese joint venture in television manufacture. A similar tie-up between Rank and Toshiba ended in failure in 1981. Toshiba later restarted manufacture on its own account.

Arguably, investment policy has also suffered. In 1981, Hitachi proposed diversifying into video cassette recorder (VCR) manufacture at the Hirwaun site and the Welsh Development Agency was approached with a view to carrying out a £2m improvement of the factory premises. But GEC reportedly declined against contributing to the venture and the plan fell through. Subsequently, Hitachi has opened a VCR production unit in West Germany.

On paper, Hitachi is the largest Japanese producer of televisions in the UK. But while production at Hirwaun last week was at a stand-

still, down the road at Matsushita's National Panasonic factory in Cardiff, plans were being published for a further investment of £1m. This would nearly double current television output there to 1,000 sets a day to meet the buoyant market.

Labour problems at the Cardiff plant, which opened in 1976 and employs over 500, have been virtually non-existent. The same is true of the two other Japanese consumer electronics companies with plants in Wales, Sony and Aiwa.

Part of the problem at GEC-Hitachi seems to arise from the terms of the marriage. When first established in early 1979, the two partners agreed to invest £2.75m to modernise what had been GEC's Hirwaun factory, with the aim of stepping up colour television production from 150,000 to 300,000 units a year.

But both companies maintained separate sales organisations and marketing strategies. GEC essentially kept responsibility for the management of the factory while Hitachi provided the new technology and design. The number of permanent Japanese executives has been less than a dozen throughout, though there have been visiting technical teams from time to time.

As a result, Hitachi's initial aim of establishing a common tie-up between Japanese and other Japanese-owned plants in the UK, such as a single canteen for all employees, never got off the ground.

Its deterioration into a complete stoppage was triggered when the management proposed an entirely new percentage bonus system. Mr Williams warned that "dramatic increases in productivity" were required from all staff to restore the plant to profitability.

The offer was rejected by shop-floor union officials. It was then withdrawn by management and the workforce was warned that unless they worked normally they would not be paid. The result is what the workers claim to be a lock-out.

UK accused over abortive oil contract

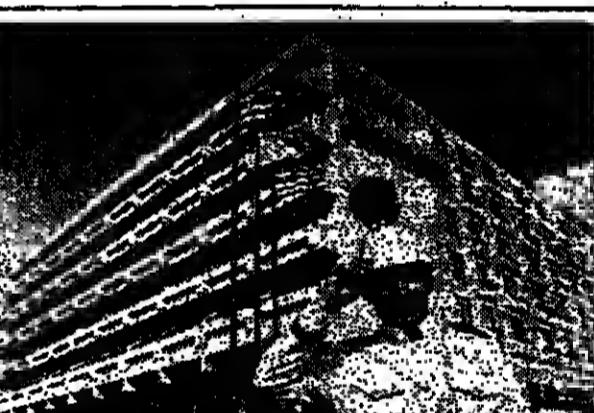
By Maurice Samuelson

AN ABORTIVE \$200m contract for 13 shipments of British oil for Israel has come to light as a result of a court case in which the British Government is accused of breaching EEC legislation by banning oil deliveries to Israel.

The case is to be referred to the European Court of Justice in Luxembourg after a ruling in the English High Court by Mr Justice Bingham, author of the 1978 report on the "busting" of the British Government's oil sanctions against Rhodesia (now Zimbabwe).

The alleged offence in the present case would be precisely the opposite of that in the Rhodesian affair - refusing to sell oil rather than selling it illegally.

The European judges will be asked to decide whether a 1979 British Government policy on oil supplies, which effectively excludes Israel, contravenes the free trade agreement concluded between Israel and the EEC four years earlier.



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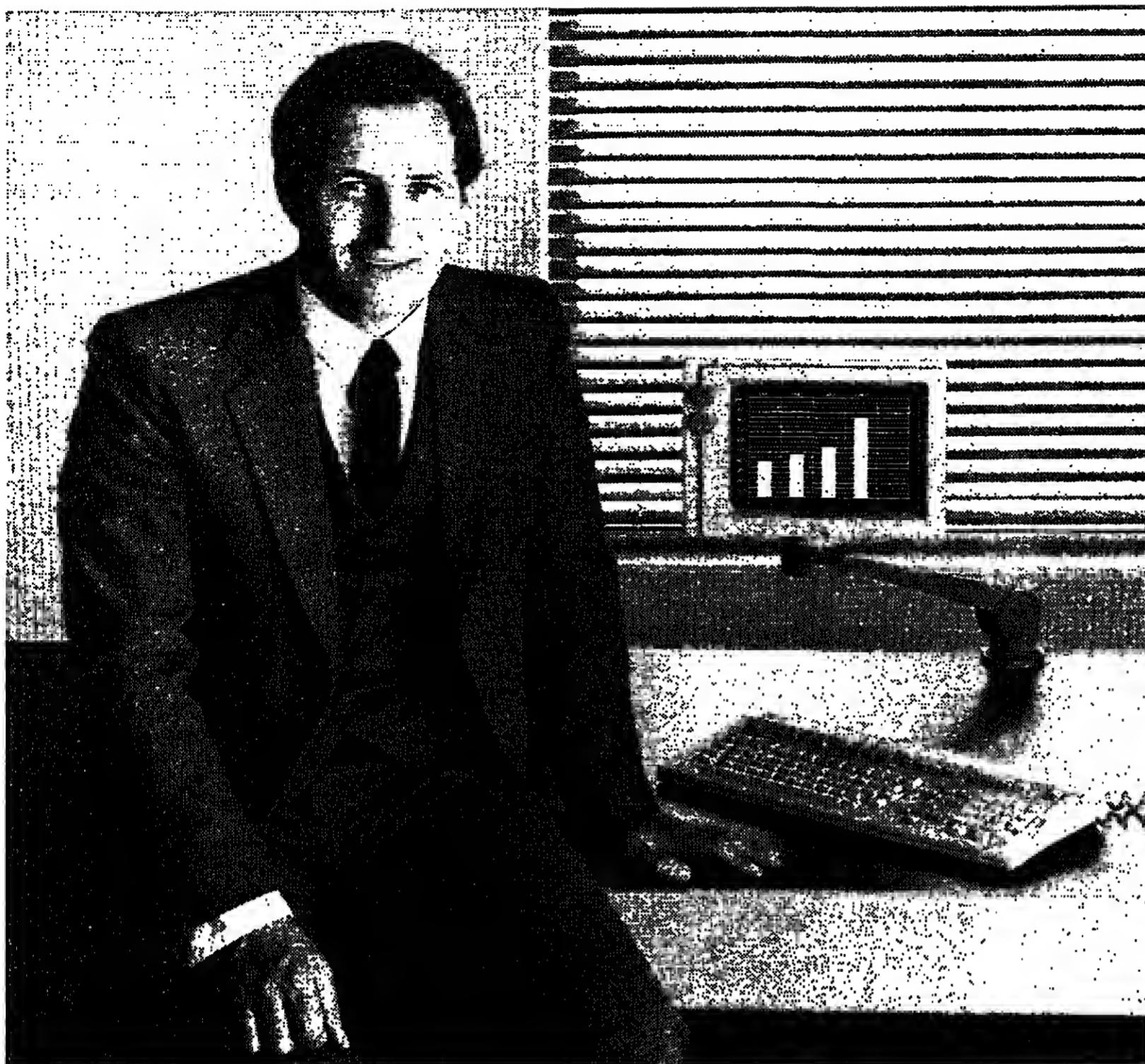
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UK NEWS

Growth rate of 2% forecast for next year

BY MAX WILKINSON, ECONOMICS CORRESPONDENT

MOST economic forecasters are more pessimistic about the prospects for next year than the Treasury, according to a special FT survey of recent projections.

The average or "consensus" forecast from 16 organisations surveyed, including the Treasury, suggests a growth rate of about 2½ per cent next year, with the annual inflation rate at about 5% per cent by this time next year.

The Treasury, by contrast, is predicting growth of 3 per cent with inflation down to 4% per cent in a year's time.

Only one of the 15 independent forecasters is more optimistic than the Treasury about inflation and only two think growth could be higher than 3 per cent.

The annual growth rates for next year range from 1 per cent to nearly 5 per cent. The highest inflation forecast is for an annual rate of 7% per cent and the lowest a little over 2 per cent.

The independent forecasters tend to be more optimistic than the Treasury about the trend of public borrowing next year, and the consensus of their projections suggests there might be room for modest tax cuts, if the Government wanted to keep borrowing to £1bn.

FT CONSENSUS OF FORECASTS

	1983	1984
Gross domestic product	2.7	2.4
Consumer spending	3.4	1.5
Exports	1.6	3.8
Imports	4.7	4.1
Inflation (Retailer retail prices)	5.2	5.7
Unemployment (Rate millions per quarter)	3.0	3.0
Current balance of payments (£m)	0.9	0.6
Public sector borrowing requirement (£m)	9.2	7.6
Percentage rise year on year unless otherwise stated.		

Nuclear fuel price increases proposed

By David Finlayson,
Science Editor

However, this consensus is strongly influenced by the extremely low borrowing requirements expected by the City University and the Liverpool groups which put more faith than the others in the power of market forces. Both, in consequence, expect accelerating growth.

Almost all the forecasters foresee a recovery in exports as the world economy picks up next year, although the Confederation of British Industry is notably less optimistic about the extent of an export recovery than most.

There is also general agreement that imports will continue to increase, though at perhaps a slightly slower rate this year. Every forecaster expects some slowing down in the consumer boom next year.

Little change in unemployment is expected from the present figure of 3m, with the number of forecasters predicting a slight rise balanced by the number expecting a fall.

The FT average should be taken only as a broad guide to the consensus since not all the forecasts are strictly comparable in their assumptions or the variables forecast.

FOUR-YEAR FINANCIAL REGIME AGREED

New deal for British Gas

BY IAN HARGREAVES

BRITISH GAS has won its case for a four-year regime of financial targets, but will have to cut its costs by 12 per cent between 1983 and 1987 under the terms of an agreement with the Government.

Terms of the deal are expected to be made official shortly, in time for British Gas to announce a 4 per cent increase in gas prices from January 1. The price increase will not apply to most of the gas supplied under special contract to large industrial customers.

The corporation also appears to have reached an understanding with the Government that there should be no change in the gas levy - a tax introduced in 1981 to cream off excess profits made by British Gas in a period of sharp price increases.

It means that British Gas now has a fairly secure financial framework, subject only to the annual uncertainty of its external financing limit, which was set at a negative figure of £100m in the Chancellor's autumn financial statement.

Sir Denis Rooke, the British Gas chairman, said he was unwilling to comment on any agreement until he had received official notification from the Department of Energy, but there is no disguising the fact that the agreement represents a considerable victory for him.

British Gas should have no trouble meeting this target, having registered an average 4.2 per cent return for the three years 1980-1983.

That was in excess of the then target of 3.5 per cent.

With average net assets of around £12bn, the target calls for current cost profit to average about £480m a year. Last year, the corporation made £583m.

Gas levy payments are expected to remain at about last year's level of £470m in real terms. Taxation may fall slightly as the corporations' capital investment increases this year to £900m compared with £800m last year.

The most demanding aspect of the target is the call for a further sharp reduction in unit net trading costs per therm of gas sold.

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It means that British Gas now has a fairly secure financial framework, subject only to the annual uncertainty of its external financing limit, which was set at a negative figure of £100m in the Chancellor's autumn financial statement.

British Gas, much to Sir Denis's irritation, has been without a financial target since April.

The new targets of 4% return on average net assets will be backdated to April and will expire in April 1987.

The most demanding aspect of the target is the call for a further sharp reduction in unit net trading costs per therm of gas sold.

The injunction orders Sogat to cancel the instruction issued to members stopping production of the UK's largest circulation magazine, the Radio Times, and of the Listener, both published by the BBC, and printed by British Printing and Communications Corporation, the country's biggest print contractor.

The union's leadership faces not only a High Court injunction, granted on Friday to the BBC and BPCC, but also resentment among the members involved.

Mr Robert Maxwell, chairman of BPCC, believes disaffection is so strong that some of the printers will work today on the magazines with or without the official consent of Sogat.

Mr Bill Keys, general secretary of Sogat, said yesterday that he would not comment until he had seen the terms of the court order.

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Nuclear disarmers shelve decision on Nato withdrawal

BY MARGARET VAN HATTEM, POLITICAL CORRESPONDENT

the support of the Communist Party, few doubt the left-wing influences at work."

Monsignor Bruce Kent, the general secretary of CND, yesterday replied to the criticism of his decision to include withdrawal from Nato in CND policy.

These were among the main decisions taken at CND's annual conference in Sheffield, Yorkshire, at the weekend. The conference, attended by more than 2,000 members, appears to have revived government fears that CND may be making progress in the propaganda battle.

The conference prompted Mr Michael Heseltine, the Defence Secretary, to issue a statement attacking the politicisation of CND and describing the organisation as "a danger to the prospects of arms negotiation and a lowering of international tensions."

Mr Heseltine insisted there were links between CND and the Kremlin.

He said that "much of the political leadership of CND is deeply political." He added: "Whether it be the chairman advocating an onslaught on Conservatives in marginal (parliamentary) seats or the general secretary enthusing over

MPs to examine Trident costs,

Page 14

Print union moderates stance

BY DAVID BRINDLE

LEADERS of the general print union, Sogat '82, are expected to withdraw an instruction to members stopping production of the UK's largest circulation magazine, the Radio Times, and of the Listener, both published by the BBC, and printed by British Printing and Communications Corporation, the country's biggest print contractor.

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November 1983

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UK NEWS

Business Expansion Scheme stalls

BY TIM DICKSON

THE UK Government's Business Expansion Scheme (BES) is proving less popular with private investors than some City of London fund managers had originally hoped.

Despite some aggressive marketing in the last couple of months, certain fund providers privately admit that the public response has been disappointing. Aiteco Hume, the industrial holding company, for example, only managed to raise £1.5m of the £2.3m required to get a private hospital project off the ground in the West Midlands last month - and had to return cheques to investors - while some of the recently launched managed funds have been struggling to attract adequate support.

Fierce competition is partly responsible with about 30 funds now on the market, but managers say that criticism of charges has influenced investors and that many still

A mixture of over-fierce competition, criticism of high management charges and failure to communicate how the Government's Business Expansion Scheme works has led to a lack of enthusiasm among potential investors, writes Tim Dickson. Recently, however, the scheme has benefited from a greater publicity push.

do not understand how the scheme works.

The BES - first announced in this year's budget - allows individuals to claim tax relief at their top marginal rate on new equity investments in most unquoted trading companies (excluding those on the Unlisted Securities Market).

No individual can invest more than £40,000 under the scheme in any one year, and shares must be held for at least five years to qualify for the tax relief. But it nevertheless means that a £10,000 investment for a 75 per cent taxpayer costs effectively only £2,500.

Since early summer when the

scheme became law, investment managers, stockbrokers, merchant banks and assorted licensed dealers have been launching professionally-managed closed-end funds in an effort to match individuals willing to invest with unquoted companies seeking fresh capital. So far, between £25m and £30m has been raised but several funds are still accepting cheques.

By the end of this week, for example, the Britannia Business Expansion Fund, the Salvagance Business Expansion Fund, the Minister Trust 1983-84 Business Expansion Scheme Fund, and the County Bank First Business Expansion

Fund will all be closing their application lists. Hill Woogar and the Ravendale Befund will be open until later in the month.

Most managers were reluctant late last week to disclose how much is in the kitty thus far. But judging by the experience of other funds, investors tend to wait till the last possible moment to send in their cheques.

All admit, however, that recent criticism of management charges, which vary widely between funds, has dampened enthusiasm though managers argue forcefully that much of it has been unfair and ill-informed. Private businesses, they point out, require much more attention and investment management time than companies in a typical quoted portfolio.

The widespread publicity being given to the scheme, meanwhile, is encouraging a flood of new investment proposals.

Hambros starts interest rate hedging plan

By Mary Ann Sieghart

COMPANIES will be able to insulate themselves against movements in interest rates under a scheme launched today by Hambros Bank.

The service, called Forward Interest Rates Set Today, or 'First', enables customers to fix the interest rate on a loan or deposit up to six months in advance. The agreed rate will then hold for a maximum of six months.

First will be available in sterling, dollars and most major currencies for a minimum transaction of \$100,000. A customer will specify the currency, amount, start date and period concerned of the loan or deposit and Hambros will quote an interest rate if the customer agrees to the rate, a contract is signed.

UK COMPANIES PAY HIGH LEVELS ON PROFITS

Business taxation 'low'

BY MAX WILKINSON, ECONOMICS CORRESPONDENT

THE BURDEN OF business taxation in the UK is low in relation to output, compared with other major countries, according to a study published today.

The Institute of Fiscal Studies estimates that taxes levied directly on businesses in 1980 in the UK represented 13 per cent of national output.

This was similar to the ratio to output in the U.S., West Germany and Japan, but substantially lower than in Italy (16 per cent) and France (20 per cent).

However, business taxes represented a higher proportion of profits in Britain than in any other country except France. UK business taxes represented 93 per cent of corporate profits in 1980, com-

pared with only about 50 per cent in Japan and about 60 per cent in West Germany and Italy.

The study, by John Kay and Judi Sen, is summarised in the Institute's magazine *Fiscal Studies* published today.

The authors caution that precise comparisons are difficult because of conceptual and other problems, and that the figures should only be used to give a broad picture.

In all countries, business taxes rose as a proportion of national income during the 15 years up to 1980. In the UK, for example, the proportion in 1965 was 9 per cent, compared with 13 per cent in 1980.

Analysis of the different types of business taxation showed that taxes on labour in Britain were relatively low as a proportion of the total payroll.

However, in the decade to 1980 the burden of taxation on labour costs rose in Britain, while the burden of capital taxes as a proportion of total payroll fell.

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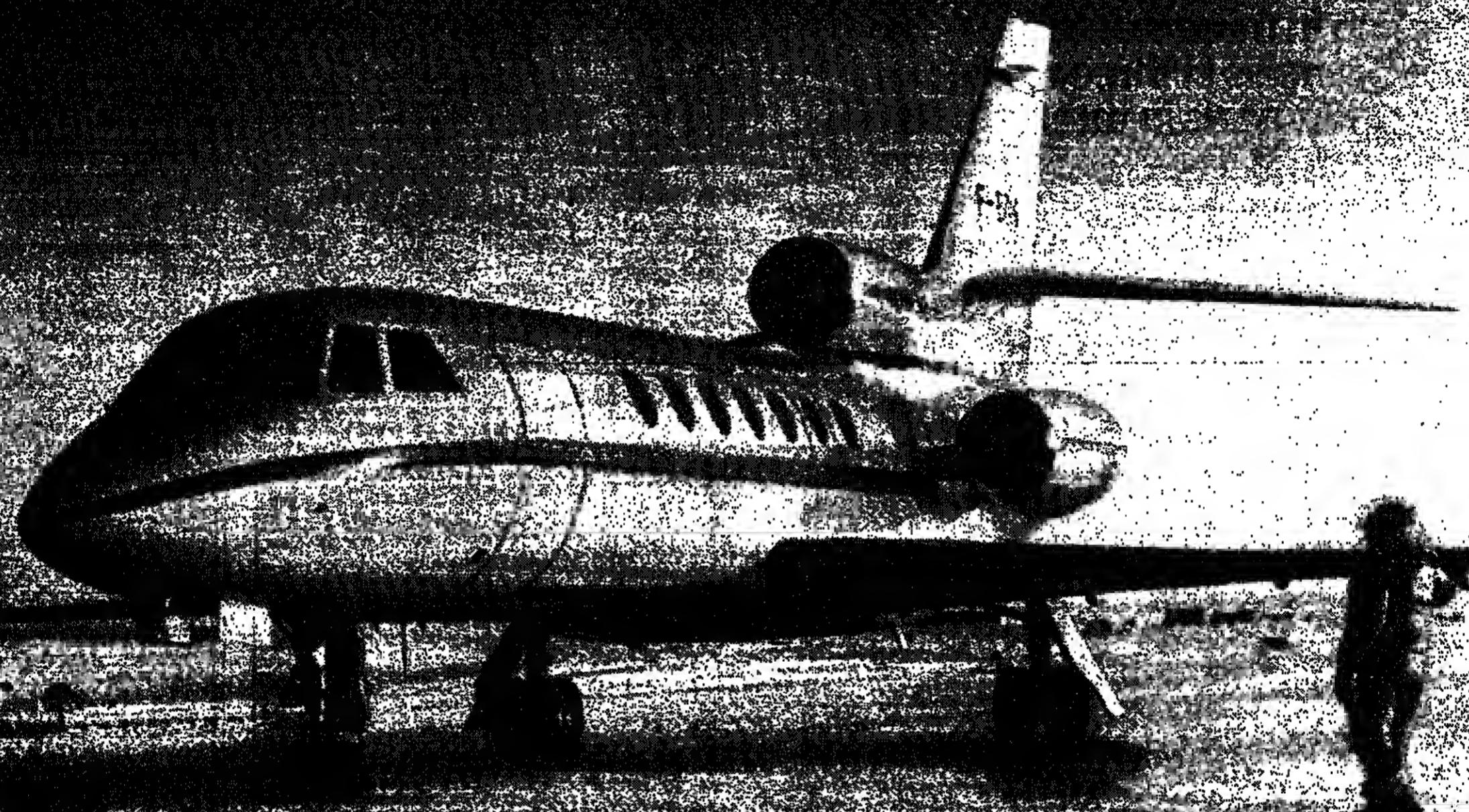
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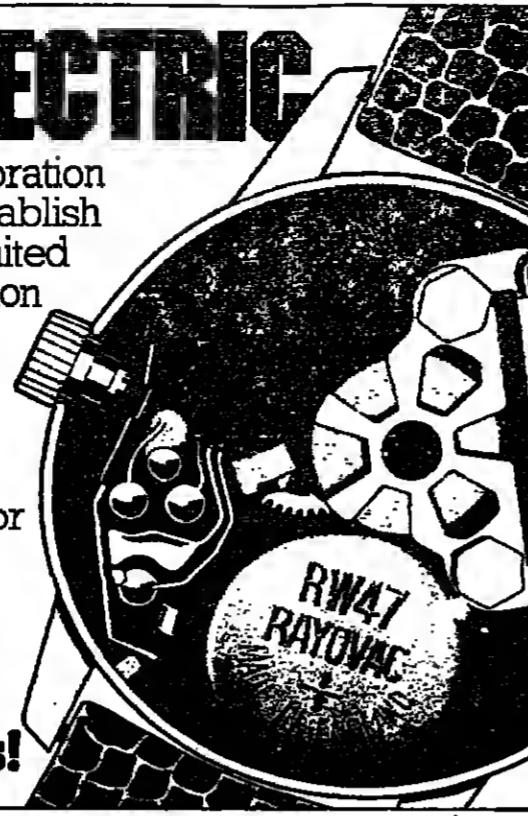
Business takes off with Falcon

WASHINGTON ELECTRIC

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UK NEWS

MPs to examine costs of Trident programme

BY PETER RIDDELL, POLITICAL EDITOR

THE FINANCIAL arrangements for the purchase of the Trident nuclear missile system by the British Government from the U.S. are to be examined by the main parliamentary watchdog.

The aim is to avoid a repetition of previous occasions when major defence projects, notably the Chevaline modernisation of the UK nuclear deterrent, were not reported to parliament until after a large escalation in costs.

Mr Gordon Downey, the comptroller and auditor general, and his staff, who monitor government accounts on behalf of parliament, are preparing a report on the relationship between the UK and U.S. on Trident, including the contract for the construction of four submarines.

This will be considered by the all-party Public Accounts Committee of the House of Commons for possible questioning of officials in early January.

Preparatory work has already been done on Trident, which is not due to enter Royal Navy service until the mid-1990s. Mr Downey's intention is to keep the MPs on the committee fully informed on the progress of the project.

Last March, the Ministry of Defence estimated that Trident would cost roughly £7.5bn at 1982-83 prices. However, about 45 per cent of this sum will be spent in the U.S. and the fall this year in the sterling exchange rate against the dollar may significantly increase the cost.

In addition, there have been some reports from the U.S. of certain problems with the development of the submarines, which may also affect the cost.

The Trident inquiry is one of a number of subjects which Mr Downey recently discussed with members of the Public Accounts Committee, which is chaired by Mr Robert Sheldon, a former Labour Financial Secretary to the Treasury.

Among other issues likely to be examined over the next year for possible investigation by the committee, Preliminary studies will be undertaken to see whether more detailed inquiry is justified.

port on the Inland Revenue's powers of investigation. The operation of home improvement grants, errors in estimating public sector borrowing and motorway repairs may also be considered.

After a recent comment by Mr Downey on government accounts, the committee is likely to look at the workings of the premature retirement scheme in the National Health Service and at the evasion by motorists of vehicle excise duty.

The MPs will look as well at the costs and impact of the sale of government shareholdings in Bristol and in Associated British Ports. This follows a highly critical report last year by the same committee on the methods, and cost, for the taxpayer of the privatisation of British Aerospace and of Amersham International.

Mr Downey and his staff have been preparing a programme of work for the next year or so, including suggestions from MPs on the committee. Preliminary studies will be undertaken to see whether more detailed inquiry is justified.

Bill to free spectacle price published

By Gareth Griffiths

THE GOVERNMENT today publishes a Bill covering ophthalmic services, which it believes will "lead to more competition, better services and lower prices," but which its critics say will mean higher spectacle prices for perhaps most consumers.

Mr Norman Fowler, the Social Services Secretary, wants opticians to be able to advertise, and retailers other than opticians to sell spectacles over the counter, provided the customer has a prescription written in the preceding two years. The supply of National Health Service spectacles is to be restricted to children and people on low incomes. Sight tests, which run at about 10m a year, will continue to be free.

There has been a mixed response from opticians as to the likely effects of the proposed changes, due to become law in June. The end of the general supply of NHS spectacles is planned for April, 1985.

Mr Clive Stone, chairman of Doland and Atchinson, the UK's largest opticians' group, said: "The effect of these changes on opticians will be quite startling. We could reduce our private spectacle prices by between 15 per cent and 25 per cent across the entire range."

The Government's argument is that the optician sector has been distorted by NHS provision, rigid controls on advertising and a sales monopoly introduced in 1958.

Ministers say that once those obstacles to market forces have been removed, the high price of private spectacles will come down. There is no intention to compromise any part of the Bill, although negotiations will start next year with opticians on how to operate the new scheme.

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APPOINTMENTS

New chief for Plessey company

Mr F. K. Chorley has been appointed executive chairman of PLESSEY TELECOMMUNICATIONS AND OFFICE SYSTEMS (PTOSL). He is also appointed deputy chief executive of the Plessey Group, a member of the chief executive office. Mr Chorley, who has been with the Plessey Company since 1974, moves to PTOSL from Plessey Electronic Systems (PESL), where he has been deputy chairman and managing director. Mr Eric Clark has been appointed managing director of PTOSL with responsibility for both UK and U.S. operations. Mr Clark is chief executive of Plessey Telecommunications Limited, a subsidiary of PTOSL.

Mr John R. Walker has been appointed deputy managing director of DOWTY MINING EQUIPMENT. He was technical director. Mr James Masson has been appointed executive director of commercial of Dowty Systems. He was commercial manager.

OFFICE CLEANING SERVICES has appointed Mr Alf Lawton as regional director.

Birmingham, responsible for all junior management training.

Mr Geoffrey Parsons has been appointed a non-executive director of THE MARKET AND WRIGHT GROUP.

Herr Willmar Kupper, member of the board of managing directors of Deutsche Bank, and non-executive chairman of Flachglas—a Pilkington group member—has been appointed a non-executive member of the board of PILKINGTON BROTHERS.

Mr Frank Hemsworth has become sales director of UNIPART INTERNATIONAL. He was marketing services director.

Mr Rosemary Brown has been appointed director of business development, C & K CONSULTING GROUP.

Mr Michael Evans, until recently deputy chairman and director of the management board of pharmaceutical manufacturers Siegfried AG of Switzerland, has been appointed director general of the DAIRY TRADE FEDERATION.

Mr James Masson has been appointed executive director of commercial of Dowty Systems. He was commercial manager.

OFFICE CLEANING SERVICES has appointed Mr Alf Lawton as regional director.

tinues with his current appointment as a non-executive director of Laporte (Holdings).

Mr John C. Milne, chairman of STAFFORDSHIRE BUILDING SOCIETY on December 31. Mr Peter Brown has been named as chairman-designate. Mr Brown joined the Society's board in 1978 following the merger with the Staffordshire County Permanent Building Society of which he was a director.

Mr Christopher Kirman has resigned as managing director of TR NATURAL RESOURCES INVESTMENT TRUST but remains a director. Mr Peter Kyel has been appointed manager of the company. Mr Kyel has been with the Touche Rennert Group for the past five years as an analyst and fund manager with special responsibilities in the mining area.

Mr James Moffat has been appointed assistant managing director of WEDGWOOD from January 2. His responsibilities as chief executive of Prudential Ceramics Inc., Los Angeles, will be assumed by Mr Raymond Smyth, who will become president of that company in addition to his continuing position as president Josiah Wedgwood & Sons Inc.

Mr Anthony Campbell has joined HOUSTON FINANCIAL SERVICES as director of corporate finance.

Following the retirement of Mr Tony Hooper, Mr Miles Roberts, becomes chairman of THE TAUNTON CIDER CO and is succeeded as managing director by Mr Geoffrey Stocks. Mr Peter Adams replaces Mr Stocks as managing director.

RECKITT & COLMAN has appointed Mr Owen T. Farmer from May 1 as group director of personnel in London. An Australian, he joined Reckitt & Colman Australia in 1961. In 1982 he was appointed chief executive of Reckitt & Colman's business in South Africa.

BOUSTEAD has appointed Date Abdullah Mohamad to the board. He has also joined the board of the Singapore-based subsidiary Boustead Singapore. He is also executive director of Promet Berhad, deputy group chief executive of Amalgamated Properties and Industries Berhad and chairman of Public Corporations Berhad.

PTP paperboard packaging company based in Romiley, Cheshire, has appointed Mr D. G. Summers as managing director of its general products division. He has also been elected to the board of PTP. He was general manager of the Accepting House.

For personal reasons, Mr S. H. Wright has resigned as chairman and chief executive of INTERNATIONAL COMMERCIAL BANK. For the time being Mr K. F. Einfield will act as chairman and chief executive.

EXETER TRUST, bank holding subsidiary of Provincial Insurance, has appointed Mr D. G. Summers as managing director of its general products division.

He has also been elected to the board of PTP. He was general manager of the Accepting House.

Mr Martin Sowman, head of marketing and Mr John W. Ross, a general manager of the Provincial Insurance.

manager, general products division.

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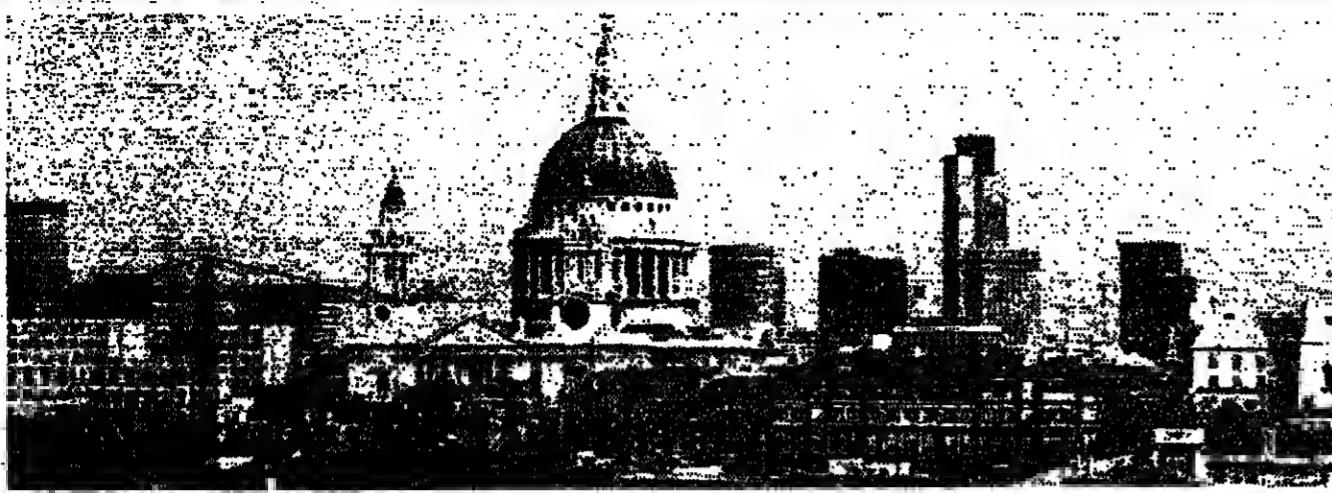
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Look to the Leader

BANK OF AMERICA 

THE ARTS



The City is disappearing under a wave of bad architecture—will this view survive?

Architecture/Colin Amery

From Splendour to Banality

If, as Shelley said "Hell is a city much like London," then those much-revered names he fills of fearless office blocks occupied by tortured souls waiting for their promised relief from the daily hell. To get some idea of what that city of night that Babylon is all desolation might look like, take a walk around the Square Mile on a grey December day. To ensure that you can really enjoy the total gloom and to indulge your depression to the full, carry with you a copy of the recent slim volume of pictures compiled and published by that stalwart and honest band of civilised folk who comprise the SAVE Britain's Heritage group.

Their book, and I am sending it for Christmas to the Secretary of State for the Environment and all his henchmen, is called *From Splendour to Banality: The Rebuilding of the City of London 1945-1983*. It is worth every penny of the £5 it costs to have it sent to you from SAVE, whose address is 68 Battersea High Street, London, SW11.

It tells a terrible tale. First of all it is important to realise what the story is about. It is not the account of a city lost in war, fire or pestilence. It is the cool description of a city that completely lost the opportunity offered by wartime destruction to rebuild with beauty and humanity. But worse than that, it tells of a city that continued to destroy itself by tearing

down most of the decent buildings that had been spared by enemy bombs. Future generations, if they come to the City at all, will think that the City fathers of the post-war period suffered a collective loss of civilised values and turned official vandals. The sack of the City of London was achieved by its own nominal leaders—159 councillors and 25 aldermen elected on an archaic franchise, totally unreformed since the 13th century.

Of course, the SAVE book tells a biased story but it does tell it with pictures and it is difficult for the visual evidence to lie. They are right when they say that the appearance of the City today is the result of the planning policies of the late 1940s when the will to reconstruct and banish the past was so strong. It was the amalgamation of small sites into large ones—the Corporation (as it was then called) "units of re-development"—that killed the City's character.

Necessary road widening clearing spaces around monuments that were designed to be seen quite differently, the decline of residential accommodation—Barbican notwithstanding—all these factors have killed the City. But the chief reason for the sheer lack of beauty in the City today is the low, low standard of the new architecture of the post-war building boom.

Where the SAVE report falls down, they have done all the research they can to tell us who

designed the lost edifices but they never once name the architects of any of the new buildings.

In the end, despite developers, accountants and estate agents sitting on the Court of Common Council, it is the architect who designs the elevations and who has so miserably failed to act as the aesthetic conscience of London. It is not true to say that progress and efficiency demanded the destruction of so much of human scale and decent quality. Look at the centre of Paris (admittedly not bombed), where government control on demolition has preserved the total integrity of the city centre.

The SAVE book on the City is a chilling indictment of post-war planning and architecture. Is the future any brighter? There is a sizeable list of future demolitions and horrifying view of the proposed Wimpey building (architects Fitzroy Robinson and Partners) at Little Britain. At least the future looks bleak as the past.

There are some positive warnings: we should keep alert to preserve the informal and pleasant quality of the Smithfield area, be wary around Spitalfields, watch for the continuation of London Wall both east and west, and be vigilant about all historic buildings.

It is hard to imagine the city of the 21st century. This report sounds a warning that things could descend from banality to utter bathos.

Jean Seberg/Olivier

Michael Coveney

"Some shows just never make their own luck," Peter Hall's National Theatre production of Jean Seberg has had more than its fair share of favourable advance publicity, but it has always had to combat the niggling complaints of those (myself included) who were concerned about the most heavily subsidised theatre presenting the work of a Broadway team of composer Marvin Hamlisch, librettist Julian Barry and lyricist Christopher Adler.

Break a leg—they say in America. And that is precisely what the first choice actress for Seberg did. Then J. Edgar Hoover sprained an ankle. But all at last is well and there is no denying that Jean Seberg is, in parts, an extremely powerful piece of work, a tragic cantata in the style of *The Seven Deadly Sins* by Brecht and Weill, that tells its grim story with conviction, a lucidly well-organised book by Mr Barry and few concessions to good taste.

Jean (Elizabeth Cunnell) is first seen popping pills by the white Renault in the Paris street where, ten days later, she was found wrapped in a blanket

on the back seat. She had been dead 10 days. She tells the marines she is about to re-make the trial scene in *Saint Joan*, her first movie for which director Otto Preminger plucked her from obscurity in law.

On the film set, the Dauphin throws off his black cloak to bring charges as Hoover, head of the FBI. From this moment the rich duality of the central role is shared by Miss Cunnell looking back and Kelly Hunter as Young Jean living through her nightmare career. Both on film and in life, the show says, Jean Seberg was burnt at the stake.

She is the victim of Preminger's bully boy tactics; of the Press for her disastrous performance in *Saint Joan*, of her status as token of the New Wave after appearing in Jean Luc Godard's *Breathless*; of her own naivety in falling in with the Black Panthers; and, finally, of a vicious FBI campaign conducted to discredit her in the public eye. In a peculiarly macabre sequence, Jean loses her baby and returns with the corpse in a tiny coffin to Marshalltown. She opens the lid to prove the baby was white

and to disprove the FBI smear. Tribune on film while the bad

This last gesture has been interpreted in some quarters as racist, but Jean is by now severely unringed. The cow-pony, in white coats and white masks, make up the show's most tastelessly sardonic number.

Where the vision really failed was in the failure to grasp the opportunity to

recreate something of Sir Christopher Wren's skyline. Although by 1945 there were only 23 Wren churches left from the 53 he designed, the remaining towers and spires suggested the glorious progression of scale that Wren planned to lead to his great dome. Although the churches have often been more carefully restored, their place in the skyline has been totally eliminated. The exposure of some of the churches to the motorway world of Lower Thames Street, St James' Garlickhythe and St Benet Paul's Wharf in particular, is totally philistine.

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FINANCIAL TIMES

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Monday December 5 1983

Free trade in Europe

BY AGREEING on a bilateral programme of collaboration in telecommunication France and West Germany have made a start at breaking down national barriers in a major European industry whose fragmented structure has long resisted the impact of the Common Market.

Wisely perhaps, in view of the mixed fortunes of some earlier European attempts at industrial co-operation, the two countries have set modest initial goals. Their first priority is to set up jointly a cellular mobile radio system for which equipment will be supplied by both French and West German manufacturers. But they clearly see their agreement as a stepping-stone to wider reciprocal telecommunications deals in the future.

Though Britain would have been welcome to join in, it has not done so. It is still heavily preoccupied with the liberalisation of its own market and the forthcoming privatisation of British Telecom.

Earlier this year, the UK opted for a U.S. cellular radio system incompatible with the planned Franco-German standard. The official reason was that prospective system operators were keen to get started as soon as possible and did not want to wait around for a European agreement which might never materialise.

Regrettable

With hindsight, that seems regrettable. Common standards would not only free mobile radio users to roam across national frontiers; they would also help create a larger market, potentially greater economies of scale in manufacturing which could reduce equipment prices.

The European Commission has recently been arguing along these lines in a renewed campaign for common telecommunications policy. Harmonising disparate regulations and opening national markets would, the Commission contends, speed up investment in modern communications networks and stimulate development of a technologically advanced industry able to compete with the US and Japan.

Its case has won some support in the Council of Ministers, which has set up a special task force to discuss further action. The council effectively acknowledged for the first time that telecommunications was too important to be left entirely in the hands of the national monopoly carriers, the PTs. Achieving practical progress

is taking cautious steps towards free trade.

IMF medicine in Yugoslavia

CALL IN the International Monetary Fund doctor early, and its medicine can be mild and the cure quicker. This is the lesson from the many countries which have left it so late to call the IMF in that it has had no choice but to prescribe the economic scalpel. But does it always hold?

Yugoslavia seems an important exception. It asked the IMF in at the start of 1981. Three years later, with rampant inflation threatening its export and debt servicing gains, it is appealing to the fund for another standby programme.

Today, as the Yugoslavs meet IMF officials in Belgrade and their commercial bank creditors in London, and before Yugoslavia takes another course of medicine, they should all ponder whether the original dosage was right.

Manageable

Yugoslav exports to the West have done spendily this year, up 27 per cent in the first 10 months.

But the main reason for the export success has been the very rapid IMF-prescribed depreciation of the Yugoslav dinar, down 80 per cent against a basket of Western currencies in the first nine months and still falling. This has fed through into a domestic inflation rate now a post-war record of around 50 per cent and still accelerating.

The IMF believes that price controls which it persuaded the Belgrade Government to abandon this summer, distort market forces. So far the Fund is phlegmatic about Yugoslav inflation. It argues that some extra inflation is the inevitable consequence of devaluation, and not totally unwelcome because, coupled with tight money policy, it is part of the necessary adjustment in reducing debts.

But some Yugoslav economists think the IMF and the Government have got it seriously wrong, and that inflation will get right out of hand without a return to some direct wage and price controls.

In practice, neither the monetarist nor the administrative approach to inflation works in Yugoslavia, because it is a hybrid of orthodox capitalism and communism, without the

TOMORROW'S communique from the European summit in Athens will almost certainly refer with satisfaction to the economic recovery which has now begun in much of Europe.

It is less likely to mention, however, that "recovery" in 1984 will see less economic growth than the worst year of recession the European Community ever experienced from its foundation up to 1975. Neither will the leaders wish to emphasise the European Commission's latest official forecast, that unemployment will rise in every one of the EEC's 10 member countries during next year's "recovery".

The will probably also avoid observing that private economists who look beyond 1984 generally see little further improvement in Europe's performance in 1985 and a marked deceleration of growth by 1986.

It is not just because they are professional politicians that Europe's leaders will play down the gloomier aspects of these economic projections. There are two sets of deeper reasons.

Some, like Mrs Margaret Thatcher in Britain and Chancellor Helmut Kohl in West Germany, believe that deliberate attempts to stimulate faster short-term growth are irresponsible. "Quick fixes" are dangerous, or at least distract attention from the fundamental transformation of industrial structures, labour markets and public finances which they believe are essential if prosperity is to be recreated in the years and decades beyond the short term.

Other leaders, such as President François Mitterrand of France, still have a yearning for policies of faster growth. But, even though they believe government action to pull Europe out of recession would be desirable, they now seem to accept that it is impossible.

"The economic policies of member states are subject to narrow margins of manoeuvre which reflect burdensome constraints emanating from abroad," the European Commission observed last month in its annual report on the economic state of the community. This stoic attitude is shared by Europe's political leaders.

The Commission's forecast of 1.5 per cent growth in 1984, after a mere 0.6 per cent this year, may be feasible, in comparison with the annual growth rates of 4 to 5 per cent achieved by President Ronald Reagan's expansionary policies in the US, but "an economic policy analogous to that in the US cannot be adopted by the Community," the Commission firmly asserts.

But are Europe's governments really as impotent as they feel? Are there really no faster-acting macroeconomic policies, on money, budgets and exchange rates which could strengthen the recovery in Europe without undermining the structural microeconomic reforms that will take many

years to produce their full results?

The answers depend largely on whether governments recognise the challenges and opportunities of managing the European economy as a whole and not just the individual economies of Europe.

For, on the one hand, the interdependence of the national economies of Europe imposes constraints which have

been overtly thwarted by individual governments to pursue macroeconomic policies inconsistent with those of their neighbours.

These constraints are more binding even on the biggest European economies, like Germany and France, than they are on the US and Japan. On the other hand, the size of the European economy as a whole and its predominant position in world trade gives European governments far more potential room for manoeuvre than any number of them could hope for, acting on its own.

The obstacles to any further institutionalised cooperation on macroeconomic policy, along the lines of the European Monetary System, may be insuperable at present. But, even without new institutionalised formal procedures, there is much that Europeans could achieve simply by becoming more conscious of the constraints and opportunities they face as a result of belonging to Europe. Consider two examples.

The larger European economies, such as Germany, France and Britain, generate between 20 and 30 per cent of their gross national products from exports. For the smaller countries the export shares are even larger, for example 57 per cent in the Netherlands and 72 per cent in Belgium. Now, over half the exports from all EEC countries go to other parts of Europe. In Germany's case Europe takes 67 per cent of

exports. Britain has the lowest proportion of exports to Europe, at 54 per cent, of which 41 per cent are sold to the EEC and 13 per cent to other European countries.

This means that at least 10 per cent of the typical European country's economy depends directly on its exports from and hence the policies being pursued by its neighbours.

The most obvious conclusion which follows from this interpenetration between the markets of all the European countries is the one which President Mitterrand initially ignored, to his country's great cost. It is

cent between the first half of 1982 and the second, it became far more difficult for Germany to maintain the traditional export-led recovery which had shown signs of developing in the first six months of 1982.

The French situation is de facto in 1983 was by no means the only factor in Germany's disappointing performance last year—exports to Opec members over-indebted Third World countries and the Communist world all suffered even more than the trade with France.

The fact remains, however, that the fall in exports to France alone reduced Germany's GNP by about 1.2 per

kets, Germany's own growth rate will fall short of the 2 to 2.5 per cent range predicted by most forecasters. This in turn will dampen export booms and domestic growth rates in countries like France and Italy, whose weak currencies give them no alternative to export-led growth.

Something less ambitious than full-scale co-ordination of macroeconomic policies would have been sufficient to improve the record of government economic management in the past few years. Even if European governments had merely consulted each other about their plans for domestic economic policy and reflected on their degree of inter-dependence, it might have been possible to moderate the damage caused by the inflationary fiscal in France or Germany's vain attempt to pursue export-led growth just as it had successfully persuaded its main trading partners to deflate their domestic economies.

The relentless rise of the US dollar over the past three years provides a second example of how a European perspective might have produced better economic policies in several European countries.

The European attempts to defend their currencies against the rising dollar have been among the biggest factors restraining domestic policies and closing off options for faster economic recovery. In countries like the UK and Germany in particular, where fiscal stimulus was ruled out for political or long-term budgetary reasons, the hopes that reductions in budget deficits and inflation would promote growth through dramatic reductions in interest rates were disappointed. In part, at least, this was because governments and central banks chose to maintain tight monetary conditions.

The alternative of allowing a devaluation would make a

worthwhile to limit the rise of the dollar.

The official price of oil fell from \$34 a barrel, where it stabilised in October 1981, to \$29 in March this year. In the same period the dollar rose against the Ecu (a representative "cocktail" of all the EEC's currencies) by 17.5 per cent. Thus the fall in the dollar price of oil exactly offset the dollar's rise against the Ecu.

European governments may never be persuaded by evidence of the need to recognise their inter-dependence and their potential ability to protect the world with economic leadership. So far there is no sign for instance, of a European initiative to offer Opec oil purchase contracts denominated in Ecu instead of dollars.

What can be said with confidence, however, is that Europe is still, despite its long-run problems, the greatest single influence on the international trading economy—a healthy and lasting world economic recovery will simply be impossible unless Europe joins in more convincingly soon.

Men & Matters

Star struck

The decision on whether to make today what could be the first film takeover bid in the history of the London Stock Exchange has been taken in the last few days in an unassuming building in Munich's Königsstrasse.

It is, of course, the headquarters of Allianz Versicherungen AG, West Germany's biggest (and the world's ninth) insurance group, the opponent of BAT in the extravagant battle for control of the Eagle Star insurance group.

If no inkling of that choice had emerged in West Germany, and if the blood and thunder of the fight had caused notably less excitement there than in Britain then Allianz would be in the clear. For Allianz is not only one of Germany's most powerful financial institutions, it is also one of the most discreet.

Allianz is above all identified with Wolfgang Schieren, its 56-year-old chairman. The adjectives used to describe him during his 11 years in the job vary little: "all-powerful", "tough", "a real 'teckel'" are three of the most common. He is an avowed cost cutter, who lopped off a quarter of Allianz's staff within four years of taking office to boost profitability.

This gives it a flexibility which the East mostly lack. What Yugoslavia lacks is a bit of order—specifically, an end to the accounting rules by which companies avoid failure, to the local barriers to prevent capital from flowing freely among the eight republics and provinces and to the duplication of wasteful investments made to satisfy regional sensitivities. Such measures would attack the locational monopolies and lack of competition which are the root cause of Yugoslav inflation.

The relatively weak federal government is finding movement in this direction uphill against strong regional opposition. But it has had some helpful outside pressure this year, not so much from the IMF, but from the World Bank and, perhaps oddly, from Western commercial banks.

In a sense, then, Yugoslavia's real adjustment only began this year. Its persistent problems do not mean the previous two years were totally wasted or negate the value of early recourse to the IMF. But they do underscore that the fund alone does not have all the remedies for so complex a country.

ing regular trips and telephone calls to London from Michigan.

On one trip, Sotheby's staff were surprised to find him scrambling about on the roof of the company's rambling Bond Street premises. An architect by profession, Taubman was taking a close look at the structure of the building—and may suggest some modifications, though Sotheby's experts cherish the privacy of their cramped accommodation given them.

Taubman has also been helping turnover with phone calls suggesting potential clients for particular art works or possible sellers.

It will be some time, though before Taubman's plans to take Sotheby's into the financial and insurance fields are known. Nothing has been worked out in detail yet, and any ventures will remain subordinate to the basic auction business.

Taubman appears to be ready to take a 10-year view and, without the pressure of a stock market listing, the company can afford the odd bad year.

But having forked out £23m for the business, Taubman is clearly ensuring he gets a reasonable return.

Sotheby's lot

Alfred Taubman, the U.S. property millionaire who matched Sotheby's from the clutches of two less well-endowed compatriots earlier this year, is taking a close personal interest in his prize.

Taubman has handed day-to-day running of the auction house to former accountant David Ward, but has been making

in advance of last week's board meeting.

In the event, Breitschwerdt, aged 56, emerged on top. But the labour side is understood to have stuck to its guns and voted against. The exact voting figure is not being disclosed.

It is a disappointing start for Breitschwerdt, who is a local man (born in Stuttgart where Daimler-Benz has its HQ) and who has devoted his life to the company. He came to Daimler in 1953 and has been on the executive board since 1977.

Among his achievements are the development of the modern Mercedes cars, including the new compact model with which Daimler hopes to trounce close competitors like BMW.

His friends say he is not just a technician but can keep together a good team. That ability will be tested right away, with Reuter at his elbow on the seven-member executive board and, for the moment at least, with Labour miffed that "their man" did not make it.

Oil change

As every motor show bears witness, the top end of the car market has never had it so good.

The demand for luxury customised cars continues to grow, straining the ingenuity of those who cater for extravagant individuals.

What can you add to a £100,000 Mercedes that already has bullet-proofing, cocktail bar, video, TV, hi-fi, refrigerator, and satellite communications as well as real ruby ignition lights on the dashboard?

Mike L'Havre, of London's Chameleon Cars, thinks he knows what could squeeze another few thousand pounds out of a customer. He is seeking "a team of modern day Michelangelo" to paint a "masterpiece in oils" on the roof lining as another optional extra.

Observer

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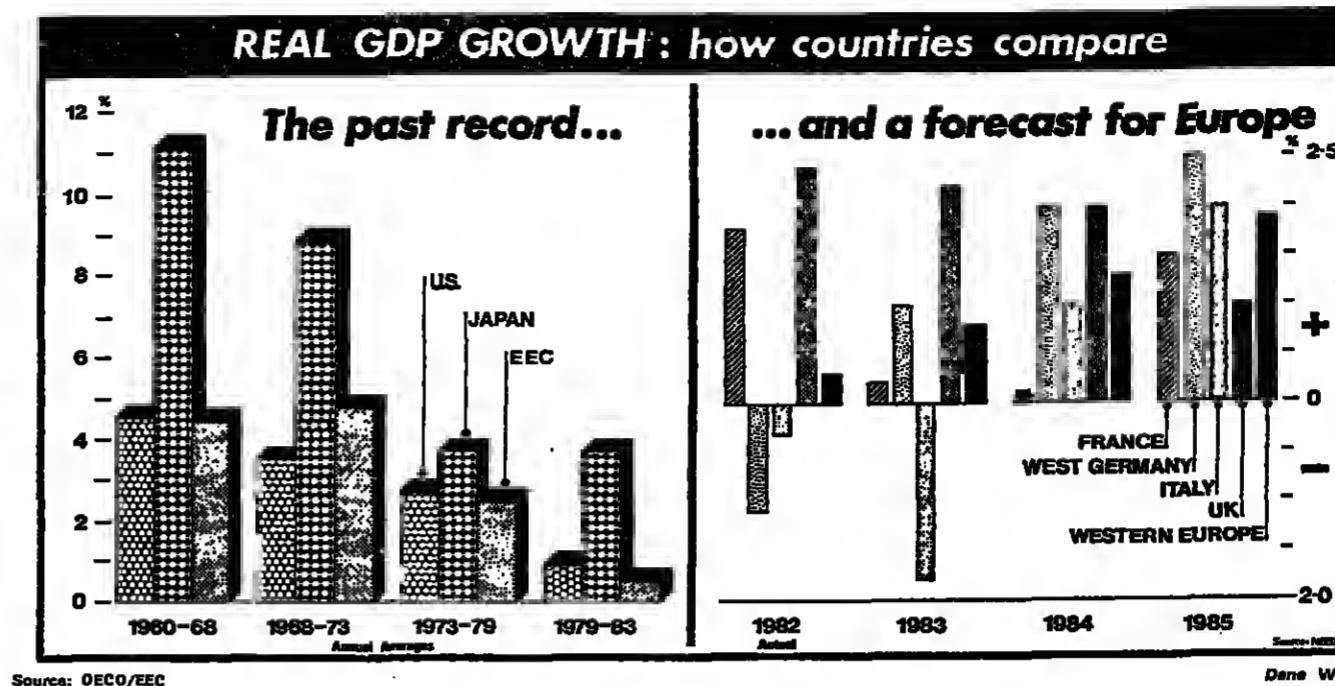
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WHITAKER — gives you the answers

WEST EUROPE'S ECONOMIES

Sink—or swim—together

By Anatole Kaletsky



UK INSTITUTIONAL INVESTMENT

The £30bn property conundrum

By John Plender

ONE OF the characteristic sounds of a British bull market is the tramp of institutional feet in pursuit of a dwindling supply of increasingly expensive property. This has largely been absent over the past 12 months while equities and gilts have boomed, but suddenly there is a hint of something in the air, if not underfoot.

After one of the most savage declines in recent memory, the property share market has bounced smartly off the bottom around the middle of 1984. In the year when rents, especially in the retail sector, could wait on a sharp recovery. The heady atmosphere has now reached the new issue market: London and Edinburgh Trust, a developer that derives most of its income from property trading, rather than higher quality rental income, was offered for sale last week at a minimum tender price equivalent to nearly double its underlying book net asset value and a very fanciful multiple of earnings.

The argument for property as a hedge against inflation has also gained a second wind, with many forecasters—Mr Nigel

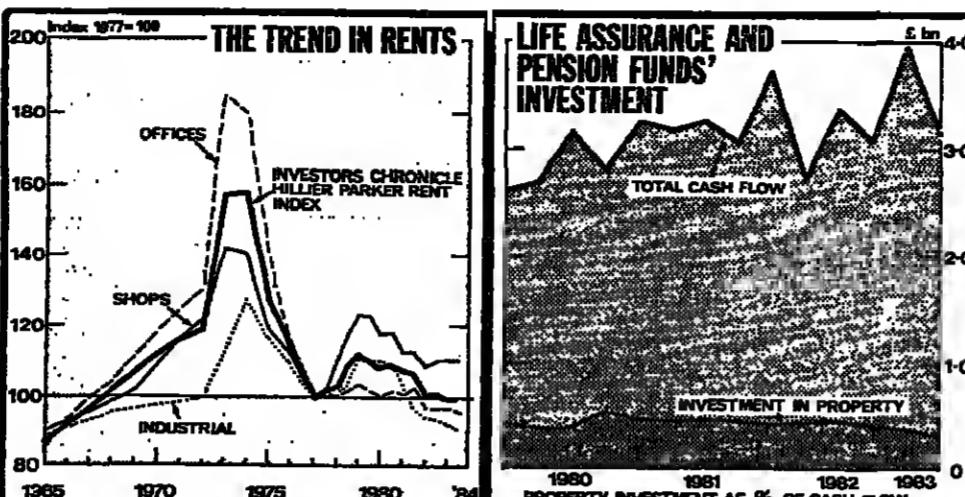
A tenants' market though agents might not say so

Lawson dissenting—claiming that inflation has passed its critical 10 per cent this year.

The problem is to reconcile what is happening in the commercial property market itself. In much of the country a tenants' market prevails, though many agents choose not to broadcast the fact. For the first time since the war there is no longer a sustained demand for shops, offices and industrial premises.

There is plenty of anecdotal evidence that the terms of leases have been shifting in favour of tenants. Potential occupiers are demanding better design and service installations in buildings; landlords are offering substantial rent concessions to new tenants and, in some cases taking over their existing leases to induce them to move.

Equally worrying for the insurance companies and pension funds, which together have more than £30bn invested in



in the index of shop rents to reflect the best rent it knows of in a given high street or area.

Anyone who invested in the components of the index in any year since 1969 would have suffered a fall in real income, with the single exception of an investment in 1971. This would be showing nil growth, but not real loss. If the index is at all representative, the rise in property values over the period has come entirely from capital values, reflecting the weight of institutional money pouring into the market.

What is strikingly new in the chart is that the behaviour of real rents appears to have changed in the present economic cycle. In the upturn of 1972-73 rents rose sharply, only to collapse in the Opec-induced recession that followed. Milder recovery in 1977-79 was accompanied by a similarly modest increase in real rents, which peaked out at much the same time as gross domestic product.

This time round, however, the recovery has already been going for 24 years, with the impetus coming mainly from consumer spending. Yet even shop rents in the index are up only 0.4 per cent in real terms since their cyclical low point in early 1982.

Note, too, that the index is biased towards optimism since it only covers prime property. In addition Hillier Parker makes changes in the property

cash flowing into property could be that some funds are having difficulty in reducing their commitments. Much publicity has been given to the problems of pension fund property unit trusts in confronting with drawals both last year and this.

The insurance companies' managed funds have also had some difficulty. Earlier this year, trustee funds throughout the market where it emerged that the British Steel pension fund was seeking to redeem units in Legal and General's managed property fund. The two parties agreed that the withdrawal should be phased over a period. Other investors in managed funds have found that encashment can be subject to delay.

Since the British Steel pension fund move leaked out, however, there has been no comparable worry for the market. So the autumn jump in property share prices probably reflected a feeling that the worst was not only discounted but largely over.

And now the property trusts are also doing their best to help with their own characteristic brand of good news.

In the prospectus of London and Edinburgh Trust, for example, chartered surveyors Richard Ellis put an open market value of £22m on the company's joint development of Billingsgate in the City in its present early and quiet state at a value of £33.6m on completion and letting. There is little doubt that the developers have done a remarkable deal in

acquiring a third of this scheme at minimal risk. County Bank and Chase Manhattan have led a syndicate of banks offering £47.5m of non-recourse finance, an American-style deal whereby the developers have only limited obligations to the Community should not be increased.

As Peter Lilley put it in a distinguished maiden speech in the Commons: "I find the Government's position difficult to understand. They say that we might agree to an increase in own resources if the Community gets its act together and controls the agricultural policy. I find that a little hard to justify, because the matter is simple."

The Community wants extra money to spend on agriculture. If we give it the extra money, it will spend the bulk on agriculture. If we do not give it the money, it will not be able to spend it on agriculture and will be obliged to reform the Common Agricultural Policy. If it does that we shall not need to give it any more money."

The alternative is to rely on

the plan of the French Finance Minister, Jacques Delors, for

advancing limits on agricultural spending to be decided by

Finance as well as Agricultural

Ministers. But as the domestic

experience of every Finance

Minister shows, these limits are

not written in stone, and if

resources are available, the

combined agricultural and

"Euro" dobbies will find a way

of breaking the limits.

The "Euro" lobby has had a

remarkable success in insisting

that people who are not

enamoured of the agriculture

and steel cartels or the EUs are

Philistine, parochial cost-count-

ing "little men," of no vision

equally unappreciative of

Europeans for the sake of a

European foreign policy. It is

time to call their bluff and

insist that producer cartels do

nothing to help world peace;

and that there is no higher

reason to suggest an enlargement

of Community activities to

extend the butter mountain

and the wine lakes to the industrial

and technological spheres.

If there is any issue on which

Mrs Thatcher's distrust of the

establishment is well founded

it is that of the EEC. But she

needs to shift from the narrow

budgetary issues to the need to

starve the absurd CAP of all

fresh funds from whatever

sources and however contri-

buted.

The great illusion of the

whole discussion is to equate

CAP costs with budgetary con-

tributions. The Commission is

right to take into account

wider costs and benefits; but

being an essentially producer-

orientated protectionist organisa-

tion it concentrated on the

gains of farmers rather than

the losses of consumers or the

misallocation of resources which

could have been more profitably

used in other activities.

A more comprehensive insti-

tute for Fiscal Studies esti-

mates that the total net cost

for the UK is around 6.3bn

ECUs, or £3.6bn, before refund

and 20.606bn, after refund.

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FINANCIAL TIMES

Monday December 5 1983

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Terry Byland
on Wall Street

A cloudy forecast for banks

BANKING STOCKS on Wall Street have remained subdued over the past fortnight, which has seen wide swings in the fortunes of the industrial stock sectors.

The price of the \$135m loans to less developed countries (LDCs) continue to bear down on banking stocks, which are still trading at substantial discounts to industrial issues.

There is little sign yet that investors' perceptions of the outlook for the money-centre banks has changed, although the past month has seen support for the regional bank issues.

The banking majors have traditionally traded at a discount to the Standard and Poor's 500 stock index, but current discounts are substantially greater than previously. Price earnings ratios for Chase Manhattan, Citicorp and Manufacturers Hanover are at 39 per cent, 48 per cent and 40 per cent discounts respectively to the S&P index.

With industrial stocks looking more bullish than for some time and market indices at or near new peaks, prospects for closing up these discounts are not particularly bright. Citicorp is now 24 per cent below its 12-month peak, Chase 26 per cent off and Manufacturers Hanover 29 per cent down.

Weakness in the major banks' stocks has persisted despite the success in rearranging Brazil's bank debts and the belief among analysts that the crisis point in LDC debt may have passed.

"The time to worry about defaults was a year ago," commented Mr Thomas Hanley of Salomon Brothers, voicing a widely held view.

Wall Street's coolness towards banking stocks now seems to reflect doubts over the banks' handling of their problem loans rather than the scale of the loans themselves.

Mr George Salem of Becker Paribas, addressing himself to the question "Are banking stocks cheap?", answers "No" and for one reason, above all others.

Landon loss reserves of the banks, be it ours, are not large enough for any required provisions or write-offs should the "worst case" present itself from the LDC battlefield. That casts doubt over the banks' reported earnings figures, and while investors' views are based on such shifting sands, it is hard to see how stock prices can make progress.

To approach the same question from another angle, doubts over the "earnings" side of the sector's price/earnings ratios lie behind the low ratings of the banking stocks.

Citicorp is on a p/e of 8 and Chase around 4 at present, both compared with an average p/e of 11.2 on the S&P 500. Price/earnings analysis performs poorly in a world of high uncertainty and liberal accounting, observes Mr Salem.

Even setting aside the vexed question of accounting for problem loans, the outlook for banking stocks appears clouded.

The results for the third quarter at the main banking houses drew only grudging approval from the brokerage analysts. Loan volume growth was regarded as unexciting and interest margins narrowed. The outcome was a median decline of 3 per cent in share earnings among the 30 largest banks.

For 1984, projections for bank earnings range from a 5 per cent overall gain to a 3 per cent overall fall, and this must compete with an expected increase of around 20 per cent in earnings of the S&P 500 industrial stocks.

However, the picture brightens a little when the regional bank stocks are introduced to the scene. The past month has brought somewhat of a division between stock performances by the money-centre houses and the regional banks.

Now that the domestic energy loans appear to be safely behind them, regional bank stocks are expected to continue to benefit from their place on the domestic industrial scene. But investors show little sign of changing their minds about the big names.

Consortium plans £40m bid for Dunlop Holdings

BY RAY MAUGHAN IN LONDON

A FORMER director of Dunlop Holdings is putting together a consortium of institutional investors to bid for the troubled tyre and rubber products company.

Mr John Simon, who was joint managing director of the group until his sudden resignation over 10 years ago, said yesterday that in watching Dunlop's subsequent progress he had become alarmed by its heavy debts and the sale of its European tyre interests to Sumitomo of Japan, and had now found backers to inject £40m (£58.4m) into the group.

Dunlop itself yesterday rejected the scheme as "bizarre", but Mr Simon said he had joined forces with Saracis International Securities, a Swiss banking group, and two unnamed U.S. investors to put up £30m for the proposal. Other interested subscribers had pledged enough support to bring the package up to £40m.

Mr Michael Richardson, the former deputy chairman of Henry Ansbacher, the City of London merchant bank, and now acting for Saracis,

expects to meet the London Stock Exchange soon to discuss arrangements for listing the consortium company.

He said yesterday: "In very broad terms, we shall offer new shares on a one-for-one basis to existing shareholders who would probably end up with, say, two thirds of the enlarged share capital." The £40m would represent new capital to Dunlop.

Mr Richardson and Mr Simon have seen all the London institutional shareholders of Dunlop and, with small exceptions, say they have received an encouraging level of support. London institutions' funds, however, now account for only about 5 per cent of Dunlop's

shares.

The consortium members are to register their interests shortly in a new company which, it is intended, will make a share offer to existing equity holders. Mr Simon was adamant that the consortium would not proceed if it had to fight a contested bid battle and the views of Dunlop's major Malaysian shareholders are

expected to be crucial to the outcome.

Pegi Malaysia, a quoted company, holds 26.8 per cent of Dunlop Holdings. Its two recently appointed representatives to the board, Mr Ghafar Baba and Mr Eng Chin Ah, are understood to be taking an increasing role in the group's affairs.

Pegi has a deal with Dunlop to buy a 25% per cent stake in Dunlop Malaysian Industries for £55m and to pay a further £43m for Dunlop Estates, its plantation interests in Malaya. But Schroder Wagstaff, financial adviser to Dunlop, has pointed out that initial payments on these deals have already passed several times.

It is understood that other Malaysian interests, represented in the UK by N.M. Rothschild, have approached Dunlop with alternative proposals for the sale of these two Malaysian companies at revised prices. But the consortium believes that Pegi may be willing to back Mr Simon's proposal.

Dunlop has been badly burdened by borrowings

Options for U.S. on Syria run out

EVER SINCE 239 U.S. marines were killed by a lorry bomb on October 23, Lebanese have waited to see what form U.S. retaliation would take. Despite Israeli and French air attacks against Islamic fundamentalists, it has been widely assumed that Syria was the guiding brain behind the attacks.

But yesterday's air attacks by U.S. aircraft against Syrian anti-aircraft positions were not motivated merely by revenge. In the past month it has become clear that Syria had politically checkmated President Reagan in Lebanon and his only course was to accept that or to launch a military counter-attack in alliance with Israel.

That is a return to the policy pursued by Mr Alexander Haig, the former U.S. Secretary of State, which led to the Israeli invasion on June 8 last year. The tentative alliance between Washington and the Lebanese Government has been abandoned for the moment.

It is unclear how far Washington is prepared to go. Yesterday's air raids will be seen by Syrians and Lebanese as a setback for the U.S. fleet cruising off the Lebanese coast.

The objective of the new Israeli-American alliance in Lebanon is clearly to expel the Syrians from the country or at least to diminish their influence greatly. That will not be easy. It also carries a risk of further escalation, since most of Syria's anti-aircraft missile batteries of SAM-5 and SAM-6 are on Syrian territory.

There are no missile batteries in Lebanon, say diplomats to Beirut.

The 40,000-strong Syrian army there relies upon conventional multi-barrel anti-aircraft guns or shoulder-fired SAM-7 (Strela) missiles. To reduce Syrian anti-aircraft

group next year, would like to see common European positions worked out on contentious issues such as the imbalance in U.S.-European defence trade, and U.S. policies to restrict the transfer of technology to the Soviet bloc.

The formal agenda of defence ministers includes:

- The need to agree a budget up to 1990 on fixed installations such as airfields (Europeans want at U.S. figures of above \$6bn);

- The U.S. drive, resisted by Europe, to get European endorsement of new "emerging technology" weapons systems;

- Adoption of a report on measures NATO would take if the U.S. transferred to its Rapid Deployment Force some of its European-based forces in the Gulf.

In some respects, however, ministers will be in a mood for self-congratulation. They have so far weathered the storm threatened by the deployment of the new cruise and Pershing 2 missiles, and consultation between the allies at that level remains good.

Patrick Cockburn in Beirut examines how the U.S.-Israeli co-operation agreement will affect Syria's military presence in Lebanon

Highland Distilleries

THE LEX COLUMN

Re-siting the City shelters

The popularity of long-term financial assets has been growing rapidly among private individuals, at a time when the institutions that service this growth market are facing a period of rapid change. Until fairly recently, most have been sheltered from over-rigorous competition through segregation in different niches defined by e tax or regulatory framework. However, that protection seems to be fading.

Not only is competition within individual sectors growing, but innovative companies have been highly successful in combining the tax and other benefits of two or more traditional sectors to sharpen their attack on the market. The authorities have, up to now, adopted a laissez-faire approach to such developments, while the rewriting of the London Stock Exchange rule book adds another layer of opportunity for established players as well as new entrants.

The new entrants into this particular market include societies sponsored by the Automobile Association and Abbey Life, a development which exemplifies the way financial service companies are now expanding to encompass tax breaks designed to channel investment in a specific direction.

Other long-established niches are seeing more daylight. Quite apart from the changes to the stock exchange's rule book, the UK Government is coming under strong pressure to abolish stamp duty on stock dealings to allow more effective competition in an international context. Indeed, there must be a possibility that the domestic 2 per cent rate may be halved, as a first step, in the coming budget. Such moves would put pressure on the jobbers, whose market-making function is reinforced by the present virtual duty exemption.

Greater competition in the stock market may force brokers to become more aggressive. And rather than go into direct competition with the jobbers in market-making, many may attempt to broaden their revenue coverage by incorporating life and pension instruments in their sales armoury.

For the investment trust sector, the capital gains tax exemption, far

from being a source of protection, has added to the attractions for predators already tickled by the large discounts to asset value. The Revenue has been extremely relaxed about quite wide changes - with Cambrian and General, for example, retaining its status even as a "risk arbitrage" business. For ambitious financial service companies - including in the next few years some brokers? - some of the duller trust vehicles are likely to appear more attractive than ever as ready-made capital bases.

Anomalous

The outlook is muddled by the possible reaction of the Government to the changing environment. The Treasury team has begun to look at the various tax exemptions on savings, and the legislative outcome may emerge in time for the 1985 Finance Bill. Some of the shifting historical justifications for the savings tax breaks look anomalous at present levels of wealth. All the more so when a main effect of the exemptions has been to allow a padded cost structure. Equity and Law, for instance, has expenses running to a generous 3 per cent of funds managed; the Lancashire and Yorkshire friendly society charges an upfront 83 per cent of the first year's gross premium.

It would be no surprise, therefore, to see the 15 per cent premium relief abolished - in return, perhaps, for a more general exemption to individuals to save a certain amount in the instruments of their choice, on the lines of exemptions in the U.S. The impact of such changes might savage the traditional companies that have relied heavily on the protective environment of their business niche. The innovative will thrive; the performance of financial service companies will diverge dramatically.

Highland Distilleries

Continuing success of "The Famous Grouse"

The year turned out to be rather better than expected, with sales up 6.4% to £84,927,000 and profits up some 23% to £7,047,000.

THE FAMOUS GROUSE maintained its premier position in Scotland and increased its sales in England by 18%. It is estimated that the brand now has 10% of the U.K. market. However, the Government's continued discrimination against Scotch Whisky in favour of imported wines gives cause for concern.

Export sales continued to develop recording an increase of some 20% on the previous year.

Sales of mature whiskies were fully maintained but sales of new fillings were down compared with last year. Investment income increased by 22%.

No real upturn in new fillings is seen until possibly late 1985, but sales of mature whisky should be at reasonable levels.

The Famous Grouse brand continues to prosper and it is felt that there is still considerable scope for further development in England, as well as in export markets where strong and sustained efforts continue to be put into the development of the brand.

Bar

Press

Photo

Illustration

Cartoon

Graphic

Design

Illustration

Cartoon



SECTION II - COMPANIES AND MARKETS FINANCIAL TIMES

Monday December 5 1983



INTERNATIONAL CREDITS

Algerian loan stirs small banks' interest in syndicate market

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT

LEAD managers of Algeria's \$750m credit will be poring over their syndication results in the next few days to see whether a further increase in the credit's amount is warranted.

It was always a foregone conclusion that the credit would attract an enthusiastic response from larger banks looking for senior positions in the deal. But some bankers doubted whether the relatively slim margins - ½ per cent over Eurodolars for the first six years rising to ¾ per cent for the last two - would prove enticing for smaller banks.

By Friday, general syndication had, however, attracted about \$100m in extra participations - not yet enough to secure an increase to \$800m but enough to show, as one banker put it, "that there is some depth to the market".

The question of depth in the broader syndication market could well become increasingly important now that margins on better-rated credits have begun to drop again. The response to the \$80m deal for Tunisia, which bears similar margins to the Algerian credit, also suggests a fairly keen degree of interest among smaller participants. This deal is to be increased to more than \$750m.

But there are precious few credits around at the moment which are proving a real test of the syndication market. Belgium's \$800m loan is to take the form of a club deal with a limited number of banks invited to take participations of \$15m apiece. They include Citibank, which has previously raised objections to the legal documentation on some French loans, a contribution which suggests that the new formula developed by Morgan Guaranty to cover the controversial absence of a cross-default clause has met broad market acceptance.

EUROBOND DEALERS WIND DOWN FOR CHRISTMAS

FRNs enliven dull trading period

BY MARY ANN SIEGHART IN LONDON

PEOPLE always complain that Christmas comes earlier and earlier each year, but the Eurobond market has been suffering from the great Christmas wind-down since mid-November. Now that we are into December, investors seem to have put 1983 aside altogether.

Interest rates have provided little clue to the direction of the market in the last month, so investors have preferred to hedge their bets and buy floating rate notes instead. The only sector of the fixed-rate market to show any sign of life last week was the very short end.

In Latin America, the spotlight was again on Argentina last week as it struggled to meet the conditions for a \$500m drawing of the \$1.5bn term loan agreed by bank creditors earlier this year as part of the country's debt rescue package.

After considerable confusion up to the last minute, the drawing finally proceeded late on Wednesday night in New York, allowing Argentina to repay \$350m from a previous bridging loan and make up \$165m in interest arrears. This should bring payments up to date through the first week of October.

Some of the momentum appears to have gone out of the \$8.5bn loan being assembled by creditor banks for Brazil. The credit has not been helped by the revelation that European Brazilian Banks, a London consortium that specialises in loans to Brazil, is holding back on its commitment of \$160m.

Elsewhere Credit National has already completed its £100m loan led by Morgan Guaranty, Banque Nationale de Paris and Hambros. A total of 20 banks are committing £5m apiece. The four Belgian banks which have previously raised objections to the legal documentation on some French loans, a contribution which suggests that the new formula developed by Morgan Guaranty to cover the controversial absence of a cross-default clause has met broad market acceptance.

BHF Bank bond average					
	Dec 2	Previous			
Mitsubishi Heavy Inds. \$‡	100	1983	15	4½	100
Fuj Bank t(a)‡	200	1995	12	½	100

- picked up by as much as a point on the week.

Even the floating rate note sector took a knock on Tuesday, when prices fell by 15 to 20 cents on most over issues and a number of secondary market notes. Those from the better quality names recovered during the course of the week, but it was a salutary reminder to the market that spreads will not narrow indefinitely.

There is still strong demand for floaters, but investors are going for

quality rather than high returns. Evidence of this came with two Spanish deals - for Seat and Banco Exterior - which, despite their high front-end fees, were not popular.

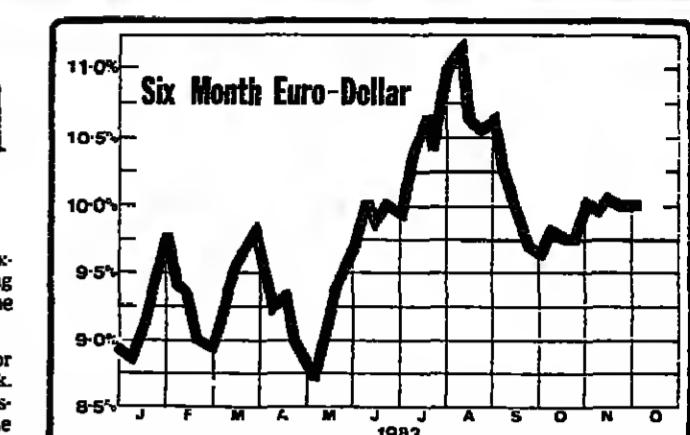
Banco Exterior's \$125m bond pays ¾ point over the six-month London interbank offered rate and is led by Credit Suisse First Boston. It has a 13-year maturity, but there is optional redemption for investors after eight and ten years. With a front-end fee of 1⅓%, the all-in cost to the borrower over the eight years to the first put option is nearly ¾ per cent over Libor.

By contrast, Fuji Bank in its \$200m deal also led by CSFB, ends up paying just 0.175 per cent over Libor. Even so, Fuji's issue traded at a discount of less than half its

selling concession, while Banco Exterior's was well below its selling concession and only just inside the total fees.

Another recently healthy sector showed signs of strain last week. With an averaging of unsold new issues already on dealers' books, the EuroCanadian dollar market was not helped by a further CS\$0.06m issue from the European Investment Bank on Friday. The strange issue size and maturity (seven years and 10 months) were dictated by the currency swap, which is thought to be into Deutsche Marks. It sold in the pre-market at a discount of around 2 points.

Swiss Bank Corporation International announced a novel form of financing for Alcan Australia last



week, but it will not be put into action until January.

The company plans to issue \$100m worth of floating rate notes paying ¾ point over six-month Libor. The nominal maturity is 10 years, but investors have put options every six months. The price, at the time of issue and at each rollover date, will be determined by

the managers guarantee the funds to Alcan for at least seven years and receive an annual fee of 0.30 per cent for their continuing underwriting commitment and a straight 0.6875 per cent management fee.

There was minimal turnover on continental European markets last week. Prices hardly changed in Switzerland, but fell slightly in Germany.

CURRENT INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Lead Manager	Offer yield %
U.S. DOLLARS							
Mitsubishi Heavy Inds. \$‡	100	1998	15	4½	100	Mgn. Stanley, Nomura Int.	4.750
Fuj Bank t(a)‡	200	1995	12	½	100	Fuj Int'l., CSFB, Citicorp, Mgn. Gv.	
Scandinavian Bk. t‡	70	1993	8	½	100	Mgn. Stanley	
Nat. Bk. of Canada t(a)‡	50	1996	7	½	100	Mgn. Grenfell	
Banco Espírito Santo t‡	30	1980	7	½	100	First Chicago, Merrill Lynch, Soc. Générale	
SEAT t‡	100	1993	18	½	100	Standard Chartered Mortg. Bk.	
EEC t‡	50	1993	18	12	100	Santander Int'l.	
EEC t‡	50	1993	15	12½	100	Cont. Bk., ABC, Bk. of Tokyo, Commerzbank, Sant. Montagu	12.000
Banco Exterior Ind. t‡	125	1995	13	½	100	Deutsche Bk., Davies Secs.	12.125
Banco Bawill §	60	1995	12	4½	100	CSFB, SBCL, CSFB, BRS Secs.	
CANADIAN DOLLARS							
EB ‡	80.06	1991	7.0	12½	100	Sal. Bros., Wood Gandy	12.125
B-MARKS							
AMAS ‡	150	1981	7	8½	100	Bay, Värmlandsk	8.500
World Bk. t‡	200	1988	5	7½	99½	Deutsche Bank	7.812
SWISS FRANCS							
Yamada Corp. **‡	30	1989	-	2½	100	UBS	2.875
Yamada Furniture **‡	50	1989	-	2½	100	UBS	2.750
Yamada Electronics **‡	30	1990	-	2½	100	UBS	2.700
Japan Econ Bk. **‡	100	1989	-	5½	100	SBCL	5.625
Sumitomo Heavy **‡	50	1989	-	2½	100	CSFB	2.875
Michel Co. **‡	30	1988	-	2½	100	Purikas (Suisse)	2.875

* Not yet priced. ‡ Final terms. ** Placement. § Convertible. t Floating rate note; coupon is spread over 6-month Libor. (a) Spread over 6-month Libor. Note: Yields are calculated on AIBO basis.

These securities having been sold, this announcement appears as a matter of record only.

October 1983

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Bank of Tokyo (Curaçao) Holding N.V.

(Incorporated with limited liability in the Netherlands Antilles)

£30,000,000

Guaranteed Floating Rate Notes Due 1990

unconditionally guaranteed by

The Bank of Tokyo, Ltd.

(Incorporated with limited liability in Japan)

S. G. Warburg & Co. Ltd.

Bank of Tokyo International Limited

Algemene Bank Nederland N.V.

Barclays Bank Group

Credit Suisse First Boston Limited

Lloyds Bank International Limited

Nomura International Limited

County Bank Limited

Banque Nationale de Paris

Crédit Lyonnais

Deutsche Bank Aktiengesellschaft

Samuel Montagu & Co. Limited

Westdeutsche Landesbank Girozentrale

GMAC Overseas Finance Corporation N.V.

(Incorporated in the Netherlands Antilles)

Guaranteed by General Motors Acceptance Corporation

(Incorporated in the State of New York, U.S.A.)

US\$ 64 800 000

Bonds of 1983 - 1991

Interest payable in Swiss Francs at the rate of 7 per cent. per annum on the aggregate subscription amount of

Swiss Francs 120 000 000

Banque Morgan Grenfell en Suisse S.A.

Kredietbank (Suisse) S.A.

Clariden Bank

Amro Bank und Finanz

Armand von Ernst & Cie AG

Banco di Roma per la Svizzera

Banque Générale du Luxembourg

(Suisse) S.A.

Banque Indosuez, Succursales

de Suisse

Caisse d'Epargne du Valais

Nordfinanz-Bank Zürich

Lloyds Bank International Ltd.

CIAL, Crédit Industriel d'Alsace

et de Lorraine

Fuji Bank (Schweiz) AG

Gewerbebank Baden

Hypotheek- und Handelsbank

Winterthur

Maerki, Baumann & Co. AG

Sparkasse Schwyz

Deutsche Bank (Suisse) S.A.

Manufacturers Hanover (Suisse) S.A.

Morgan Stanley S.A.

The Royal Bank of Canada (Suisse)

Société Générale Alsacienne de Banque

- Groupe Société Générale -

U.S. BONDS

Positive economic statistics leave prices battered

MR PAUL VOLCKER, the chairman of the Federal Reserve Board, appears assured of an attentive audience when he speaks in New York today.

With the economy, Federal deficits, and uncertainty over Fed monetary policy once again hogging the credit market centre stage, Mr Volcker's luncheon speech to the National Council of Savings Institutions will be eagerly awaited—not least because of the markets' current confusion.

The U.S. credit markets have been riding a roller-coaster in recent weeks as occasional waves of optimism have been replaced with bearish undercurrents. These relatively sharp

U.S. INTEREST RATES (%)
Week to Week to
Dec 2 24
Fed funds wky avr... 9.37 9.26
Three-month Cd's ... 8.92 8.77
Treasury Bills ... 8.95 8.77
30-yr. Tmst ... 11.82 11.63
AAA Utility ... 12.72 12.83
AAA Industrial ... 12.50 12.38
Source: Salomon Bros. (estimates). In the week to November 16, M1 fell by \$400m to \$517.5m. In the week to November 23 M1 rose by \$1.6bn to \$519.3bn.

announced on Friday) dominated trading sentiment.

The announcement that November unemployment had hit a two-year low of 8.4 per cent compared to 8.8 per cent in October, sent bond prices plunging. In contrast the slightly larger than expected 2.15 per cent increase in M1 announced later in the day, following a delayed and subsequently revised \$400m decline announced on Monday, had relatively little impact.

Against this background the Treasury long bond closed on Friday at around 101½ to yield 11.82 per cent, a full point drop on the week. Further gains in the markets' optimism were reflected in the five-year Treasury issue auctioned at an average yield of 11.37 per cent last Tuesday closed on Friday at 98½ to yield 11.51 per cent.

Short-term rates, having held steady most of the week, also backed up with bill rates closing 15 to 40 basis points higher on the 9½ to 9½ per cent range from around 9½ earlier in the week, and commercial rates firming by between 5 and 25 basis points.

In the corporate sector bond prices fell by between ½ points and 1½ points on long and intermediate issues respectively. New issues volume continued to be relatively moderate with many of the issues receiving a lukewarm reception and rates closing the week marginally higher.

Among the private sector borrowers tapping the credit markets financial institutions continue to dominate the new issues.

Last week saw American Express Credit Corporation issue a \$150m issue of one-year 10½ per cent notes priced at par. Norwest Financial Corporation sold \$50m of 10-year notes priced at 99.567 to yield 12.2 per cent and Wells Fargo, the west coast banking group, launched two new issues totalling \$250m.

The Wells Fargo package consisted of a \$150m issue of nine-year extended floating rate notes priced at par and \$100m of seven-year notes bearing a 12.3 per cent coupon and also priced at par.

Paul Taylor

Hitachi profit advances on improved group sales

BY YOKO SHIBATA IN TOKYO

HITACHI and its 48 consolidated subsidiaries lifted net profits by 11 per cent to Y19.4bn (\$341.3m) in the first half to September 30. Sales were Y2.09bn, up 8 per cent from the previous fiscal year.

The company said that the major contributor to sales growth was the electronics division—including semiconductors and information processing equipment. The division had an increase of 23 per cent in sales to account for 25 per cent of the total.

The heavy electrical equipment and consumer products divisions also showed solid increases of 8 and 6 per cent, to account for 17 per cent and 21 per cent respectively of turnover.

Lower capital spending by industry, however, adversely affected the industrial machinery sector where sales were unchanged from the previous year.

Overseas sales, mainly of electronics and consumer products, rose by 4 per cent to account for 25 per cent of the total.

According to a senior company executive the company has com-

pleted payment for the legal costs arising from the lawsuit brought against it by IBM for alleged theft of confidential technology.

It has also paid fees for the past use of IBM software during its first half. Hitachi paid IBM for the use of software on the basis of the number of software programmes sold to its users.

Hitachi's future software royalty payments to IBM will be placed on the books in the IBM royalty payments plus the cost of losing a number of users to IBM. The executive said this would not affect Hitachi's business performance.

For the current fiscal year, Hitachi's semiconductor and information processor division is expected to continue to expand.

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UK COMPANY NEWS

Lots attributable losses rise

AT THE attributable level, losses have been insufficient to cover direct operating expenses.

The six months figures relate entirely to the tanker fleet, whereas the four bulk carriers include the four bulk carriers sold at the beginning of 1983 and only one-half of the deficit incurred by the "Overseas Argonaut".

Directors state that there has been an improvement in the economic environment, especially in the U.S. where there has been a slight increase in oil consumption. Tanker freights began to reflect these factors and the company benefited from the new basis market.

"But with two vessels temporarily out of service for drydocking, earnings have again

group's liquid resources, resulting from unprofitable trading of the company's vessels.

"Our main bankers have supported the company throughout the protracted depression in the industry and we are now considering with them what further steps should be taken."

Trading loss was up at £4.1m (£3.23m), investment income and interest receivable was £366,000 (£367,000) and exchange losses amounted to £478,000 (£245,000).

There was a 10% fall in tax, company's share of losses was £22,000 (£489,000) and last time there was a £36,000 surplus on the sale of listed investments.

Directors express concern about the market's low demand and continued drain on the

FT Share Information

The following securities have been added to the Share Information Service:

- Centennial Minerals (Minerals -Miscel.)
- D.J. Security Alarms (Electricals)
- F.M. Insurances (Insurance)
- Oxford Instruments (Electricals)
- Pillsbury (Americans)

Air Call

Air Call shareholders have approved the acquisition of Consortium Communications International Inc and the increase in the company's authorised capital.

Hunslet £0.74m into red

A TURNAROUND of £2.87m to pre-tax losses of £742,000 has been suffered by engineering company Hunslet (Holdings) Ltd for the year ended August 7, 1983, but the dividend has been maintained at 8.5p net per 25p share.

The directors say they are "most concerned" at the continued lack of available work, and are energetically investigating all opportunities. The position remains difficult, and in the event that substantial orders are not received soon, some reduction in engineering activities, including further redundancies, will be inevitable, they

say. Turnover amounted to £11.39m, compared with £12.79m; trading losses were £1.3m (£1.42m profits) and interest receivable and similar income was £555,000 (£703,000).

After a tax credit of £595,000 (£550,000 charge) loss attributable came to £147,000 (£1.28p per share) or 12.2p per share (earnings 10.3p).

Current cost pre-tax loss is £1.12m (£1.73p profit).

During the year directors

explained that difficult trading conditions continued, both at home and abroad, and the company was compelled to declare some redundancies which reduced the workforce from 880 to 750 in the 12 months.

Turnover amounted to £11.39m, compared with £12.79m;

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Turnover amounted to £11.39m, compared with £12.79m;

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receivable and similar income was £555,000 (£703,000).

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Closing prices December 2

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Continued on Page 2

AMERICAN STOCK EXCHANGE COMPOSITE CLOSING PRICES

Closing prices December 2

Continued on Page 26

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

WORLD ECONOMIC INDICATORS

every Monday—
Only in the
Financial Times



£13m housing orders for John Mowlem

Housing contracts in the south east worth £13.5m have been won by JOHN MOYLEM, Atcham Park, Bracknell, there is a £5.6m contract for a mixed development of 164 homes for Bracknell District Council. Work comprises 123 two, three and four-bedroom houses, with 41 flats. Work has started for completion in November 1984.

At Bayonet Road, Hemel Hempstead, two contracts totalling 24.3m have been awarded by Abbey Housing Association with Hammersmith and Fulham Borough Council for a mixed development of 78 flats and 47 houses with garages and ancillary works. The scheme is partly for sale to the public and part to Hammersmith and Fulham Council. Completion of the scheme is due in March 1985.

At Heath Road, Lambeth, work has started on a £3.4m contract for 109 two-storey houses and flats, with roads, sewers and hard-standing for car parking. The contract is expected to be completed in 68 weeks.

CONSTRUCTION CONTRACTS INSURANCE

Matthew Hall wins £31m work

The mechanical and electrical sector of MATTHEW HALL has been awarded contracts in the UK and in Australia worth about £31m. Contracts for mechanical and electrical services include a new 66,000 sq ft office development at Crutched Friars, EC3; electrical work in a commercial and residential development at New City Court, SE1; and road lighting for a section of the M25. Orders in Scotland are for services in a shopping development at Waverley Market, Edinburgh; at the 250 bedroom Edinburgh Sheraton Hotel and its associated facilities including a motorway service station.

In Australia, orders include services for the 576 bedroom Inter-Continental Hotel, Sydney; electrical and fire engineering services in the Parliament House project, Canberra; air conditioning and plumbing services for the new National Australia Bank building, head office of the State Bank of New South Wales, Sydney and an electrical services contract for a Government project in Queensland.

Other contracts awarded to Cubitts part of Tarmac Construction include refurbishment and other work in Westbourne Grove, London, for Lloyds Bank (£247,000); external redecorations in Park West, Edgeware Road, London, for Firstcross (£306,000); an office and other work at Manchester Airport, for BAA (£256,000); and alterations to a technical college at Blackthorn for Lancashire County Council (£233,000).

Tarmac Construction contracts include modernising 54 homes at Edlington, Doncaster, for Doncaster Borough Council (£301,000); industrial units at Canley, Coventry, for University of Birmingham, the roofs of 657 Birmingham homes is the latest contract for TARMAC CONSTRUCTION. In Richmond Road, Soho, Hill, work has already started on two, 52-week contracts totalling more than £1.3m. As new roofs go on 268 homes associated work and drainage will also be carried out by 86 others. Stripping and replacement of roof tiles to 387 houses in Bellshill, will be done under a £701,500 contract lasting 20 weeks. A new roof structure will be formed above the existing and new insulation will be installed. All the work is being undertaken for the City of Birmingham.

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This week's business in Parliament

TODAY

Commons: Rating and Valuation Amendment (Scotland) Bill (Second Reading). Motions relating to the Supplementary Benefits (Single Payments) Amendment Regulations.

Lords: County Courts Bill (Second Reading). Equal Pay (Amendment) Regulations 1983; Motion for Approval Matrimonial and Family Proceedings Bill (Committee), Fosdyke Bridge Bill (Second Reading).

Select Committee: Public Accounts: Subject—Memorandum from the Comptroller and Auditor General: Manpower Control; review and need for work. Witnesses: HM Treasury.

Mr Alan Bailey CB, Second Permanent Secretary, Cabinet Office: Mr Peter Le Cheminant

Commons: Education (Grants and Awards) Bill (Remaining Stages). Debate on the First Report from the Select Committee on Procedure (Finance) 1982-83.

Lords: Debate on the importance of the Falkland Islands and other British Islands in the South Atlantic. Debate on the first Report of the European Communities Committee on Sewage and Sludge in Agriculture.

Joint Committee on Statutory Instruments (Room 4, 4.15 pm).

WEDNESDAY

Commons: Until about 7 pm, Town and Country Planning Bill (Second Reading). Followed by debate on EEC documents on fisheries. Motion on

European Community (document No. 10322/82). Protection of Workers from Noise at Work.

Lords: Debate on situation of the ethnic and religious minorities in Great Britain. Prohibition of Female Circumcision Bill (Committee). Unstarred question on the closure of psychiatric hospitals in Surrey.

Select Committees: House of Commons (Services): Computer sub-committee: Subject—Information, Technology, Members' requirements. Witnesses: Dr Jeremy Bray MP and Mrs Paddy Ashdown MP (room 8, 4.15 pm).

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Lords:

AUTHORISED UNIT TRUSTS

Abbey Unit Tr. Mgmt. (a)

1-3 St Paul's Chambers EC2P 0DX

01-2361553

Bridge Fund Managers (AIC) Ltd

Regis Hqs, King William St, EC1

01-423 0551

Avon Fund 150.5 0.2

Income Fund 150.5 0.2

Capital Inc 150.5 0.2

Growth Fund 150.5 0.2

Emerging Fund 150.5 0.2

Proprietary Inc 150.5 0.2

Divid 150.5 0.2

Dealing Fnd 150.5 0.2

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مكتبة الأصل

Financial Times Monday December 5 1983

INSURANCE & OVERSEAS MANAGED FUNDS

CURRENCIES, MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

December may be volatile

BY COLIN MILLHAM

December is usually a month when the volume of trading on the foreign exchanges falls substantially, but this does not mean movements on the exchanges will be small. It is quite likely that currencies in general, and the dollar in particular, will be volatile and relatively small deals shift the markets in an exaggerated way. Many large traders have already, or are in the process of winding down positions and squaring books before the year end, and will be merely keeping a presence in the market this month.

Central bank should have little problem controlling the situation if pressure increases on any currency because of a disorderly revaluation.

EMS EUROPEAN CURRENCY UNIT RATES

	ECU central rate	Currency amounted against ECU December 2	% change from central rate	% change adjusted for divergence	Divergence limit %
Belgian Franc ...	44,9008	46,9004	+2.28	+1.69	±1.547
Danish Krone ...	8,14104	8,16102	+0.31	-0.23	±1.6425
German D-Mark ...	2,04-0.42	2,04-0.43	+0.31	+0.31	±1.6425
French Franc ...	6,75695	6,75705	+0.01	-0.01	±1.6462
Dutch Guilder ...	2,52265	2,52256	+0.26	-0.26	±1.6494
Irish Punt ...	0,727285	0,727185	+0.21	-0.33	±1.6559
Italian Lira ...	1,404-1.405	1,404-1.405	+0.26	-0.40	±1.6505

Changes are for ECU, therefore positive change denotes a week currency. Adjustment calculated by Financial Times.

THE POUND SPOT AND FORWARD

Dec 2	Day's spread	Close	One month	% p.a.	Three months	% p.a.
U.S.	1,4826-1,4800	1,4826-1,4870	0.08-0.12% die	-0.86	0.22-0.27% die	-0.67
Canada ...	1,0800-1,0810	1,0810-1,0825	0.97-0.17% die	-0.75	0.15-0.26% die	-0.44
Iceland ...	4,40-4,42	4,40-4,42	0.15-0.17% die	-2.71	1.31-3 pm	2.94
Denmark ...	14,20-14,27	14,25-14,26*	1.95-3.00% die	-2.08	8.70-10.00% die	-1.77
Ireland ...	1,2640-1,2720	1,2700-1,2720	0.26-0.36% die	-2.93	0.50-0.90% die	-2.00
W. Ger.	3,55-3,56	3,55-3,56	1.50-1.51% die	-2.65	3.11-3.12% die	-2.17
Spain ...	2,28-2,29	2,28-2,29	0.26-0.36% die	-12.56	615-625-635	-11.48
Italy ...	2,382-2,391	2,382-2,390	12.1-14.1% die	-9.80	431-451-461	-7.63
Norway ...	10,20-10,20	10,20-10,20	0.26-0.36% die	-9.80	2,38-2,40-2,42	-2.61
France ...	1,28-1,29	1,28-1,29	0.26-0.36% die	-3.80	2,38-2,40-2,42	-2.61
Sweden ...	11,59-11,61	11,60-11,61	2.75-3.30% die	-2.13	7.60-8.10-8.14%	-2.69
Japan ...	328-342	329-349	0.72-0.64% pm	2.40	2.27-2.37-2.45% pm	2.60
Austria ...	1,27-1,27	1,27-1,27	0.26-0.36% die	-1.27	1.20-1.22-1.24%	-2.69
Switzerland ...	8,15-8,17	8,15-8,17	1.51-1.54% pm	-5.21	1.20-1.22-1.24%	-2.69

* Belgian rate is for convertible francs. Financial franc 81.05-81.15. Six-month forward dollar 0.47-0.52% die; 12-month 0.98-1.02% die.

OTHER CURRENCIES

Dec. 9	£	\$	Notable
Argentine Peso ...	22,05-22,16	19,979-19,299	Austria 27,60-27,60
Austrian Dollar ...	1,0800-1,0800	1,0800-1,0800	Belgium 59,20-59,30
Egyptian Pound ...	1,0210-1,0210	1,0210-1,0210	Bulgarian Lev 1,04-1,05
French Marokka ...	0,7860-0,7860	0,7860-0,7860	Denmark 11,99-12,00
Hong Kong Dollar ...	1,0110-1,0110	1,0110-1,0110	Finland 1,24-1,25
Iran Rial ...	188,00	188,00	Iceland 1,25-1,26
Kuwaiti Dinar(KD) ...	0,8250-0,8260	0,8250-0,8260	Ireland 1,2640-1,2720
Lithuanian Litas ...	0,0500-0,0510	0,0500-0,0510	Italy 1,2700-1,2720
New Zealand Dollar ...	2,0243-2,0242	2,0240-2,0242	Japan 1,28-1,29
Malaysian Ringgit ...	0,4050-0,4100	0,4050-0,4100	Portugal 1,28-1,29
Singapore Dollar ...	0,9750-0,9765	0,9750-0,9765	Spain 1,28-1,29
South African Rand ...	1,0188-1,0188	1,0188-1,0188	Sweden 1,28-1,29
U.K. Gilt ...	1,5615-1,5616	1,5615-1,5616	Switzerland 1,28-1,29
U.S. Gilt ...	1,5615-1,5616	1,5615-1,5616	Yugoslavia 108-108

* Selling rates.

EXCHANGE CROSS RATES

Dec. 2	Pound Sterling	U.S. Dollar	Deutschmark	Japanese Yen	French Franc	Swiss Franc	Dutch Guild	Italian Lira	Canadian Dollar	Belgian Franc
Pound Sterling	1	1,487	0,869	640,6	18,005	6,168	4,428	8290	1,812	80,10
U.S. Dollar	0,607	1	2,714	236,8	8,245	5,174	0,036	1,344	65,00	
Danish Guilder	0,582	0,608	1	66,03	2,025	1,119	0,031	604,2	0,458	20,85
French Franc	0,926	0,916	0,480	1,000	33,88	2,001	0,031	702,3	0,523	285,4
Swiss Franc	0,916	0,916	0,460	1,017,4	10	2,068	0,031	756,4	0,379	263,9
Dutch Guilder	0,828	0,829	0,610	1,016,5	9,711	1,711	0,031	806,7	0,406	25,05
Italian Lira	0,418	0,418	0,610	1,016,5	3,084	1,336	0,031	1,000	0,758	66,62
Canadian Dollar	0,682	0,684	0,812	1,016,5	6,625	1,748	0,031	812,8	1,000	44,81
Belgian Franc	1,346	1,346	0,462	1,016,5	4,964	1,369	0,031	806,7	0,868	100

EURO-CURRENCY INTEREST RATES (Market closing rates)

Dec. 8	Sterling	U.S. Dollar	Canadian Dollar	Dutch Guilder	Swiss Franc	D-m	French Franc	Italian Lira	Belgian Franc	Yen	Danish Krone
Short term ...	8.1-8.2	8.1-8.2	8.2-8.3	8.1-8.2	21.34	5.9-6.1	12.1-12.4	12.1-12.4	12.1-12.4	6.6-6.8	10.8-11.0
1 month ...	8.1-8.2	8.1-8.2	8.2-8.3	8.1-8.2	21.4-21.6	5.9-6.1	12.1-12.4	12.1-12.4	12.1-12.4	6.6-6.8	10.8-11.0
Three months ...	8.1-8.2	8.1-8.2	8.2-8.3	8.1-8.2	21.4-21.6	5.9-6.1	12.1-12.4	12.1-12.4	12.1-12.4	6.6-6.8	10.8-11.0
One year ...	8.1-8.2	8.1-8.2	8.2-8.3	8.1-8.2	21.4-21.6	5.9-6.1	12.1-12.4	12.1-12.4	12.1-12.4	6.6-6.8	10.8-11.0

Asian S (closing rates in Singapore): Short-term 9-10% per cent; seven days 9-10%; one month 9-10%; three months 9-10%; per cent; four years 11-12%; per cent; five years 12-13%; per cent nominal closing rates. Short-term rates are call for U.S. dollars and Japanese yen; others two-day rates.

MONEY MARKETS

Dull and featureless

Money markets remained dull and featureless last week. Recent strong economic growth in the U.S. is expected to be reflected in higher money supply figures in December, while the Treasury programme of curtailment Government paper has been bunched up by the delay in passing the bill raising the borrowing limit. These factors are expected to keep U.S. interest rates firm at least until the year end, and with the dollar very firm on the foreign exchanges there is limited scope for cuts in European interest rates at present.

The Federal Reserve added money to the New York banking system quite regularly during

the week, but only when the Federal funds rate showed signs of moving above its recent average level of 9½ per cent, and not aggressively enough to reflect any change in monetary policy. Provisional UK money supply figures to mid-November are due for publication on Tuesday and are not expected to be good. Very encouraging September

day-to-day credit remained in good supply overall, including a 250m surplus on Wednesday as a result of very large Government intervention.

Frankfurt overnight money

was in rather short supply until the middle of the week, reflecting demand for funds from banks to meet month-end minimum reserve requirements. The Bundesbank allowed DM 7.5bn of intervention on Tuesday, the day after the meeting on Monday when a separation of the official money market intervention rate was cut to 12 per cent from 12½ per cent, and another agreement was offered on Wednesday injecting some DM 8.5bn in liquidity.

from the recent easing of Euro-

SECTION III

FINANCIAL TIMES SURVEY

EUROPE

The missile debate, the need for tough economic measures and conflicts with the U.S. over the effect of its domestic policies point to trying times for the West. In addition there is mounting unease in Europe's capitals about Washington's approach to East-West relations

The West at a crossroads

SOME YEARS hence, these politically troubled and economically difficult times may be identified as one of those crossroads for Europe so beloved of professional historians. The contemporary observer, distracted by the trees, has much more difficulty in seeing the historical wood.

But whether he is looking at security issues, commercial conflicts, economic options or political choices, Europe seems simultaneously confronted both by the dangers of growing fragmentation and by the opportunity for greater cohesion.

This stark characterisation is somewhat less true of the divided continent's Eastern half where political developments are distorted by its subordinate economic and political status to the Soviet Union. Nevertheless, countries such as Poland, Hungary and Romania are seeking to widen their autonomy and to extend their autonomy still further. In some instances, they are impelled to do so by the pressures which are acting upon the West.

Pro-armament among these is Nato's deployment of intermediate range nuclear weapons in response to the Soviet Union's development of the SS20, a missile which is custom-built for targeting on Western Europe.

As the debate has raged in Western Europe, and the deployment of the cruise missiles effected in the UK, common concerns are emerging among supporters and opponents of the

position has not suppressed a growing unease in most European capitals about Washington's approach to East-West relations.

While there is general approbation in most Western European governments for the flexible approach by the U.S. to missile negotiations in Geneva, there is less satisfaction with the policies President Reagan has developed linked to his view that the Soviet Union is directly responsible for instability in Central Africa, the Caribbean and Central America.

As a result, the Europeans are searching with more determination than before for a capacity for joint action which will increase their influence on Washington and give them a more distinctive voice in East-West relations.

Speaking five days after the U.S. invasion of Grenada, which his government obviously thought misguided, Sir Geoffrey Howe, the British foreign secretary said: "The events in Grenada have reminded us again that there are things in Europe needs a voice independent even of our closest allies."

This can be said to be a fear that the installation of the capacity for a nuclear war solely between Western Europe and the Soviet Union makes the world a more dangerous place when relations between the two super powers are at a disturbingly low ebb.

Significantly, most capitals are putting a new emphasis on the need to renew a dialogue with the Soviet Union and these efforts will be stepped up especially if the only major forum for East-West contacts—the missile reduction talks in Geneva—are ruptured inde-

finitely by the Soviet walk-out after deployment.

While they may thus be presented with an opportunity for developing greater cohesion, some Europeans can also see the potential for fragmentation in the present uncertainties on the security front. Anxiety is said to be greatest in Paris over the implications of the West German peace movement and of its success in swinging the main opposition SDP party against deployment.

This breakdown in the post-war West German consensus on security issues is seen by some French analysts as representing a renaissance of neutralist sentiment which yearns for a reunified Germany, distanced from both East and West.

Chancellor Kohl and his Government are still searching for an effective response to their domestic peace movement and a more influential and effective European voice in the Alliance remains a top priority for Bonn.

Corsive conflicts with U.S.

ANXIETIES in Western Europe about the erosion of the political underpinnings of the Atlantic Alliance extend over a much broader field than the missile issue. Conflicts with the U.S. over the international impact of American domestic economic policies and over specific trade issues such as steel and agriculture are often claimed to be increasingly corrosive.

This is not yet substantiated by much evidence and indeed, Mr Peter Dankert, the President of the European Parliament, said recently in the U.S.

that in his opinion the clashes over economic and commercial policies have not so far been a mobilising factor for public opinion.

But taken together with a general questioning in Western Europe, the quality of President Reagan's leadership, the numerous signs of tension with the U.S. do heighten the anxieties with which European governments approach the future.

Many left-of-centre politicians in Western Europe are talking now of the need to "decouple" the European economy from that of the U.S. More pragmatically some governments are searching for ways of cushioning the EEC economy from the impact of U.S. interest rates and currency instability.

However, the British and West German central banks are immensely sceptical about the value of such efforts. There is little sign that, despite strenuous French attempts, the EEC countries will develop a common position in the next 12 months even on the need for a dialogue with the U.S. about how to achieve greater economic convergence.

Nevertheless, U.S. economic policy and performance remains the great imponderable for West Europeans. They are making some headway in reducing their inflation rates (EEC consumer price rises have fallen from 14.3 per cent in 1980 to 8.2 per cent in the year to August), public sector spending deficits are being grappled with rather more convincingly than before and old declining industries such as steel, shipbuilding and textiles are slowly

being restructured.

The obvious need is for faster, non-inflationary growth, and the extent and speed of the U.S. recovery now underway should be a modest leg up in this direction.

In Western Europe, the apparent strength of the U.S. recovery is viewed with envy tinged with incredulity. Anxiety focus particularly on the widening balance of payments deficit in the U.S. and equally formidable federal budget deficit.

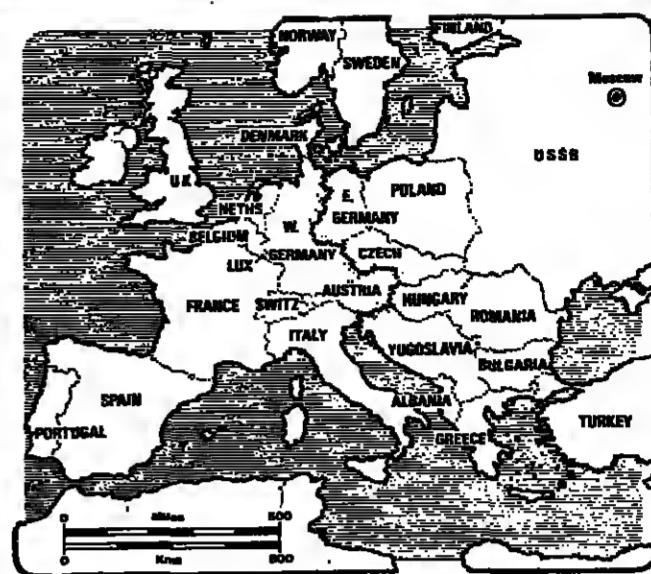
Pessimists fear that both deficits will lead to greater volatility for the U.S. dollar, still higher U.S. interest rates, and a soaking off of recoveries.

These risks engender nothing but caution in Europe and tremulous anxieties about the extent and durability of the modest recovery now underway in some countries.

Questions for the EEC

IF SUSTAINED growth cannot be captured, then political momentum may become even more uncertain. All the main questions relate to the European Community.

Over the next few months, the Community should achieve modest internal reforms and raise the ceiling on its budget revenues so as to be able to finance its future development. Economic recovery would be a vital lubricant for this development; it gives government political courage and the Community some prospect of rolling back protectionist measures which are baulking the develop-



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Editorial production: Arthur Dawson. Design: Philip Hunt.

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Advances in technology are only successful if the support technology advances too. As a component manufacturer, SKF is in a supportive industry. Our rolling bearings are often critical products used in high technology and high-risk environments.

Whatever the bearing arrangements, we remain committed to constants like product reliability, performance, service life—and product safety.

"To achieve high performance and reliability, even simple components can demand a level of capability and technology that will stretch commitment to the limit."

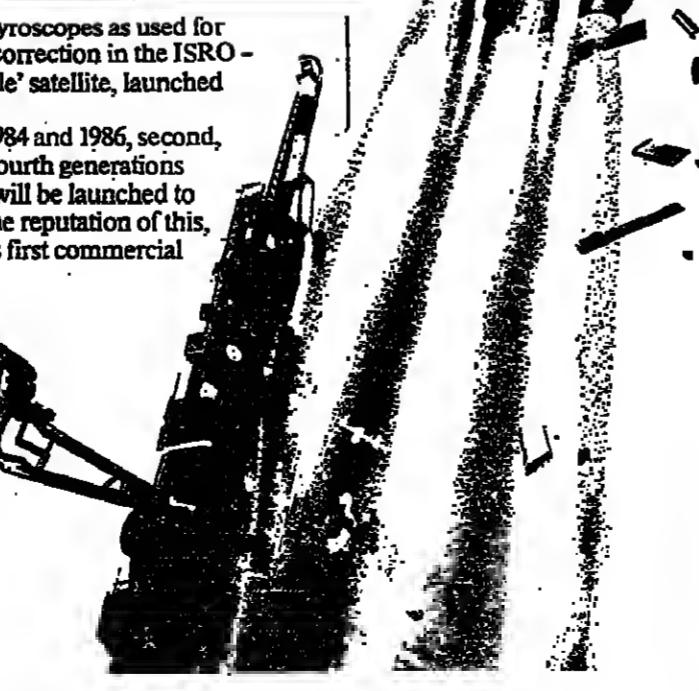
Ariane. A view from above.

During this decade, some 200 geostationary satellites are expected to be launched, a high number of these for communications. To compete for a proportion of this commercial launcher market and establish an independent launching capability for its own scientific satellites, the European Space Agency (ESA) decided in 1973 to develop the Ariane launcher.

The three-stage, 47.8m high Ariane 1 weighs 210 tonnes at lift-off. Propellant constitutes 90% of the mass, the structures and payload accounting for about 9% and 1% respectively.

SKF companies such as Sarma, ADN and Transo are all involved in world space projects. In Europe, for instance, Sarma provides ESA's Ariane with brace struts and actuating rods. And ADN supplies high-tech miniature bearings for precision applications such as the momentum wheel

in inertia gyroscopes as used for trajectory correction in the ISRO-India 'Apple' satellite, launched by Ariane. Between 1984 and 1986, second, third and fourth generations of Ariane will be launched to enhance the reputation of this, the world's first commercial launcher.



Cold comfort for SKF rod ends in Siberia.

The Soviet project to pipe natural gas via pump stations from Jamal in W. Siberia, past Leningrad and on to W. Europe needs more than hardy equipment. Temperatures down to -50°C, and metre-deep mud-and-water over vast stretches, set exacting standards. All vital machine components, for example,

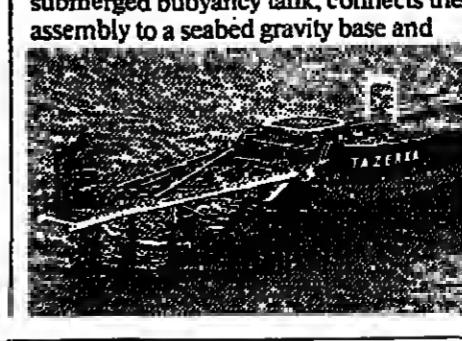


which withstand -60°C when not in operation. The project includes 382 mobile telescopic-boom cranes—with payloads of 55 to 80 tonnes—from the 2.6 billion DM Liebherr construction machinery group in W. Germany. Liebherr uses SKF rod ends with high-tensile special steel alloy housings and spindles in the crane chassis linkage. Up to 18 in each. Non-friable seals were also custom-designed to allow ±6° angle of spindle movement and operation when submerged in water.

Slewing rings swing 210,000 dwt Tazera.

Just off the Mediterranean's Tunisian coast lies the 1.2 million-barrel Tazera production, storage and off-loading facility operated by Shell/Tunirex. This integrated multi-well (max. 8) unit is one of some 150 custom-designed offshore system contracts carried out by Switzerland-based Single Buoy Moorings (SBM Inc.)

The floating unit is moored in 140m of water by a rigid yoke structure attached to an above-water swivel assembly. A tubular riser, pre-tensioned by the yoke's submerged buoyancy tank, connects the assembly to a seabed gravity base and



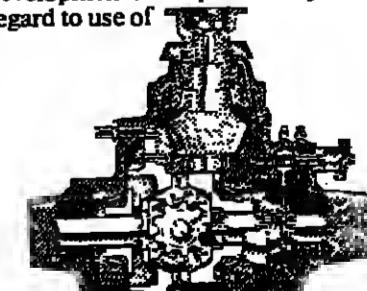
acts as a support for product, control and service lines.

The swivel arrangement includes a main 4.5-metre diameter, 13.6-tonne triple-row roller bearing of special steel, a similar 4.2-metre/3.5-tonne turntable bearing, and six 1.5m bearings. All of which help the vessel to weather vane—swinging to minimize resistance to wind, waves and current. All are special duty sealed bearings from RKS—slewing ring specialists of SKF.

A spare 13.6m main bearing in a 10-year protective pack, weighing in total 17.5t, is strategically positioned on the mooring buoy.

Gearing up for new generation rear axles.

In 1984, the whole new modular family of Rockwell CVC axles will gain production momentum at its new high technology plant in Cameri, Italy. Europe-based truck axle specialist Rockwell CVC started out in 1981 as a joint venture. Its principals were multi-industry Rockwell International—major pioneer in truck axle design—and Europe's Iveco truck company staked by Fiat, OM, Lancia, Magirus and Unic with about 20% of the European truck market. Rockwell CVC now operates independently and takes world sales responsibility for its Cameri made axles. These range in capacity from 18 to 44 tonnes gross combination weight, and show the fruits of a low-weight development aim—particularly with regard to use of



aluminium alloy, which on a tandem rear axle can save 100 kg. SKF supports Rockwell CVC with advanced bearing calculations and design. This is backed up by SKF's high technology Netherlands research centre with its sophisticated testing facilities. Which in turn is an assurance of excellent design quality—such as for SKF's taper single reduction rear axle.

GC/3



Today and tomorrow Athens will be host to a summit meeting of the European Community. The Community's Council of Ministers met there in October and the picture shows security officers on duty outside the Zappeion Hall where the meeting took place

At a crossroads

CONTINUED FROM PAGE ONE

ment of its internal market. As the Community ages, the paradox becomes more striking. Such strength and cohesion as it has is rather more a product of external pressures than of internal momentum. Political co-operation moves in a certain crab-like fashion but the facilities for developing a common foreign policy reaction on specific issues is regarded as an important asset by all member states.

Similarly, the darkening trading environment of the last five years has greatly strengthened the Community's value to its members through its ability to "manage" difficult crises and problems with the U.S. and Japan.

At the same time, however, the Community has failed to "complete negotiations" to accept Spain and Portugal into membership and has made virtually no progress in developing policies for industrial modernisation and regeneration. Those who fear that fragmentation will start from within unless a new policy impetus can be found.

Since this is one of the avowed objectives of the sum-

mit meeting in Athens today and tomorrow, we should not have to wait long to see whether governments really want the Community to be much more than an agricultural development agency and a regional commercial grouping.

Probably the most important test will be the success, not just of the Community, but of Western Europe as a whole, in creating the conditions for the growth and development of high technology industries.

Conscious of the need to make up ground, more and more European companies are launching joint ventures with American and Japanese partners willing to transfer technological know-how.

The extent of intra-European co-operation at a corporate level, however, remains unimpressive. The Community, through projects like Esprit and the provision of venture capital, is beginning to recognise the need to give a push to technological co-operation. Whether it will be able to offer the incentive of a genuine common market which is not fractured by differing norms and standards and chauvinistic public purchasing still remains very much to be seen.

THE MOST traditional way of looking at the political scene in Europe is to lay it out on the traditional left-right spectrum. By this measure, judging by the general elections which have taken place over the last couple of years or so, one might conclude that the old world has been subject to rather violent oscillations.

In France, after a quarter of a century of Gaullism and neo-Gaullism, the Socialists have returned from the wilderness in alliance with the Communists. In Spain, five years of post-Franco centrist democracy gave way to a major Socialist victory; in Sweden after a six-year gap the Social Democrats once more recaptured their traditional position as the governing party; and even in Italy the Christian Democrats lost so much ground that they were forced to accept the leadership of a socialist prime minister.

In Denmark, by contrast, the Social Democrats have been displaced by minority centre-right coalition; in West Germany, the Christian Democrats are in new alliance with the Liberals, have driven the Social Democrats out of office; and in Britain Mrs Thatcher's Conservative Party has won an overwhelming electoral victory, despite the apparent handicap of heavy unemployment.

The first inference to be drawn from this pattern of events is that the electorates have seen the difficulties of recent years as a reason for looking for change at the top. Two oil crises, and the attendant whirlwinds of recession and inflation, have imposed vast and unfamiliar pressures on the social fabric, and the voters have searched around for different leaders in the hope of finding better solutions.

The surprising thing is that this apparent volatility of electoral politics has not been mirrored by comparable volatility in the actions of newly-elected governments. On the contrary, there is a remarkable degree, if not of unanimity, at least of congruence in the way that different governments, even of quite widely varying political colours, have tackled the problems of inflation, recess-

sion and unemployment.

To be sure, the new Socialist administration of President Mitterrand indulged in a rash of socialist extravagance which upset their French colleagues. The Swedish Social Democrats under Olof Palme are still pressing ahead, despite serious popular opposition, with their plan for wage-earner funds to channel company profits to the unions; but in other respects they are conforming to the European norm, by trying to reform the state finances with tax increases and curbs on welfare spending.

Even in Italy, where the Christian Democrats remain, unformed, the dominating party on the political scene, the new government under the socialist Bettino Craxi is making some attempt to get a grip on public spending, even if the International Monetary Fund judges that its efforts are still wholly inadequate.

In short, all governments, to a greater or lesser degree, have been forced by the constraints of external reality to recognise that the rapid

way to carefree socialism impulse.

The Spanish Socialists under Felipe Gonzales seem to have learned from the economic tribulations which beset their French colleagues. The Swedish Social Democrats under Olof Palme are still pressing ahead, despite serious popular opposition, with their plan for wage-earner funds to channel company profits to the unions; but in other respects they are conforming to the European norm, by trying to reform the state finances with tax increases and curbs on welfare spending.

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To be sure there has been union resistance to Government austerity plans, as in the public sector strikes in Holland against wage reduct-

tions, but on the whole mass demonstrations and marches to protest against unemployment have been conspicuous by their absence.

One reason for this strange political calm may be that people have come to recognise that inflation and featherbedding lead only to a cut down, and that in the end the expansion of the public sector must be paid for in taxes; another that, despite the new emphasis on austerity, there remains a substantial protection in the welfare systems in many European countries.

Superpowers

The main reason, however, may be that Europe's economic woes are overshadowed by the steady deterioration in the international political climate by weapons over the front in the U.S.-Soviet superpower relationship, and by the intensity of the Euro-missile debate which dominates front pages of the newspapers throughout the continent.

To be sure there has been a strange and fatal coincidence, the economic crisis and the East-West crisis

overlap with a crisis in the relations of the European countries with each other. This last crisis finds its most immediate expression in the European Community Summit which opens in Athens tomorrow; but the issues at stake go far beyond the size of the European budget, the financial markets, or agriculture, or the reform of the Common Agricultural Policy.

In essence, the European governments know that they may be facing the choice between a closer integration, which would be difficult and possibly distasteful, and an incipient disintegration, which might be dangerous. If, for example, the 16 member states cannot reach these internal compromises which would open the door to Spanish and Portuguese membership of the European Community, Spain for one may abandon its candidacy, and as a consequence also leave Nato.

Naturally, national politics are still dominated by national issues: the reform of the army and the struggle against the Basque Eta terrorists in Spain, the violence in Northern Ireland, the set-backs to socialists and communists in French local elections, the troubles of the German steel industry, the middle-class demonstration in Sweden against the planned wage earners fund, the public sector strike in Holland.

But overarching all is the sense that Europe is facing a turning point. As a result of the East-West tension, France has re-examined its traditionally Gaullist defence doctrine and given it a more European slant; the missile crisis has not merely broken two decades of defence consensus in Germany, it has also revived deeper, and long-dormant, questions about Germany's place at the frontier between East and West.

European governments do not have any immediate answers to these new uncertainties over old problems, any more than they do to the problems of recession and industrial decline. But the bush which has descended on Europe suggests that they, and perhaps their electorates, have a sense of the importance of what is at stake.

The Soviet Union shows signs of retreating into a prickly, Fortress Russia mentality, Anthony Robinson reports

The dialogue ceases

THE FAILURE of Mr Yuri Andropov, the Soviet state and party leader, to appear on the reviewing stand above Lenin's mausoleum for the November 7 anniversary of the Bolshevik revolution, and the Soviet decision to walk out of the intermediate nuclear force (INF) talks in Geneva a fortnight later has injected two powerful unknown elements into the chilly brew of East-West relations.

Not only are East and West no longer talking together formally over the future of the INF, but the range of missiles but growing doubts are growing about the political and physical health of the final decision taker on the Soviet side.

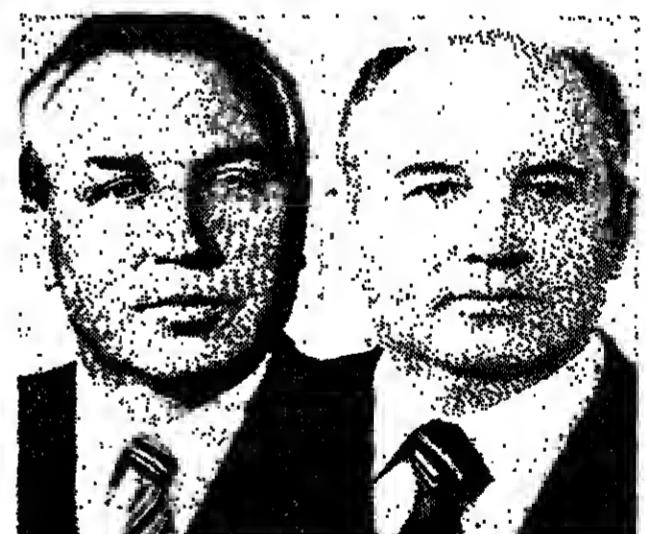
It takes an effort to recall that just over a year ago the world accepted with some relief the emergence of Mr Andropov as a man with skill and experience required to guide the Soviet super-power through a particularly testing time for both East and West. But the early impression of a man in a hurry with clear objectives was not sustained. Evidence quickly grew of political resistance to change amongst the entrenched bureaucracy anxious for its powers and privileges.

Although backed by powerful lobbies in the security and defence establishments and among foreign policy experts Mr Andropov does not appear to have had either the robust health and energy or the time to build up his own loyal power base. The political remains Mr Brezhnev's old-line men who have departed this life in the meantime. Lower down the process of building up his supporters amongst the better educated 50-year-olds in the government and party apparatus has been more successful.

Missiles

But the early diplomatic initiatives which hinted at a desire for better relations with the U.S., willingness to explore the possibility of a solution to the Afghan problem, a strong bid to improve relations with China abroad and a crackdown on corruption and indiscipline at home all appear to have run into the sands.

Most importantly of all the refusal to budge from the basic Soviet negotiating position that the Soviet Union would make concessions on SS-20 missile deployment only if the U.S. accepted zero deployment of similar U.S. land-based missiles in Western Europe guaranteed the eventual Soviet walk-out



Who will succeed Mr Yuri Andropov, the Soviet state and party leader? The two principal contenders are Mr Grigori Romanov, the 60-year-old former Leningrad party chief and (right) 53-year-old Mikhail Gorbachev

from the INF talks. This took place on November 22 after the West German Bundestag approved the first Pershing 2 rockets in crates started landing on West German military airfields.

The failure of Mr Andropov to appear in public for over four months inevitably raises questions marks over his political survivability as well as his health.

Frances Tito and Mr Brezhnev himself were all kept alive artificially for long periods—long enough cycles maintain for their successors to agree among themselves about the succession before allowing nature to take its course. Mr Brezhnev remained in power for seven years despite frequent disturbances and was largely because a political deadlock prevented the selection of a younger and fitter successor.

Similar factors could be at work around Mr Andropov. But even if he recovers physically he will almost certainly never be viewed again as anything but an interim leader, and thus by definition a lame duck.

The main question now is whether the older men in the Politburo—the majority that is—will again insist on one of their number as leader or whether this time they will accept the need for a younger, healthier man—like Mr Grigori Romanov, the 60-year-old

foreign affairs establishment is probably more closely connected with the intelligence-security establishment than any other Soviet leader to date—except Stalin who was in a class of his own as a tyrant who ruled through the secret police.

Ironically, however, much of the opposition to Mr Andropov appears to come from those whose power base is the party organisation—the traditional and conventional basis of power and authority in a Communist state.

Mr Andropov's illness appears to have been seized upon by such party representatives as Mr Konstantin Chernenko to reassess the party's power and prestige as an institution.

All top decision makers in all Soviet institutions are party members and usually hold important party posts such as central committee members. But powerful currents and lobbying for power and resources takes place between the various institutions, and this reaches its pitch during a time of leadership struggle and selection which now appear to be the case.

Ideally the men in the Kremlin would like the rest of the world to go away at such times. But not for a long time has the international situation been so tense or demanding such urgent attention as it is now.

Humiliated by the strong reaction of world wide public opinion to the Korean aircraft disaster and dealt another blow by the U.S. invasion of Grenada—the first use of U.S. combat troops for such a mission since Vietnam—the Soviet Union shows many signs of wishing to retreat into a prickly, Fortress Russia mentality.

America is, and seems likely to remain, the main Soviet bugbear. Europe and Japan are still seen essentially by Moscow as peripheral and less important.

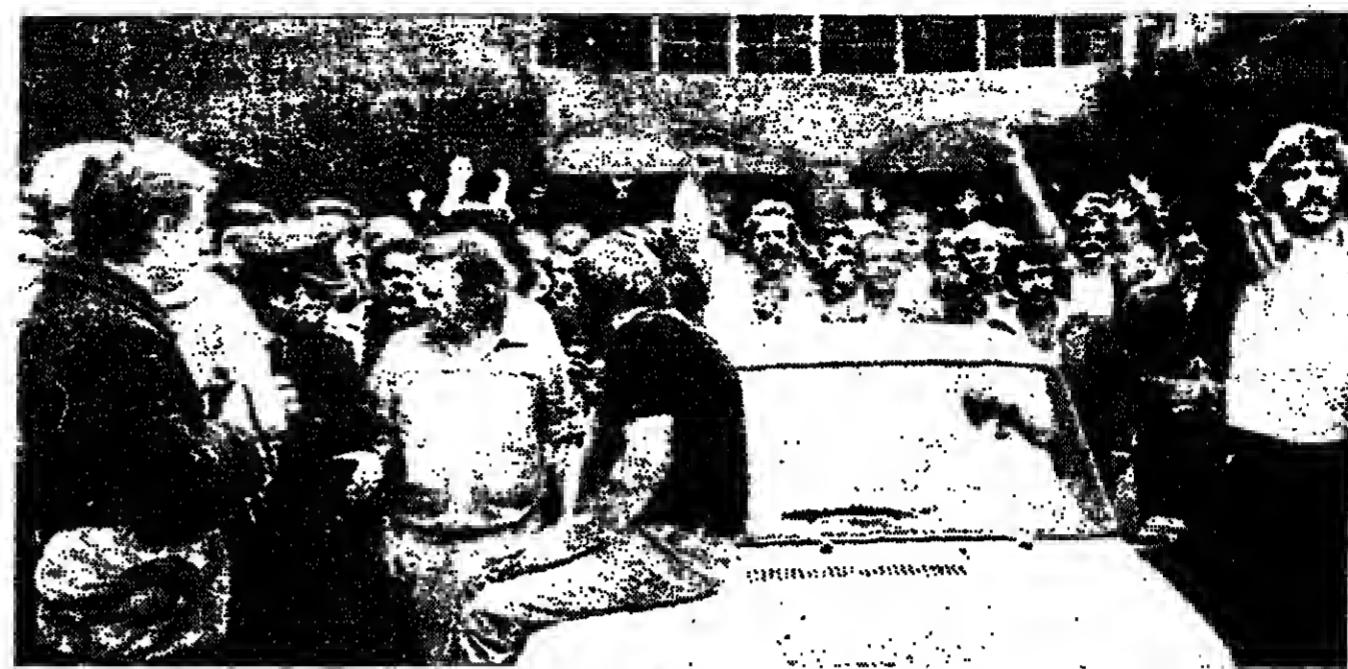
The main Soviet obsession is and remains its relationship with Washington.

Meanwhile Eastern Europe, too, is suffering the economic consequences of the slowdown in world trade and the economic, trade and financial repercussions of the 1981 debt crisis.

On top of this both East Germany and Czechoslovakia have been chosen to hold updated and modernised Soviet short-range nuclear missiles as part of the response to INF modernisation in Western Europe.

Times are hard, and look set to get harder before they get better.

A strange political calm



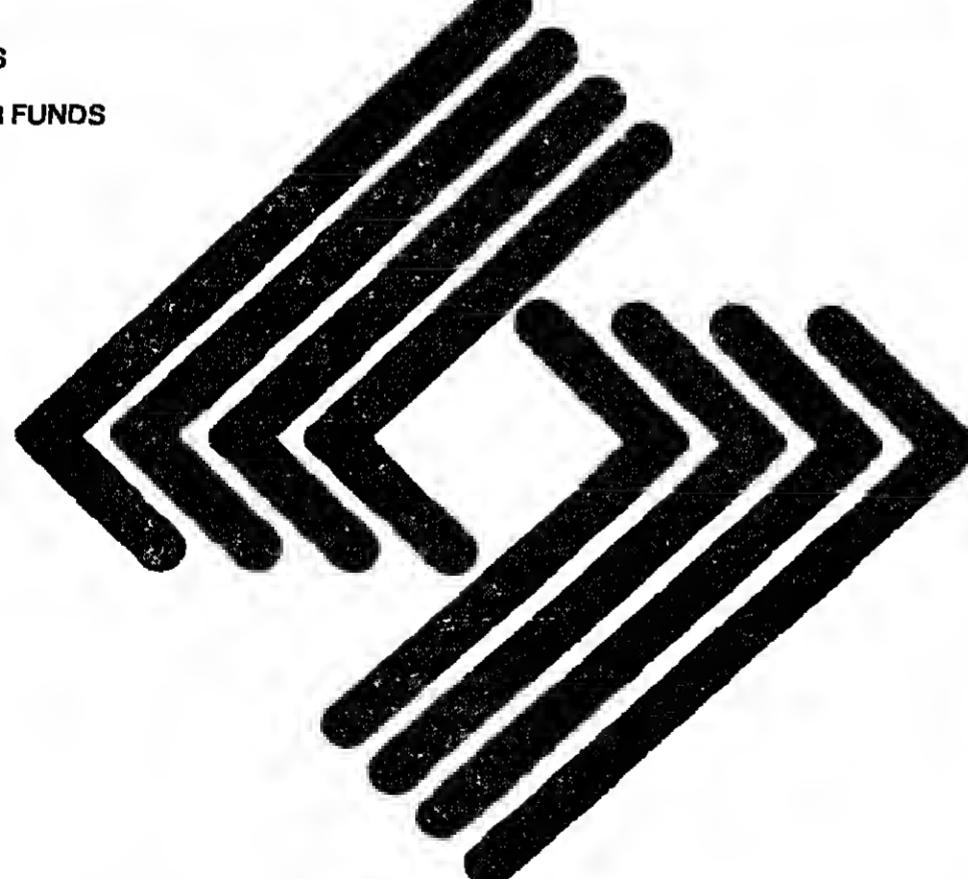
With raised fists and shouting slogans hundreds of harbour workers leave Maastunnel in Rotterdam on their way to the offices of trade unions and employment organisations to protest about the Government's austerity plans on pay

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Reginald Dale, U.S. editor, reports on the different perceptions on both sides of the Atlantic

New pressures on U.S. European relations

IT IS a commonplace of modern American Administrations that they quickly get fed up with Europeans—West Europeans, that is. The refrain from Washington has even acquired a certain monotony.

Europeans, the Americans say, complain when they do not have American leadership and then complain even more strongly when they do. They complain when the dollar is weak, they complain when the dollar is strong. They complain when they are not consulted and they complain when they are—invariably their views are not taken sufficiently into account.

That may be a parody of the U.S.-European relationship in the 1960s, but it is certainly one that is believed by many leading Americans in Washington, not to mention much of the general public. The general public also tends to believe that Europeans are self-seeking, decadent and unwilling to make a serious contribution to their own defence.

Californian

Many members of the Reagan Administration undoubtedly feel much the same thing at least at the back of their minds. The Reagan Administration is not overly preoccupied with European affairs.

The background of President Ronald Reagan, and many of his closest advisers, is Californian. Mr Reagan believes

Stewart Fleming in Washington examines the rash of irritations in economic relations between the U.S. and Europe.

Many issues unresolved

WHEN CONGRESS finally packed its bags last month and headed home for the long Christmas break, it had at the eleventh hour, cleared up one issue which could have become another irritant in relations between the U.S. and the Common Market countries by voting to approve the \$8.4bn U.S. contribution to the International Monetary Fund.

But it left behind in Washington a rash of other issues which will ensure that diplomats on both continents will have to work hard as the U.S. Presidential election approaches to ensure that relations in the economic sphere do not deteriorate again to the levels of disharmony apparent in 1982.

Last year was widely seen as one of the worst in recent memory for economic tensions between the U.S. and the EEC. A recession in the U.S. and in the Common Market countries, exacerbated in the eyes of many European policymakers by a combination of monetary and fiscal policy in the U.S. which enraged Europe, to the repercussions of volatile U.S. interest rates, was at the root of the problem.

But on top of fundamental misunderstandings in the field of economic policy, lay feuding tensions in the trade field and, of course, the bitter dispute over the Reagan Administration's efforts to embargo the export of gas pipeline equipment to the Soviet Union while at the same time continuing U.S. grain sales to the East Bloc.

The U.S. decision finally to retreat on the gas pipeline issue, although clearly executed, coincided with the vote face which the Federal Reserve executed on monetary policy in the face of the developing country debt crisis in late 1982, have helped to create a better framework against which economic issues can be debated.

Upturn

The U.S. economy has, against most predictions, roared back into life this year at a rate which economists judge to be typical of the vigorous economic upswing America has come to expect in the first year of an economic recovery.

The strength of this upturn has already encouraged international agencies such as the International Monetary Fund to revise upwards its estimates for economic growth in 1984 and has formed a foundation from which, it is hoped, both the industrial and the developing world may be able to climb out of recession.

The emphasis here, however, still remains on the possibility rather than the probability of such a world wide economic recovery occurring. Mr Helmut Schmidt, the former West German Chancellor, or the Exchequer is not the only experienced politician and economist who still doubts whether the U.S. recovery will be sustained much beyond the latter half of 1984.

One reason for the doubts was the failure of the Congress last month to make any progress whatsoever with the ambitious targets it set itself for reducing the intractable \$200bn dollar Federal Budget deficit, a deficit which even Reagan Administration officials such as Mr Martin Feldstein, chairman of the Council of Economic Advisors

that the Pacific is more important than the Atlantic, as he made abundantly clear on his trip to Japan and South Korea last month (the history of the 21st century may well prove him right).

The differences with Europeans are seen at their starker in today's Washington in the broad field of East-West relations. The last year has not seen a major dispute of the row over the Siberian natural gas pipeline in 1982. But there has been no change in the underlying political and philosophical divisions—indeed the Reagan Administration, with its black-and-white approach to the world has if anything brought them sharper focus.

Mr Reagan believes that Soviet-inspired Communism is to be confronted wherever it is found around the world and that Moscow is at the heart of an "evil empire." Europeans tend to believe that they must live with their vast Soviet neighbour, and that tension is reduced by developing contacts, particularly in the trade and economic field.

The Reagan Administration wants to restore Western exports of high technology to the East Bloc, which happen to be the source of considerable revenue for West Europeans, while it sees nothing wrong with grain sales to the Soviet Union ("feeding the Soviet army," as Mr Reagan's right-

wing critics charge), which happen to benefit electorally important American farmers.

The Europeans are also more widely seen as letting the U.S. down in the clash between the two ideological systems, whether it be in votes in the United Nations, failing to impose economic sanctions or in opposing the U.S. invasion of Grenada—a major move, in Washington's view, against Soviet-backed worldwide Marxist expansionism.

The biggest strain in the alliance in recent months has stemmed precisely from the Grenada incident and particularly from the British attitude to it. Even the Anglophile defence secretary, Mr Caspar Weinberger, was enraged by Mrs Thatcher's repudiation of the U.S. intervention, particularly given the foreign policy risks that the Reagan Administration took in supporting Britain over the Falklands.

Strain

The strain in Anglo-U.S. relations, like many misunderstandings in the past, will soon pass—although the incident has once again demonstrated that London still attaches excessive nostalgic importance to a "special relationship" that most of today's Americans have never even heard of.

In the broader sense, however, the Grenada invasion allowed Europeans to amplify their own fears—totally mis-

guided in Washington's eyes—that Mr Reagan would prove trigger-happy in starting a nuclear war. The Grenada invasion, fortuitously, came only days before the new generation of U.S. cruise and Pershing 2 missiles were due to start arriving in Europe.

Now that deployment has started, the Administration is beginning to show new respect for the governments which forced it through—the British, West German and Italian—and some gratitude to the non-deploying French who supported it. Otherwise, U.S. relations with the Socialist Government of President Mitterrand remain at a level of almost sordidly banalities.

Failure to deploy the missiles would undoubtedly have led to a major reassessment of the U.S.-European relationship in Washington. Senior U.S. officials have warned that things would never have been the same again if the Europeans would finally and irredeemably have proved that the parodist picture of them was real, and the next step would have been mounting political pressure in Washington for the withdrawal of all American forces from Europe.

Deployment has saved the day, at least for the time being. But, given the growing differences of perception between the two sides of the Atlantic—and the emergence of a new generation that does not remember World War II—the pressures that could cause a serious rupture in the Alliance are more likely to strengthen than weaken.



Amid tight security cruise missiles arrive in a U.S. Starlifter at Greenham Common airbase, Berkshire. The Reagan Administration is showing new respect for governments which have forced through deployment

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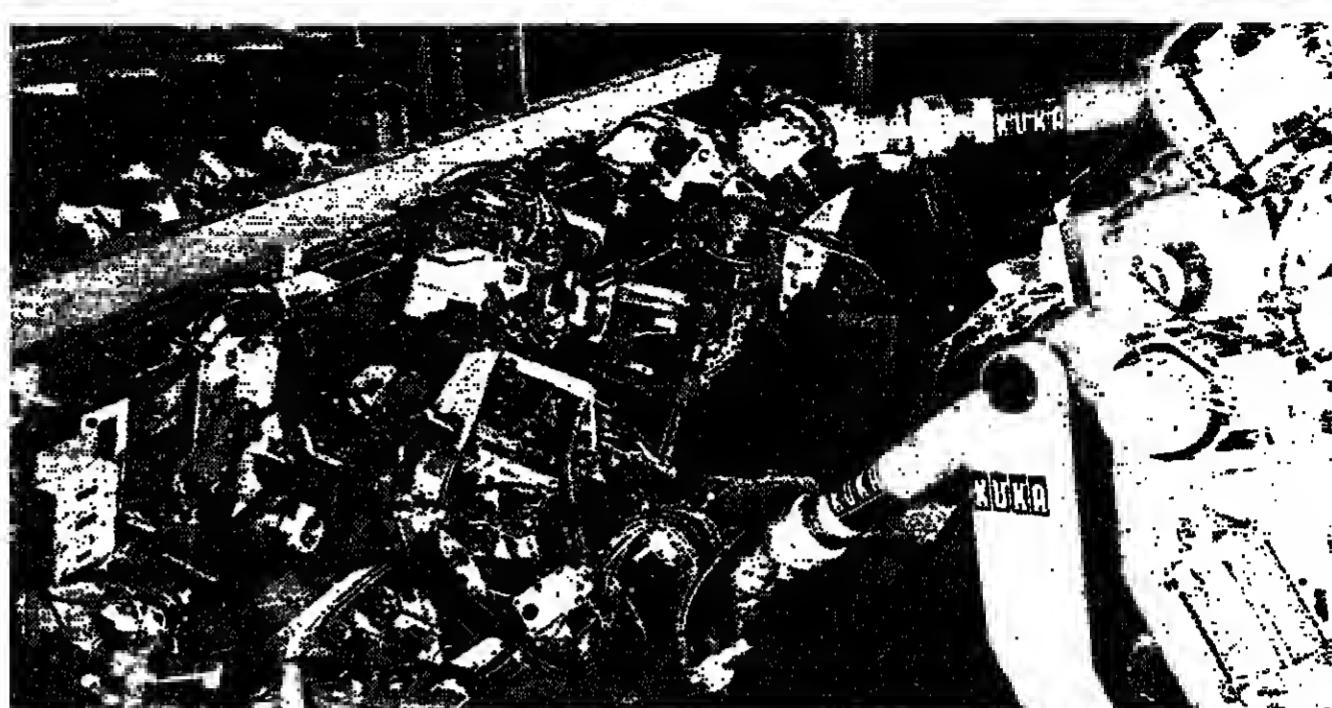
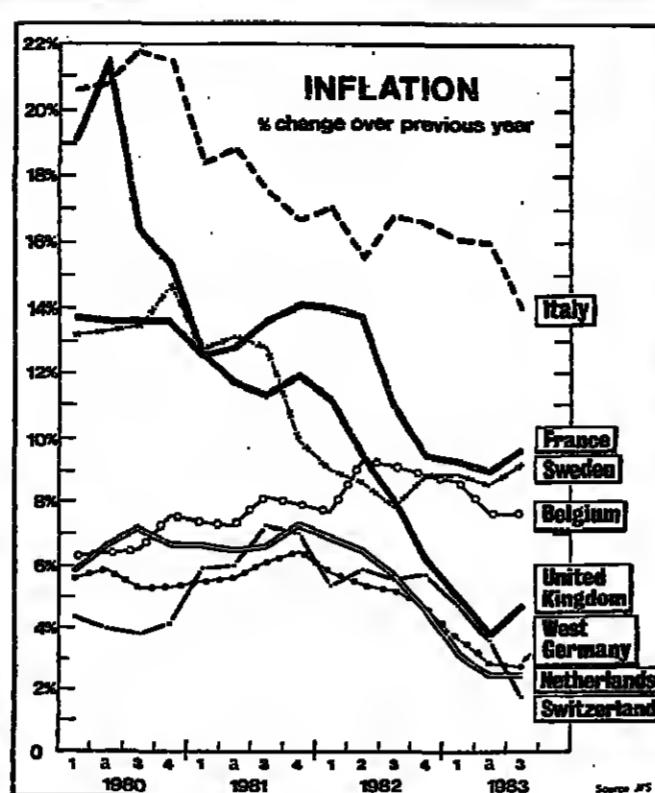
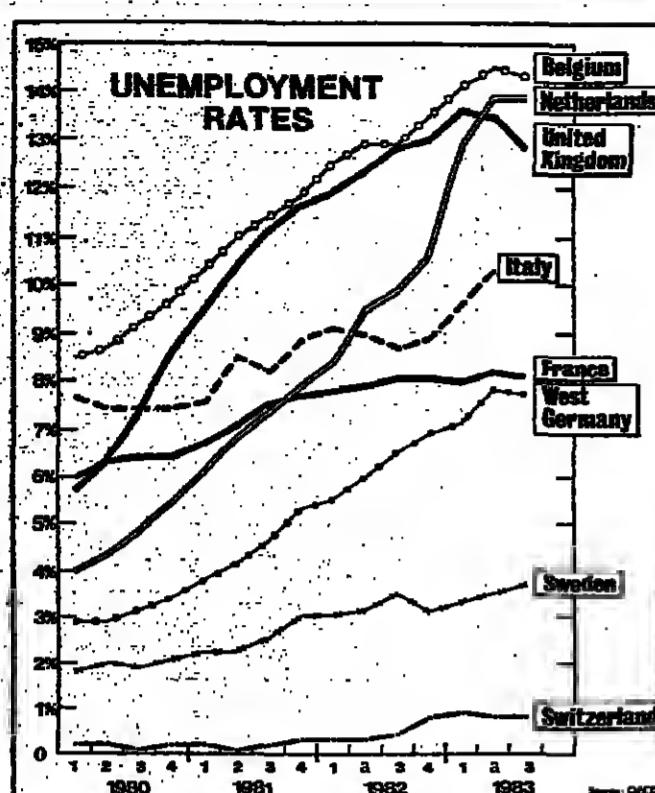
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ECONOMY

EUROPE V



Europe's motor manufacturers have invested heavily in new capital equipment in a bid to match Japanese levels of efficiency. Fixed investment by industry in general has been badly hit by the recession, however, and this could prove to be a brake on efforts to reduce unemployment

Max Wilkinson, Economics Correspondent, sees signs of a pick-up in activity in most major countries in Europe

Prospects tied to strength of U.S. recovery

AFTER TWO years of stagnation there are now some encouraging signs of a pick-up in economic activity in Europe.

The UK was the first country to go into recession and has plunged deeper than other countries but it also has the first to show significant signs of recovery.

The UK Treasury's forecast that output in 1983 will be 3 per cent above last year's level, followed by further growth of 3 per cent in 1984, is substantially better than current forecasts for and other European country.

In Europe as a whole growth of less than 1 per cent is generally forecast for this year, with a fall of perhaps 2 per cent in the Italian economy, output and little growth in France or West Germany.

The prospects for Europe therefore depend crucially on the continued strength of recovery elsewhere in the world and particularly in the U.S., Canada and Japan.

The vigour of the U.S. recovery has continued to surprise commentators. Moreover, the growth rate in the third

quarter showed an annualised rate of 7.9 per cent, considerably higher than the financial markets were expecting. There is every indication that recovery will continue to be robust in the third quarter, and the UK National Institute of Economic and Social Research (NIESR) is predicting growth of 3.3 per cent this year in the U.S., accelerating to an annual increase of 5.4 per cent in 1984.

Doubts on recovery

Some commentators, however, believe the rate of recovery in the U.S. will falter next year as the initial impetus from consumer spending and the turnaround of stocks begins to falter.

They believe that high interest rates and the continued slackness of demand will tend to inhibit a recovery of investment in the U.S. and that as long as the dollar remains high an increased leakage of demand through external trade is expected.

However, even if there is some slowing down in the rate of U.S. growth next year the

summer forecast of the Organisation for Economic Co-operation and Development (OECD) growth for 1984 would still command general support.

Continued U.S. recovery will be of crucial importance to several European countries, particularly France and Italy, both of which seem set to move deeper into recession.

In France recent surveys of business confidence have appeared unfavourable, with concern still expressed about excessive stock levels. Consumers' expenditure has appeared static or falling under the impact of the increase in taxes announced in the budget and the continued fairly rapid inflation rate in relation to the rise in earnings.

The French Government is predicting a rise of 1 per cent in output next year but some commentators are sceptical in view of the uncertainty as to whether the lowest point in the stocks cycle has yet been reached.

In Italy the outlook appears

even gloomier after a second quarter in which Gross Domestic Product was 81 per cent below its level a year earlier and industrial production 9 per cent lower.

For 1983 as a whole a substantial fall in investment, with some reduction in consumers' expenditure, is generally expected to lead to a decline in output of perhaps as much as 2 per cent. If growth resumes next year it seems likely to be at a fairly slow rate.

The West German economy, on the other hand, has been performing somewhat better than was expected at the start of the year. Output rose by 1 per cent in the first half of the year and there are indications that despite the Government's tight fiscal regime modest recovery will continue next year as increased investment and some rebound of exports take over from consumer spending as the main engines of growth.

Overall the NIESR predicts a European growth rate of 3.3 per cent next year, almost exactly the same as the OECD's July

forecast.

However, although there has been some evidence in the UK and elsewhere that the rise in unemployment may be coming to an end there is still no widespread evidence that a decisive turning point has been reached.

Rates of increase

Moreover, the rates of increase in output now envisaged seem hardly more than enough to offset the expected increase in production and the rising number of people available for work without providing much additional expansion to bring about a reduction in the number

of unemployed.

For the immediate future there seems little prospect of any significant effort by European governments to accelerate the rate of growth by increasing budget deficits and government consumption.

The conservative governments in the UK and West Germany have declared their commitments to continue tight fiscal policies. In France the collapse of the Socialist Government's attempts to expand demand have led to a reaction of perhaps even greater fiscal severity than in

West Germany or the UK.

Considerable fears have also been voiced that the recent recession may have led to a depletion of the capital stock in Europe. The increase in fixed investment in the developed world has declined to an annual average of only about 4 per cent during the last 10 years compared with an annual increase of about 6 per

cent in the 1960s and early 1970s.

There is some doubt therefore whether adequate capacity exists to reduce unemployment at anything but a fairly slow rate.

For the immediate future there seems little prospect of any significant effort by European governments to accelerate the rate of growth by increasing budget deficits and government consumption.

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whole the current inflation rate of about 8 per cent (down from 10.4 per cent last year) still looks uncomfortably high compared with the current inflation rates in Japan and the U.S. Despite the recent progress against inflation in most countries meetings of heads of state and Finance Ministers in the past year have continued to emphasise the need for policies which will combat inflationary forces.

The lowest

Even in West Germany, where the current inflation rate of about 8 per cent is the lowest among the largest industrial countries except Japan, the thrust of policy continues to be anti-inflationary.

This concern with inflation seems likely to limit for the time being any desire by European countries to risk a substantial fall in their currencies against the dollar.

For this reason interest rates seem set to remain broadly in line with those prevailing in the developed world.

In Western Europe as a

whole the short term, there appear to be three factors pointing to a maintenance of present rates and perhaps some increase during 1984. They include:

- The continuing prospect of high federal budget deficits of around \$200bn a year.

- Suggestions that companies' borrowing needs may revive if the recovery continues its vigour.

- Market fears that economic recovery and perhaps a more relaxed monetary policy in the face of large deficits could lead to some acceleration of the inflation rate.

For all these reasons it seems unlikely that European interest rates will fall substantially. However, a sharp fall in the dollar could alter the picture. Some, but by no means all, commentators believe this will follow the widening U.S. trade deficit.

Meanwhile the U.S. recovery, the country's large trade deficit and the high value of the dollar should help to open the U.S. market to these European companies in a position to take advantage of their improved competitiveness.

European banks are heading for a healthier year for profits, believes David Lascelles

Climate for profits improves

DESPITE the shocks caused by the crisis at Schroder Münchmeyer Hengst last month, 1983 is turning out to be a better year for European banks—though that may not be saying much after 1982.

A healthy economic climate and generally easier interest rates are helping bank profits, and bad loans are being digested.

Looking ahead, the topical issues of 1984 are likely to centre on regulatory reform and new technology.

In fact, many bankers are feeling a little more confident that the SMH affair caused such a stir. By exploiting loopholes in the West German bank regulations, the small but prestigious Frankfurt bank vastly overtaken to IBBH, the struggling German engineering group, and was pulled to the brink of collapse.

Some quick footwork by the Bundesbank and the large German banks averted another Heimatstil debacle but the consequence is likely to be a tightening of German bank laws. West German储金银行的 directorate has now promised to push ahead with a long-delayed law that would force German banks to consolidate their accounts and prevent them concealing activities channelled through subsidiaries, mainly in Luxembourg.

Resisting

Large German banks already voluntarily disclose the business of unconsolidated subsidiaries, but they are resisting the new law because it will also oblige them to apply Germany's conservative capital gearing ratios to highly leveraged subsidiaries. Although the new law is likely to be phased in, this would force the German banks to raise more capital or restrain growth for a while.

A new law would, however, be welcomed outside Germany where other European bank supervisors are pressing for more consolidation. Earlier this year, Mr Peter Cooke, head of supervision at the Bank of England, said consolidation "ensures that there is centralised oversight of an international bank's overall business so that the risk exposure and capital adequacy can be judged in the context of its operations worldwide."

This summer an international committee of bank supervisors headed by Mr Cooke also tightened up the Basle Concor-

EUROPE'S LEADING BANKS

	Assets	Capital	Pre-tax profits	Capital assets ratio	Number of staff
	\$bn	\$m	\$m	%	
BNP	109.9	1,476	271	1.34	51,299
Credit Agricole	98.5	4,675	n.a.	4.74	76,790
Credit Lyonnais	96.7	1,218	383	1.25	45,471
Barclays	95.3	4,462	799	4.68	120,000
NatWest	87.9	4,122	709	4.68	88,000
Société Générale	85.7	1,344	234	1.56	46,462
Deutsche Bank	83.3	2,732	535	3.27	45,616
Midland Bank	77.4	2,620	405	3.25	91,400
Dresdner Bank	57.6	1,662	217	2.88	30,949
WestLB	55.7	1,670	79	3.29	7,436
Lloyds Bank	55.6	3,151	516	5.66	70,223
UBS	53.2	2,745	347	5.14	18,683
Paribas	51.2	2,618	344	5.05	26,000
Swiss Bank Corp.	49.5	2,530	286	5.21	14,222
ABN	47.2	1,152	263	2.52	22,453
Commerzbank	45.1	1,151	114	2.55	21,393

Source: The Banker Top 500 June 1983.

integration of the European retail banking industry is due next year when banks in France, Germany, Spain and the UK are to conduct an experiment to link automated cash machines.

Under the auspices of Eurocheque, the association of 15,000 European banks, the scheme will allow tourists from Germany and the UK to use their plastic cards to withdraw cash from machines in France and Spain. If it is a success, Eurocheque hopes to extend it to include some 15,000 machines in more than a dozen countries for the 1985 tourist season.

This will effectively lay the groundwork for a new era of cashless travel in Europe, and launch cross-border bank co-operation at the retail level into the electronic age.

The scheme is based on a uniform code that will be set in the magnetic stripe on the standard Eurocheque card and will operate any machine programmed to take it. The traveller need only punch in his account number. Instructions on the machines will be in several languages and he will be able to withdraw the equivalent of SwFr 300 a day. The transaction will be cleared through the Eurocheque clearing system which already handles billions of international paper-based transactions a year.

Generally, though, the rate of bad debt provisioning seems to be easing. The German banks are now believed to have written down a good part of their Polish exposure. Large banks throughout Europe have also made provision to varying degrees for trouble with their Latin American loans, though only a few, notably Midland Bank and Lloyds bank of the UK have a sizeable exposure there.

The most controversial aspect is the question of hidden reserves. It is already known that the directive will allow banks to secrete up to 5 per cent of their reserves, to the satisfaction of countries like Germany where hidden reserves are allowed, and to the anger of those like the UK where they are not—at least for commercial banks (UK merchant banks may keep hidden reserves).

Pressure for less secrecy, however, is mounting in—of all places—Switzerland. The Socialist Party has called for a referendum next year on a motion that would curtail bank secrecy on the grounds that banks are now abusing their power.

Perhaps the most striking example of the banks' improved health was the decision in October by Commerzbank, Germany's third largest bank, to resume dividend payments after a three-year gap. The bank has now absorbed heavy write-downs

Most profitable

A new report comparing international bank profitability (by IBCA, the London bank credit rating firm) shows the British banks still the most profitable among the major countries in Europe. Their real rate of return on equity (after deducting inflation) was 7.6 per cent in 1982. The Italians came next with 6.6 per cent, followed by the Dutch with 5.1 per cent and the Swiss with 0.9 per cent. The Germans had a negative real return of 0.5 per cent, the French a negative 4.6 per cent, and the Swedes a negative 4.5 per cent.

At the recent Eurocheque Congress in Lisbon, Dr Eckart van Hooven of Deutsche Bank and one of the leading advocates of international co-operation among banks, said European banks would have to develop common policies if they were to hold their own against these growing challenges.

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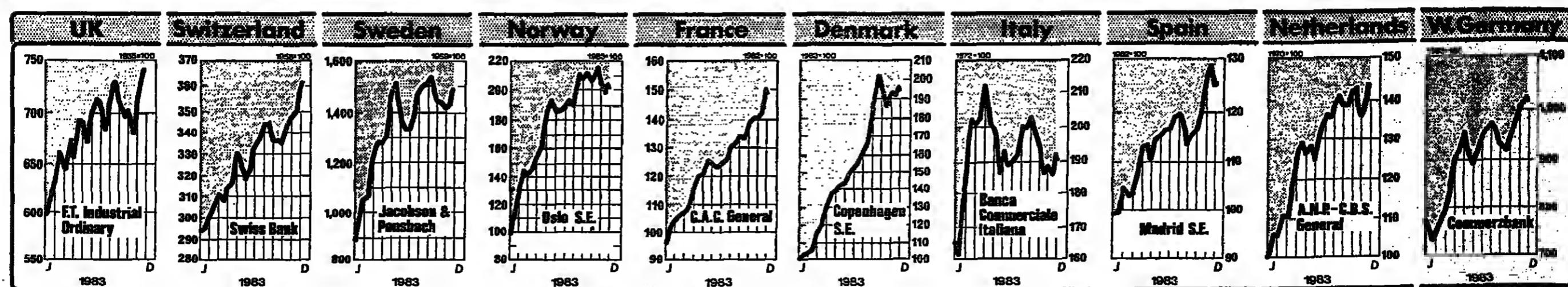
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*Source American Banker July 1983.



European investors are increasingly willing to brave the unfamiliar and step beyond their domestic stock exchanges says Duncan Campbell-Smith

Americans join the chase for continental equities

ABROAD IS unutterably bloody, as well-educated Englishmen have always known; but more and more investors in the UK as well as the other countries of Western Europe have been prepared over the last year to brave the unfamiliar and step beyond their domestic stock exchanges in the pursuit of attractive continental equities.

With American buyers joining the chase—and enthusiastic enough in several instances to take the lead—it should not be surprising that support from abroad has been a notable feature on all the European stock markets in 1983, a year marked generally by dramatic price rises on the back of hopes for the economic upturn.

Cautionary tale

Another prevalent U.S. influence has been the structure of dollar interest rates, with Wall Street's weekly excitement over the U.S. money supply figures exerting an obvious pull over European share prices, most particularly in West Germany and Switzerland as well as the UK.

Indeed, for these markets the mood on Wall Street has often been as important as developments within the respective domestic economies themselves. Lower dollar rates have periodically raised hopes of a weaker exchange rate for the dollar, lower European interest rates and a more lively recovery in corporate profits.

Against this background, the relative independence of the

Scandinavian stock markets has

achieved remarkable price gains in the first half of the year. Even after some setbacks through the autumn, they have still topped the European performance ratings.

In Sweden, the devaluation of the krona in October, 1982 provided an immediate and powerful boost for the country's major industrial corporations, all of whom reaped heavy on non-krona sales and profits.

Significant tax incentive schemes for share ownership undoubtedly helped stimulate the Stockholm market's liquidity, while the fact that few large Swedish companies pay anything more than nominal domestic tax meant that their shares early this year were trading on relatively low price earnings multiples as calculated against actual net income. Both the liquidity and the low multiples attracted keen foreign interest once the profits growth was expected.

The result has been an exciting year for companies like

L.M. Ericsson, ASEA Laval and Electrolux. Less happily, the much increased volume of share trading on the market has brought in its wake a series of mini-scandals which have prompted moves for new legislation to tighten up the reporting requirements for Swedish

Additional domestic taxes on dealing transactions were also announced last October—to allow shareholders, as the

Swedish Finance Minister put it, to "contribute to strengthen-

ing the budget and the economy."

Stockholm has seen a heavy calendar of new share issues this year and this has been a feature too of the Norwegian market. Investors on the Oslo bourse have had to work hard to find strong issues over the last few years, with most stock price charts looking like a cross-section of the country's coastline, fjords and all.

Encouragement

The whole Oslo market collapsed about 25 per cent in the autumn of 1982. But a firmer tone was evident before the end of last year, with some buyers encouraged as in Sweden by the incentive schemes.

This year started with several weeks of hectic price rises and for much of the remaining year even the considerable liquidity of the Norwegian banking and money broking system has been stretched to provide for all the right issues on offer.

These have been in full flow in the last few months, but demand has remained strong.

"Broadly speaking the lights are very green for Norway," noted UK brokers Savory Mills in its October review of global investment opportunities; and the firm remains of the view that Norway's natural resources continue to build up a strong trade surplus and local equities pick up an increasingly international following.

For the Danes, a minority of conservative government's success in pushing through its anti-inflation strategy has pro-

vided a sound economic basis in the recovery. This autumn,

for investing in domestic stocks throughout 1983.

The technical grounds were already ample: oil and gas revenues have made their first real impact on the pool of investment funds this year, but investment on foreign markets has been hampered by legal restraints (many of which are due to disappear in the coming months).

Inward investment flows, on the other hand, have had few such problems. Danish pension funds selling bonds and moving the proceeds into domestic stocks have had to contend in some cases with prices racing away on the strength of some of the most concerted U.S. buying seen anywhere in Europe.

The big attraction has been Denmark's new technology companies, and more particularly pharmaceutical names like Dexamfend and Christian Hansen's Laboratories as well as Novo, the latter probably the best known internationally.

It is the very lack of heavy traditional industry which has been one of Denmark's main selling points abroad; but investors in West Germany have had to weigh up the outlook for an economy still heavily concentrated on capital goods. This appears to have been less of a handicap in the first half of 1983, when hopes of cyclical recovery were strongest. Since the mid-year, however, West German equities have certainly had their problems.

In the motor sector, for example, Daimler-Benz and Volkswagen were early leaders in the recovery. This autumn,

serious worries have resurfaced about VW's exposure to Latin American economies and its rate of progress in the U.S.

Again, the Frankfurt bourse was quick to register a general reaction when the giant Siemens group failed to increase its dividends in November.

In the case of the big three chemical companies—Hoechst, Bayer and BASF—confidence in their recovery base has been increasingly undermined by investors' perception that they have fallen far behind international competitors like Akzo and ICI in their modernisation programmes.

ICI, of course, has been one of the major success stories of the London stock market over the last 18 months and it heads most people's list of those European equities which have

most benefited from American buying. Not all the names on this list have found international attention an unmixed blessing, though.

Excitement

The share price of Philips Lamp, the Dutch electricals group, has provided a cautionary tale in 1983 of what can happen when international buyers confront unpleasant surprises. The shares doubled in the first half of the year. News of a serious setback for its video product marketing efforts has since sparked heavy selling fuelled in large part by the disenchantment of overseas investors.

Finally, there are still a few short stock markets in Europe which have yet to deserve much real benefit of this year's bull market

on the world's major exchanges.

If France belongs in this category, it is not so much because French equities have lagged behind—they have in fact risen quite strongly, perhaps the private sector's major bastion against the economic programme of Spain's new socialist government.

The crisis in Italy, which had even more widespread consequences, with the collapse of the Banco Ambrosiano group in 1982, focusing attention once again on the more creative aberrations of Italian accounting practices.

Investors have been especially slow to risk the uncertainties of the corporate sector against the background of a national economy accumulating debt at a rate which many London-based observers, at least, find positively alarming.

Most of the centrally planned economies are now back in healthy surplus on their hard currency trade. David Buchan reports

Comecon countries cautious over reopening doors to imports

COMECON CONVERTIBLE TRADE BALANCE (US\$M)

	Jan-June, 1982	Jan-June, 1983
Soviet Union	-867	-444
Poland	796	713
East Germany	289	*1,154
Czechoslovakia	372	499
Hungary	-376	-87
Romania	602	711
Bulgaria	314	293
Estimate.		

Source: Wharton Econometrics, 1983

rouble," as purely a unit of account, does not fill the need for an intra-Comecon means of settlement.

These problems have built up over the years. Indeed since 1971, when the communist party leaders, the highest authorities in the Soviet bloc, last met on Comecon business. Another Comecon summit has been planned for the past two years, but arguments over the agenda and agreed solutions have delayed it.

There is, in fact, little the Comecon leaders can do to unscramble their national plans co-ordinated and set in train until the end of the current five year planning period, December 1983. The latest prognosis is that the summit will take place in early 1984, depending however on the health of the Soviet leader, Mr Yuri Andropov.

One truth Comecon leaders will not be able to dodge is that no country is an island when it comes to economic reform, and that economic management changes in one Comecon country inevitably affect them all. This has always been evident on the political level.

Political changes

Moscow has been careful to check that economic reform in Comecon does not draw unwelcome political changes in its wake, and in fact Soviet leaders now seem much more comfortable countries like Hungary can insulate adventurous economic reform from real political liberalisation. But it has also grown obvious that Comecon partners with differing degrees of economic decentralisation or market orientation find it increasingly difficult to trade with each other. Erroneous in one comecon country makes it harder to do business with enterprises in another Comecon country which has scrapped rigid output targets, and vice versa.

Yet there is a bewildering diversity of reformist trends in Comecon now. At one end of the spectrum is free-market Hungary, which Poland would like to follow if and when it means to do so. Bulgaria has moved partially down the road to decentralisation by making its enterprises stand more on their own feet without ministry direction or aid.

The cautious Czechs are interested in the Bulgarian model, believing the Hungarian model to be too daring for them. In the middle are the Soviet Union, where Mr Andropov has given some "experimental" autonomy to managers in five selected sectors and locations, and Romania.

At the other end of the range is East Germany, which has actually "reformed" in the opposite direction, tightening up, not loosening, its central planning system. Clearly, a Comecon summit needs to find some broad consensus on economic reform, or the Eastern trading bloc will find itself at sixes and sevens.

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The controversial System X public telephone exchange. This Coventry "Spire" exchange was supplied by GEC and was developed jointly by British Telecom and the British telecommunications industry. The system has already cost more than £300m to develop and it has provided a focus for expertise in digital technology.

Telecommunications is becoming one of the continent's fastest growing industries

Changes needed to make most of opportunities

TELECOMMUNICATIONS, fuelled by rapid advances in electronic technology which are opening new horizons of consumer choice, promises to be one of Europe's fastest-growing sectors during the rest of this century. But making the most of the opportunities is likely to require major institutional and technical adjustments.

Most European governments see the development of a modern and efficient national telecommunications industry as an essential element in the growth of their economies as a strategic resource underpinning international competitiveness in the field of advanced technology.

In Britain, for instance, one of the official justifications for the controversial System X public telephone exchange programme, which had already cost more than £300m to develop is that it has provided a focus for expertise in digital technology, which might otherwise have been dispersed elsewhere.

As the technologies of computers and communications converge, such expertise is increasingly needed to press ahead with innovations in fields such as office information systems, factory automation, electronic banking and cable television.

The institutional and economic framework in which European telecommunications operators has, however, evolved much less rapidly than the technology. Markets are still highly fragmented and compartmentalised along national lines.

In most countries, the basic network and the provision of services on it remain firmly in the grip of state monopolies (PTTs), which have traditionally shaped the industry's development. The authorities also have extensive control over the approval—and—in many instances—the supply of subscriber equipment and terminals.

Technical standards, operating procedures and policies vary widely between different European countries. Moreover, mutually-reinforcing alliances between the PTTs and favoured local manufacturers have kept national markets largely closed to outsiders and restricted equipment trade within Europe to a trickle.

There have recently been some signs of change, however. Late last month, France and West Germany agreed to set up jointly a new mobile telephone system as a first step towards opening markets in the two countries on a reciprocal basis. France will also buy about 200,000 telephones from German suppliers.

The most radical development in the past two years has undoubtedly been the UK Government's decision to liberalise the supply of subscriber equipment and services; and to licence Mercury, a privately-financed consortium, to operate a telecommunications network in competition with British Telecom (BT).

These moves were justified by the Government partly on the grounds that BT's vice-like hold was frustrating commercial innovation. The results to date have been mixed: no contenders have yet emerged to challenge

seriously BT's domination of most of its major markets. But the threat of competition has produced big changes in BT itself, which has responded with a far-reaching management shake-up and by launching a torrent of new products and services.

Most other European countries have observed the British experiment with a mixture of scepticism and bewilderment. Though a number of PTTs have relaxed the rules over the supply of subscriber equipment to permit more competition between local manufacturers, most continue to defend stoutly their monopolies over the provision of services and basic circuit capacity.

In their view, the provision of the national telecommunications infrastructure is a "natural" monopoly, which must remain intact if their substantial investments in modern digital switching and transmission systems, along with new services such as videotex, teletext and packet switching are to be economically justified.

Vigorous But reconciling the PTTs' policies with the goal of fostering vigorous national high technology industries is becoming more difficult. Increasingly, PTTs are trying to secure best value for money by seeking more than one supplier of major network equipment. In West Germany, for example, the Post Office plans to split its orders for digital exchanges between Siemens, its principal traditional supplier, and Standard Elektrik Lorenz, the German subsidiary of ITT.

One problem, however, is that the investment needed to develop new exchange facilities has become so huge that it is no longer feasible for most European countries to sustain two competing indigenous systems. That was a major factor in the recent merger of the telecommunications businesses of CIT Alcatel and Thomson in France and in the decision by Switzerland to halt plans to develop its own digital exchanges.

Philips of the Netherlands, whose home market is small by world standards, has reached a similar conclusion. It has abandoned work on its PRX digital exchange—reportedly after spending several hundred million dollars on its development—and has formed a joint venture with American Telephone and Telegraph to market AT & T's No. 5 ESS system internationally.

The achievement of optimum economies of scale, which could make it easier to recoup development costs, is frustrated by national self-interest and the perpetuation of widely differing technical standards, even for new services which are still in the planning stage.

It seems certain, for instance, that at least three incompatible cellular mobile radio systems will be in commercial service in Europe by the end of the 1980s. That will not only make it hard for drivers to use the systems across national frontiers but will also keep the price of terminals high by fragmenting demand.

The European Commission

WILL THE next decade see Europe's electronics industries forced inexorably into retreat by an aggressive competitive challenge from American and Japanese manufacturers with better organisation and superior resources? Or are they poised on the threshold of a new era of expansion, offering boundless opportunities for all?

The question, which has arisen in varying forms at times during the past 20 years, is an increasingly urgent one. As governments everywhere seek to find new sources of growth to fill the vacuum left by the decline of older manufacturing activities, securing the development of healthy high technology industries is emerging as a high priority.

Not only are these industries likely to have an important impact on the future international competitiveness of European economies; possession of key technologies is also increasingly regarded as a strategic necessity.

The Reagan Administration's attempt to extend its allies' embargo on the export of materials needed to build the Soviet gas pipeline has served to underscore in many European capitals the importance of maintaining a degree of technological independence.

The Soviet pipeline incident appears to have been an important element in several recent decisions to step up public support for research and

development in Europe. The EEC as a whole has agreed to back Esprit, a \$1.5bn programme of industrial collaboration on the frontiers of electronics, while the UK Government is also supporting separately the Alvey project, a £250m national scheme along similar lines.

The size of the funding for these programmes is a reflection both of the scale of the research contemplated and of how far European countries still have to go to match the U.S. and Japan. For in a number of key areas, Europe has undoubtedly lagged behind.

The following are some examples:

Champions

• Europe is still heavily dependent on outside suppliers for microelectronic technology and products. This year, according to estimates by Motorola, the large U.S. electronics group, indigenous suppliers will account for only about 40 per cent of total European semiconductor sales of \$2.9bn. Europe's overall deficit on semiconductor trade will rise to \$1.8bn, from \$1.6bn last year.

• Despite huge state support for "national champions" such as Britain's ICL, France's Bull and West Germany's Siemens, Europe has failed to breed a truly successful and consistently profitable world-class computer manufacturer covering the complete product spectrum.

European revenues of IBM, which amounted to almost \$10bn last year, were bigger than those of all its principal local competitors put together. Moreover, in the field of computer peripherals such as terminals, printers and data storage devices—the market which is growing much faster than mainframes—Europe overall remains heavily dependent on imports.

• European electronics companies have been much less successful than IBM—and many more recent American rivals—at exploiting the benefits of the Common Market. Many of the bigger indigenous companies still appear to prefer to rely heavily on public procurement in their home markets rather than to venture into neighbouring EEC countries.

Even Philips, the most genuinely multinational of all European electronics manufacturers, has been struggling to

overcome a fragmented manufacturing and marketing structure which grew up behind pre-EEC national boundaries formerly protected by high tariff barriers.

Although Philips has acted to reorganise its European operations into fewer and bigger units better adapted to achieve economies of scale, the results have been mixed so far. It is still more successful at making profits out of mature activities such as lighting than in competitive high-technology markets. Even with the recent opening of modern manufacturing plants, it has barely dented the market for video cassette recorders against overwhelmingly popular machines of Japanese origin.

• National policies for stimulating technology growth have pointed in widely different directions. At one end of the scale Britain has in the past few years adopted an eclectic mix of measures including public support for smaller companies and funding for high-tech projects such as Alvey. Liberalisation of the telecommunications industry and active encouragement of inward foreign investment.

The Mitterrand Government in France, on the other hand, has favoured an overt policy of centralised state intervention intended to promote national independence in most areas of high technology. Since it came to power it has carried out extensive nationalisation and attempted to organise a vertically integrated electronics industry along the lines set out in its *Plan électronique*.

The costs, however, have proved extremely high—too high for a state budget which is already under pressure from many sides. In an effort to balance its books the French Government decided several months ago to off-load the financing of the *Plan électronique* on to its Post Office.

Recently, mounting losses at Thomson, one of the leading electronics manufacturers, have led to a major reorganisation of the French industry. Its Government has also greatly relaxed its preferential procurement practices, which favoured French computer suppliers.

There appear to be several lessons to be drawn from France's recent experience. Even Philips, the most genuinely multinational of all European electronics manufacturers, has been struggling to



Test facility for IBM's Personal Computer at Greenock in Scotland. European electronics companies have been much less successful than IBM and many more recent American rivals in exploiting the benefits of the Common Market

port viable policies of national independence in key technology industries. Secondly, latter-day mercantilism, trying to do everything oneself, seems doomed to failure. Thirdly, responding to the dictates of customer demand is a more effective formula than centralised state direction for winning commercial success in electronics.

A number of recent developments suggest that a renewed effort is being made by European manufacturers to apply these lessons. A new emphasis is being placed on cross-frontier industrial collaboration. The Esprit programme, initiated by a dozen leading European electronics manufacturers, is one example.

Mounting concern among European companies at the growing strength and increasingly aggressive commercial tactics of IBM have added impetus to their efforts. They fear that unless truly "open" standards can be created IBM will succeed in imposing its own standard even more widely, making it even harder for other companies to compete in the future.

How quickly such standards can be implemented and whether they will extend much beyond Europe remains to be seen, however. The U.S. has traditionally looked askance at modest as these moves may seem, they contrast with the preference which many European electronics companies decide, and it is still uncertain whether any major American manufacturers will follow the European lead.

Under pressure from IBM and from increasingly specialised customer needs many European suppliers are increasingly turning to "niche" marketing strategies. The slogan "we sell solutions, not hardware" is becoming widespread.

But its successful application requires an agility and flexibility which much of Europe's larger established manufacturers have displayed blithely. U.S. experience suggests that many of the best new product ideas come from youthful entrepreneurial companies—a breed still relatively rare in Europe.

European efforts to step up work on advanced research, stimulate wider industrial collaboration and harmonise standards undoubtedly reflect a growing awareness of the need to change the framework in which technology-based industries operate. But if the efforts are to bear fruit European industry must also demonstrate an ability to bring innovative products to the market quickly and an aggressive will to win.

Guy de Jonquieres

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Many experts believe that a regrouping of Europe's industry will be inevitable if it is to compete effectively on an international basis, and that more strategic alliances and intra-European joint ventures will be needed.

France's CIT Alcatel has publicly declared its interest in partnerships with other EEC manufacturers, and its parent, Compagnie Générale d'Électricité, recently acquired a 10 per cent interest in Olivetti, Italy's main office equipment and computer manufacturer.

The pace of behind-the-scenes discussions throughout the industry appears to be quickening, as manufacturers everywhere seek to broaden their product ranges, technological resources and market access. Success in the future will depend heavily on overcoming the industry's long history of rivalry, nationalism and mutual mistrust.

G. de J.

EUROPE VIII

The dramatic changes in production plants have proved costly to many companies, says Kenneth Gooding

Vehicle industry strives to move out of the red

THE EUROPEAN motor industry currently has two faces. The one the world at large tends to see gives the impression of dynamism. But the other wears a worried frown just like the man who wonders how far will find the cash necessary to pay the bills he knows must soon arrive.

The industry in the past few years has faced through dramatic changes at its production plants. Old methods have been unceremoniously booted out to be replaced by the latest automation and robotics.

A stream of new car models has gushed from the European manufacturers. Designed by computers, they incorporate high technology and features which would not even have gone into luxury cars a decade ago.

The industry has also listened to the environmentalists. The new cars in particular are much more efficient in the use of fuel, usually saving at least 10 per cent compared with the models they replaced.

Yet, in spite of giving "much more per car," prices in Europe have not kept pace with inflation. Which brings us to the other face of the industry. All that spending during the recession kept most of the European manufacturers in the red.

Now world demand is picking up (heavily influenced by the big jump in sales in the U.S.) but so far there is no sign that the European industry as a whole will return to profitability.

Worrying trend

Prof Krish Bhaskar, professor of accountancy and finance at the University of East Anglia, pointed to this worrying trend recently when he said: "The U.S. manufacturers lost money in 1981 and 1982 but recovered by 1983 (they are now extremely profitable once again). The European industry has been making losses and there are no signs of total recovery."

Prof Bhaskar and his team analysed the new model programmes European manufacturers have indicated as on the way and estimated that between them the car companies will spend \$21bn during the 1984-1989 period on new products.

A further \$12bn is required for routine replacement of

EUROPEAN MOTOR INDUSTRY						
	1977	1978	1979	1980	1981	1982
Peugeot	226	526	1,800	-150	-184	-236
Renault	317	197	1337	140	-55	-112
Ford UK	116	144	347	264	165	192
Ford Werke	148	143	124	11	32	76
Ford Europe*	1,045	1,271	1,219	223	288	451
Vauxhall	-2	2	-21	-183	-57	-39
Opel	84	128	65	-97	-130	22
GM Europe*	277	376	338	-559	-427	6
BL	-32	-23	-145	-526	-497	-293
VAG	103	149	172	76	30	-71
Daimler-Benz	145	154	164	261	181	217
BMW	51	39	45	35	32	47
MAN	—	17	18	13	12	7
Alfa-Romeo	-98	-77	-52	-38	-51	-39
Fiat	41	46	22	26	39	58
Seat	n/a	n/a	n/a	-106.6	-104.7	-122.5
Motor Iberica	5.8	6.6	4.2	-2.3	-12.4	-17.2
Volvo	25	36	46	4	45	45
Saab	23	23	26	36	39	43

*U.S.\$m. †Unconsolidated. n/a Not available.

Source: Company accounts and University of East Anglia, finance and accountancy department.

plant and equipment. The introduction of further automation and robotics will cost upwards of \$24bn.

So, Prof Bhaskar reckons, the European industry will have to spend \$7bn to \$9bn annually during periods of high demand for cars and \$6bn and \$8bn in the troughs.

But he insists that the industry will not be able to find that kind of money from its own resources. There will be a cash shortfall of up to \$2bn in each of the good years and of between \$2bn and \$3bn in the bad ones.

There has been a combination of circumstances which prevented the European industry returning to profitability and finding the cash it requires for investment.

To start with, demand in Europe is not expanding as was expected even five years ago. Car sales are now expected to increase by an annual 1.5 to 2 per cent a year instead of the 2 to 3 per cent the industry once banked on.

Then the Japanese, with their extremely efficient methods of car production, are leading the way on the price front. Although there are restrictions

on Japanese cars in most of the major European markets, there are still enough of them available to have a profound influence on prices generally.

And to some extent the European cars have become victims of their own success in boosting productivity. This has exacerbated the industry's overcapacity problem.

While the move to greater automation and the march of the robots into the car plants of Europe has cut labour and other variable costs, increased spending on capital equipment has raised the industry's fixed capacity.

Meanwhile, Spain has been making a concerted effort to strengthen and expand its position in the motor business. So far it has been successful so far.

Some observers feel that ultimately, in order to protect the 2m jobs provided by the motor industry, governments will be forced to take a joint EEC approach, like those for steel or shipbuilding, and there will be an attempt to have an orderly reduction in capacity.

There is absolutely no sign of any overt steps in that direction so far. Instead, the EEC seems intent on doing more damage to the industry—or that is the way the car manufacturers set it.

The EEC Commission is determined to enforce a rule which would restrict price differentials

extreme danger of a bloody car price war spreading across Europe.

What makes such a battle a near-certainty is the feud which has developed between the two U.S.-based multinationals, General Motors, the world's biggest automotive group, and Ford, the third largest.

GM is determined to match Ford's sales performance outside North America. So, Europe has become one of the major areas of conflict between the two, particularly now that GM has brought on stream its new capacity in Spain and has entered the small car business in Europe for the first time.

Britain has provided an example of what might develop in the rest of Europe as the two Americans struggle for supremacy. GM pushed up its market share in the UK by more than two percentage points so far.

Ford brought all its market ing power to bear to ensure that it did not lose its dominating 30 per cent. So far it has been the European companies—BL, Renault, Fiat and Volkswagen—who have borne the brunt of GM's determined thrust.

Until now, the only European country to cut car-making capacity has been Britain. BL was forced to shut plants as part of its massive streamlining programme. In other parts of the EEC, governments so far have encouraged their motor industries to retain existing capacity even if it is being under-used.

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The industry cannot remain profitable if its prices are linked to those in countries where, for example, prices are frozen. And if the EEC is not understood that the industry will not be able to support its long-term investment programme. Then the profit problem will become a jobs problem."

The European manufacturers insist they could not save cash by cutting back their development programmes because the Japanese have actually increased the pace at which they are developing and launching new car models.

Mr Ed Blanch, chairman of Ford of Europe, summed up the industry's view when he complained: "The EEC Commission is acting as if the motor industry is operating in one market with the same rates of pay, tax, economic growth and—above all—currency.

throughout the community.

The idea is that there should be no more than a 12 per cent difference in the highest or lowest tax-free price charged for any model by the same manufacturer within the EEC.

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Professor Bhaskar summed up by saying: "Whether or not the Japanese are excluded from Europe they are still in a position to cause continuing problems to the European motor industry. The principal question is whether the European industry will either have to make good the shortfall in capital expenditure by their own industry or protect the markets by trade restrictions."

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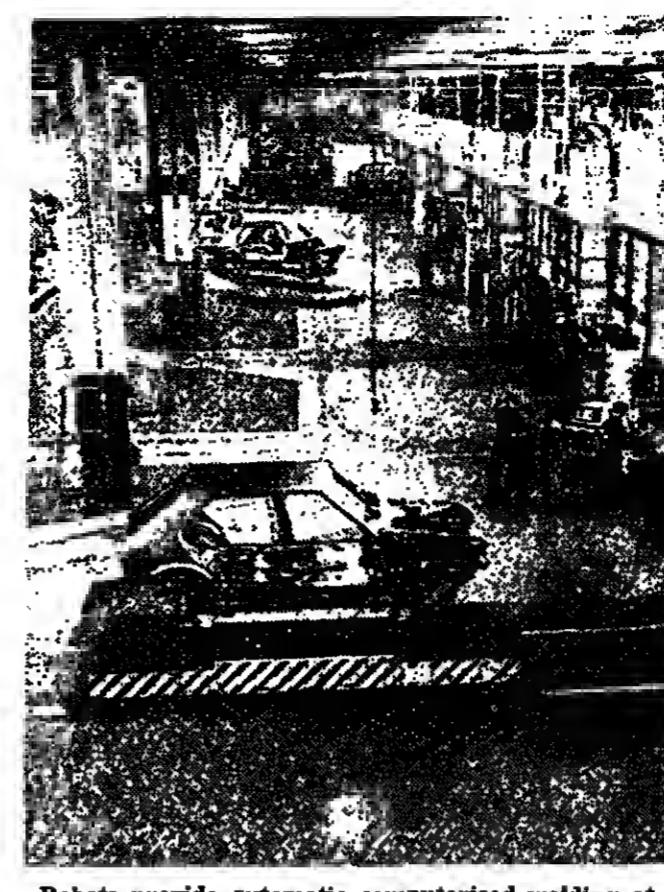
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Robots provide automatic computerised welding at the Fiat Rivalta works, near Turin. The move to greater automation in European car plants has cut costs but increased spending on capital equipment has raised the industry's fixed costs

Ian Rodger looks at the dismal record of mergers among heavy manufacturing industries

Sticky times for heavy plant

THE RECORD of trans-frontier co-operation in Europe in the heavy manufacturing industries is largely one of failure and misadventure. It is far easier to hit the alliances that have come unstuck in the last few years—Dunlop-Pirelli, Hoesch-Hoogovens, VFW-Fokker, than the West German Government tended to deal directly with VFW in Bremen while the Dutch Government dealt with Fokker in The Hague.

Mr Frans Swartkow, chairman of Fokker, said the two companies were not well matched anyway, as VFW was basically a military aircraft maker and Fokker a commercial side. However, if things had gone well, this difference probably would have been called complementarity and cited as a strength.

Fell apart

The 10-year Hoesch-Krupp alliance fell apart in remarkably similar circumstances. On the one hand, demand for steel fell sharply and the two companies had difficulties in sharing the costs of restructuring. On the other, the West German Government made it clear that it wanted Hoesch to merge with Krupp Stahl as part of national approach to the steel crisis.

In the event, the Hoesch-Krupp merger never happened, and subsequently there was another proposal to put Hoesch together with Klockner Werke and Salzgitter but that did not work either.

In both the steel and aerospace areas, there have been examples of successful co-operation among European companies in recent years, but those involved have staved off collapse by taking equity stakes in each other. The most outstanding example is the Airbus consortium in which French, West German, Spanish and British aircraft manufacturers participate. British, West German and Italian builders have co-operated on the Tornado fighter programme.

In steel, co-operation has been on a more modest scale, involving exchanges of quotas

CONTINUED ON PAGE X

David Fishlock, Science Editor, looks at the developments and new companies in the field

New paths to follow in biotechnology

BIOTECHNOLOGY, like information technology and telecommunications, is high technology. It is true that every new car, every new widget for the home—even luggage—is claimed to be "high technology" nowadays but mostly the claims are untrue.

High technology has a very specific meaning. It implies that its practitioners are working somewhere near the limits of knowledge, for example, of the characteristics they are using. It also implies highly exacting standards of quality control and quality assurance in manufacture of an order unknown in industry generally. High technology, in short, means the aerospace, nuclear, microminiature elec-

tronics, pharmaceutical and—most recently—the biotechnology industries.

All these high technologies are multi-disciplinary activities, requiring a very wide diversity of scientific and technical skills for success. The absence of a single critical skill can doom a venture. Tate & Lyle discovered this when it neglected to pay enough attention to sterility in a new biotechnology plant. Separating the desired substance from the "soup" of biological debris that pours from the fermenter can prove a daunting intellectual challenge than genetic engineering.

A Du Pont research director forecast in London last year that what he called "clones"—the genetic en-

gineers themselves—would be in surplus by 1987, at the rate they were being trained by universities worldwide but he forecast a deficiency of biotechnologists. A bio-engineer might be described as someone trained in the basic disciplines of engineering—including physics and chemistry—with the additional experience of living organisms.

Living organisms behave differently from engineering materials, more like people than machines. Briefly, these are some of the essential technical skills needed to put living organisms to work and to benefit from their potentialities.

They all represent both investment opportunities for established companies willing to commit resources to new technologies, and opportuni-

ties for highly specialised start-up ventures to capitalize on a particular idea or skill.

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EUROPE X

A trans-frontier approach is badly needed, says Carla Rapoport

Chemical companies fail to find a common solution

OVER THE last few years, the European chemical industry has been able to agree on very little except the seriousness of its problems and the venue for its next conference to discuss them.

At those conferences, either from the podium or in the hotel's bar, executives chew over the industry's inability or unwillingness to find a Europe-wide solution to its problems.

The industry's failure to date on this score again underlines the huge national barriers to industrial co-operation in Europe. Most major European chemical companies have been losing money on their commodity petrochemical operations since 1980; those which are not making money are doing so only just. A major European scheme for rationalisation of surplus capacity would benefit most of the players, paving the way for higher prices and improved margins.

Mr Robert Horton, managing director of BP Chemicals, spelled out the problem graphically at a recent conference in Monte Carlo: "The alternatives are either to work together to negotiate a long unpleasant run through the rapids... or to do nothing, knowing that few will survive."

In simplest terms, the industry's problem is this: projected demand for ethylene, the basic petrochemical used to make commodity plastics, will be around 11.5m tonnes per year in the second half of the decade.

Capacity for producing ethylene, if left unchanged, will be over 15m tonnes per year during the same period. As a result, most observers say at least 1.5m tonnes of capacity needs to be closed before the industry can return to reasonable levels.

So far, however, the companies have been unable to knit together any form of trans-frontier plan which takes into account France's reluctance to put more people out of work, for example, and Britain's interest in bringing more productivity out of its large industrial companies.

Further, many companies have already made painful cuts in capacity and are reluctant to participate in programmes

Possibility

By now, however, most discussions on working together rule out the possibility of direct intervention by the EEC. A small but determined group of industry executives, including those in Belgium and Italy, have favoured such an approach.

So far, however, even attempts to have industry-wide talks in Brussels have languished from lack of enthusiasm.

A meeting held last May by Viscount Davignon, EEC Commissioner for Industry, to discuss proposals for restructuring the industry did not even attract a full complement of representatives from Europe's major chemical companies. Prominent absences included Imperial Chemical Industries of the UK and BASF of West Germany.

The restructuring proposals were contained in a summary of an extensive survey made of the industry by two industry insiders, Jacques Gremier and F. Gremier. The report has not been made public but it is known to make three major recommendations:

• Further cutbacks in capacity amounting to around a 25 per cent cut in ethylene capacity and a similar reduction in commodity plastics capacity. (Some of these reductions have been achieved since the report was completed last spring.)

• The establishment of a clear definition of the meaning of putting a plant on standby, as

which makes this process any easier for its competitors. Lurking behind these problems is the fact that pricing discipline in the chemical industry collapsed nearly three years ago; cut-throat competition for volume is hardly a background to pan-European agreements.

Even some efforts have been made toward seeking European solutions to the problem. Most importantly, perhaps, the leaders of the industry all know each other and keep in regular touch with one another. This often leads to little more than dialogue, but most executives agree that even just dialogue deserves merit considering the heavy difficulties the industry has been experiencing.

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• The establishment of a clear definition of the meaning of putting a plant on standby, as

opposed to irrevocably shutting it down. Some companies have accused others of claiming to have shut down capacity when, in fact, the plants have been only temporarily shut down pending improvements in the marketplace.

• A system under which some companies could abandon certain product lines and receive compensation from a pool of money which the other companies would contribute. This proposal is designed to give an extra push to companies considering the abandonment of loss-making products but who have so far been unable to reach a decision to do so.

While these proposals are still being officially considered by most of the major European chemical companies, it is almost assumed that they will never be agreed upon because of strong disagreement with the last proposal by Britain and West Germany. A further barrier to any agreement is the lack of any clear way to equitably carry out the cut-backs suggested in the first proposal.

Another strong reason for the failure of the proposals is the hint of a recovery being suffered by chemical companies across Europe. The large petrochemical and plastics division of ICI broke even for the first time in three years in the third quarter of 1983. Losses at other companies have been reduced, while the large West German chemical groups are reporting modest improvements this year.

To many observers of the industry, however, this recovery could provide more damage than good to many companies in the sector. With many plants now running at between 85 and 90 per cent of effective capacity (compared to as low as 50 and 60 per cent during 1981 and 1982), a lot of companies are beginning to bumble for larger market shares, aiming to starve out weaker competitors.

Prices are moving up, but competition remains fierce in most product lines. Whether accomplished together or singly, the work ahead of Europe's chemical industry remains as one of the most daunting prospects among the European Community's industrial sectors.

Having suffered this long,

most will hang on past grim death," says one chemical chief.

"The exit costs for the big companies are exorbitant and large bankruptcies are embarrassing for governments. Most of the players are of a large enough size to want to keep on breathing, even if it is only just breathing."

According to Mr Michael Hyde, the respected editor of Chemical Insight, the International chemicals newsletter: "The European petrochemical industry seems determined to prove Adam Smith's dictum about perfect competition under which profits disappear and only the wages of management are paid."

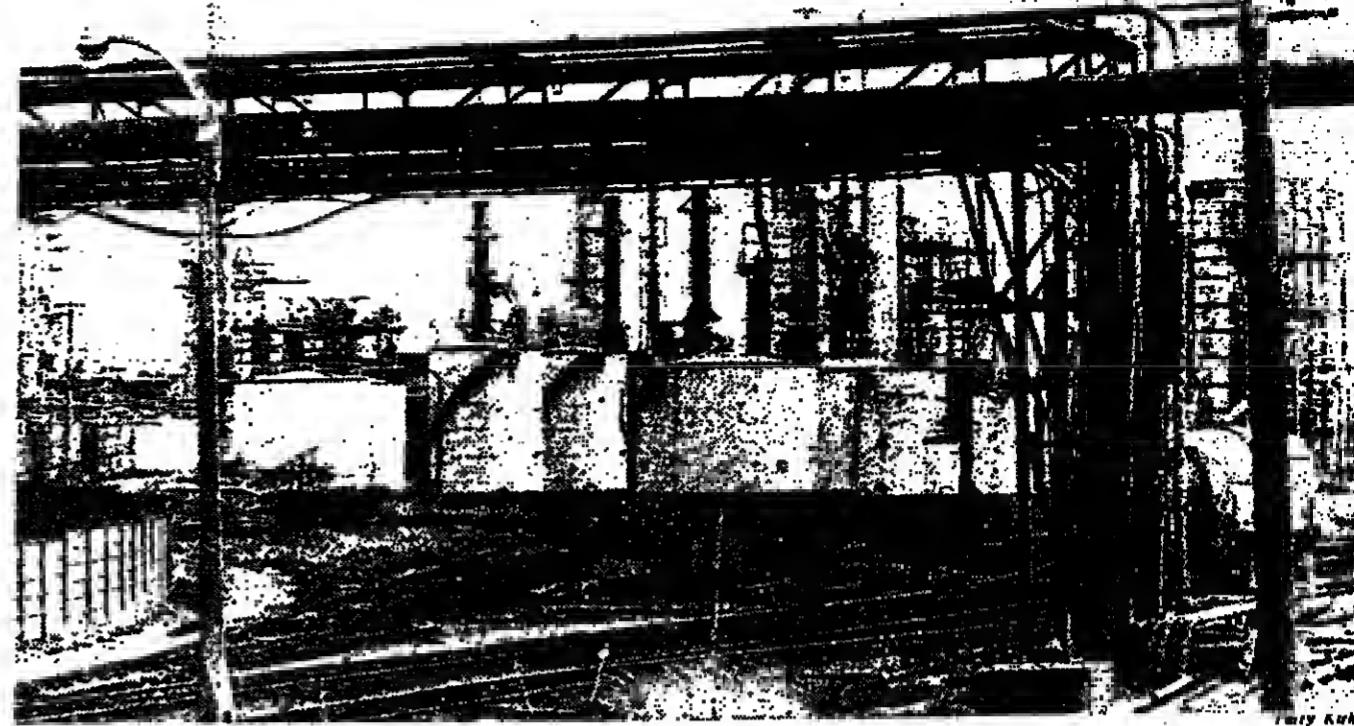
Oddly enough, the industry has been accused of literally colluding on the price of a major thermoplastic, polypropylene. Inspectors from Brussels descended on the major European chemical producers earlier this autumn demanding to see files on pricing of polypropylene. The investigation continues, while the industry protests its innocence. Guilty or not, the price of raffia grade polypropylene is still no higher today than it was in September 1981.

The challenges ahead of Europe's chemical industry are as yet unanswered. Saudi Arabia's petrochemical industry, now under construction, will be on stream in 1985, using the country's own available feedstocks. Saudi Arabia alone, not counting other new producers, such as Canada, is expected to help depress Europe's exports of chemicals from around 900,000 tonnes a year to zero by the end of the decade.

Pointing to sluggish growth

ahead for the industry's products and a persistent decline in real margins, Mr David Clair, president of Essochem Europe, recently told a gathering of his peers: "Prosperity may be far away, but come for the feeders, but not for as many competitors as are expecting it."

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ICI's main UK petro-chemicals plant at Wilton, Teesside. The group's large petro-chemicals and plastics division broke even for the first time in three years in the third quarter of this year

Financial services sector struggles for freer market

THE RECENT appeal by a West German insurance broker, Herr Franz Schleicher, to the European Commission after losing a German court case has highlighted the failure of the European Community to develop a free market in financial services.

Herr Schleicher's crime was to sell British insurance policies to commercial customers in Germany. This was in conformity with an EEC insurance directive dating from 1978, but in both a lower and an upper court it was judged to be against West German law.

When it launched its bid for control there were suggestions that the British Government

should challenge the takeover under the Monopolies and Mergers legislation. It was argued that the Germans themselves would never permit a foreign takeover of a large German insurance company.

Accordingly, the Commission

is taking steps to find out why the Germans have been dragging their feet in adjusting their national law to comply with the directive. In due course the German Government could be required to defend its position in the European Court of Justice.

The development of multilateral insurance firms is one way in which common standards of financial services are being encouraged throughout the Community.

Two levels of provision of financial services are available in Europe. At the international level, large corporate and institutional clients are demanding services which can be provided in a number of centres.

At the present time, the bulk

of activity is concentrated in purely domestic operations which remain determined by local laws and traditions.

Accountancy provides good examples of these different strata. The big international firms like Ernst and Whitney or Peat Marwick Mitchell run continental practices which nowadays can be quite extensive. National firms have banded together to form cross-border alliances to allow them to service multinational clients—the biggest of these groupings being Klynfield Main Goerdeler.

It was, however, only in

Southern Europe, notably Italy and Spain, that the international firms have been able to penetrate the domestic markets

to any great extent. In these countries, the local accountancy profession is not very highly developed, so that large companies need to turn to the international accounting firms if their accounts are to gain

Sizar, the British major insurance group.

Allianz first bought a stake of some 28 per cent in Eagle Star in 1981, since when it has been frustrated by the British company's refusal to enter into German-style co-operative trading agreements.

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credibility on the international capital markets.

In France and Germany, however, the auditing profession is highly developed and strongly protected by the national legal framework. There is a determination to maintain national traditions—which include, for instance, much more narrowly defined auditing specialists than the broadly spread accountancy firms which have grown up in the Anglo-American tradition.

At present these capital markets tend to be sharply segmented, in obvious contrast to the way that capital can flow freely around the US within a framework determined by a central regulatory agency, the Securities and Exchange Commission.

The comprehensive British firms are certainly much more powerful than most of their Continental rivals—and are therefore viewed with some apprehension. The clash came to the surface several years ago when there was an attempt to insist that auditors should not

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agreement over the legal and the economic concepts of the groups.

Such gaps must be bridged, however, if the benefits of unified capital market services are to be provided for companies and investors within the Community.

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Heavy plant alliances

CONTINUED FROM PAGE VIII

among various companies. The Dunlop-Pirelli deal was born in optimism in 1970 but was soon under strain. Pirelli was in difficulty because of the deterioration of the Italian economy, and Dunlop soon had to make a \$41.5m provision against its original \$40m investment in Industrie Pirelli. It refused to put more money into Pirelli and so, later, when Dunlop was in trouble, Pirelli refused to help it.

The initial terms of the agreement provided that if the union had resulted early on in the creation of one single business, the outcome might have been different.

Sir Campbell Fraser, Dunlop chairman, said when it was over that if the union had resulted early on in the creation of one single business, the outcome might have been different. Indeed, a common weakness in these unions is that they have not been complete mergers. It was as if the partners were sceptical from the outset and wanted to leave themselves an escape hatch.

One deal that started out as a joint development project became an acquisition this year when one of the partners got into financial difficulty. Voest-Alpine of Austria bought out

the interest of Korf Engineering of West Germany in a venture to develop new technology for the direct reduction of iron ore.

It is difficult to know if the more recent co-operation deals will be more successful than those of a decade ago. In that they are being conceived for short-term support in troubled times rather than for the better boom, they may be less likely to produce unexpected surprises for the participants.

Presumably the negotiations of alliances today are benefiting from the errors of their predecessors.

Perhaps the most important deal being discussed these days is that between the Belgian nationalised steel company, Cockerill Sambre, and Arbed's Luxembourg steel company.

TRADE

EUROPE XI

Harsh exchanges over subsidies have resulted from the belief that the disputes procedure has been manipulated by the Europeans

GATT states look to the future

A PESSIMIST could find plenty of evidence to support the view that the last 12 months have produced more talk about saving the world from a slide into protectionism than action to prevent it.

Europe's trading partners in the rest of the World complain that the EEC is becoming more, not less, closed to the exports—especially agricultural products—upon which they depend to manage their debt and modernise their economies.

Even within the Community, scant progress has been made in removing technical barriers to trade. The Postiers play used by France to control Japanese video recorder imports is still sending ripples of alarm round the globe.

The EEC is meanwhile under mounting pressure from the U.S. to reform the Common Agricultural Policy (CAP) and is living under the shadow of re-tariffation that could start at the end of next year.

For their part, European steelmakers have been enraged by the U.S. decision to follow last year's "voluntary" restraint on their carbon steel exports with quotas and tariffs on special steels this year.

Both these trading super-powers are still at odds with the Japanese, and continue to demand yet more positive signs that Japan is opening its doors.

A team of Japanese industrialists and retailers has just completed a tour of European capitals in an effort to demonstrate that access is possible to those who make the necessary effort.

Further fall

Always in the background is the fear that financial ruin of the indebted nations of Latin America and Africa will be followed only by a price of a further fall in these countries' imports, and that commercial bank lending will dry up, with the same result.

The optimists, while accepting all the evidence, can none the less justifiably claim that it all could have been a lot worse considering the depth of the economic recession that has occurred. Even Mr Arthur Dunkel, director general of the General Agreement on Tariffs and Trade (GATT), believes that the climate is improving despite the multiplication of bilateral trade restrictions.

He said in a recent interview: "During the last six months I have heard and read more and more of political leaders assessing how we can restart the process of further opening markets. The fact that people are think-

ing about how to make progress instead of thinking about their next protective measures means there is a beginning of a change of atmosphere."

Last November, ministers of the Gatt member states failed—it is generally thought—to achieve much of anything, largely because of rows about EEC agricultural subsidies and about U.S. efforts to add trade in services to the Gatt rule-book.

Acrimony

These and other issues were left for the Gatt secretariat to study, with a view to reporting to the 1984 annual meeting. Not least because of the acrimony that agricultural export subsidies have created between the U.S. and the EEC, Mr Dunkel considered the subsidies issue "one of the key problems in the trade field at present."

It has produced harsh exchanges inside the Gatt, not least because the U.S. and supporters like Australia believe the disputes procedure has been manipulated by the Europeans to fudge the outcome of several important recent cases.

For example, the U.S. won a rare first-round victory with a complaint that exports of pasta by Italy were unfairly subsidised, only to see the verdict weakened and delayed by the next stage of the process.

This and other cases have stiffened the Americans' resolve to make their point by other means—a bilateral solution achieved by threats of retaliation if necessary. It has also increased the pressure on the Gatt to redefine its regulations and codes in such a way as to make clear-cut verdicts inescapable in future.

The subsidies problem is not confined to agriculture, of course. Almost any government could design a policy to reward a new industry, information technology for example, or to wind down an old one—steel can be regarded as a subsidy that confers an unfair competitive advantage.

Likewise, government procurement can be a protective measure for domestic industries—although the Gatt recognises that such defence ordering will inevitably be placed at home. It is another facet of the same issue that the Gatt secretariat has been charged with examining.

Work on the other principal issue, trade in services, will begin in earnest in a few weeks' time when the Gatt has received submissions from about 10 of the countries with

Christian Tyler

Oil use for electricity is still falling as demand drops

Energy changeover continues

WESTERN EUROPE, on the face of it is making smooth and steady progress towards its member countries' common goals of reducing dependence upon imported oil and gradually replacing oil as a fuel for generating electricity. Since 1979, energy consumption in the EEC has fallen by over 11 per cent.

Between 1973 and 1982, oil's share in total inland energy consumption in the EEC countries fell from 61 per cent to 49 per cent and is on track, according to projections supplied by member states to the European Commission, to approach within a whisker of the Commission's 40 per cent target by 1990.

Solid fuels and nuclear power now account for 70 per cent of the energy input to power stations, up from 50 per cent in 1973. By 1990, the commission's targets of 70-75 per cent, should, say the projections, be comfortably exceeded.

The energy intensity of the Community members has meanwhile, continued to slacken. It is now reckoned that, for every percentage point of economic growth, energy demand will grow only by half a percentage point—another dramatic change from 1973, when the ratio was 1.1.

Organisations like the European Commission and the Paris-based International Energy Agency, whose task it is to reflect upon the strategic energy questions facing the Continent, are far from happy.

Partly, they fear that these figures have created a mood of complacency, encouraging governments, corporations and households to slacken their interest in both energy conservation and in further broadening the energy mix.

They also doubt the validity of some of the numbers. The projections, for example, depend upon huge nuclear power plant construction programmes in countries which lack either the investment resources or the political will or both.

of supporting investment in coal-consuming projects only to see its programme reduced to a pawn in the Community budget game.

At the national level, the focus of the two largest coal-producing countries, Germany and Britain, is to reduce the size of an unproductive tail of the industry, but polités suggest this will be a slow process in both cases.

State aids are flowing into coal at a rate of about 10 ECUs (\$5.7) per tonne of output. The German Government has resisted the more ambitious Commission idea for subsidising coal consumption because it believes the benefit will go to the importers, with whom neither its own nor any other West European coal industry can compete.

Nuclear power continues to make steady progress and with electricity demand well below levels projected 10 years ago, utilities have been able to retire or mothball much older, less efficient capacity as nuclear output has grown. The growth of nuclear power, however, remains very uneven from France at one extreme to countries like Ireland, which have no nuclear power.

The environmental doubts surrounding nuclear power remain an important factor in several countries, although in Germany there is some sign that coal, as the alleged producer of acid rain and the destroyer of much German woodland, is taking nuclear energy's place as the environmentalist's energy bête noire.

As for the production of fossil fuels, Europe's hydrocarbon output is now thought to be at or nearing a peak, although the figures are highly sensitive to price factors. The British Government has stimulated North Sea activity this year by tax concessions to the oil industry, but doubts exist about the economic viability of major developments like Norway's Troll gas field.

Ian Hargreaves

This, inevitably, is a difficult search for the strategist to make in a time when Europe is swimming in surplus energy rather than a shortage of it.

More recently, the reduction of energy imports has led to a reduction in steel, chemicals, cement and other heavy energy consuming industries.

For the true pessimists, there are also figures which can be used to counter the impression of sharp progress. The Commission, for instance, pointed out in a recent report that in spite of the reduced dependence upon the Organisation of Petroleum Exporting Countries, energy imports still cost the Community 3.8 per cent of its GDP—the same figure as in 1974.

None of these things would matter so much to the strategists were it not for the single most important energy phenomenon of recent months: the falling oil price, which is threatening to undermine the economic basis of some longer-range projects in alternative fuels (not to mention the production of high-cost European offshore oil). Even if that thought is judged too speculative at current oil price levels, there is little doubt that any significant economic recovery in Europe would see oil used extensively in industry and, to some degree, in power generation to meet higher demand.

That satisfyingly downward trend in the share of oil in energy consumption could, in such circumstances, start to look rather fragile.

Apart from an important programme of research and demonstration projects, the Commission has struggled to find ways



Japanese consumer goods figure prominently in European shop windows. Tokyo has accepted "voluntary" restraints on its exports for fear of something worse

Paul Cheeseright reports on the lifting of trade restrictions

EEC-EFTA barriers fall

THE LAST restrictions on free industrial trade between the EEC and the seven countries of the European Free Trade Association—Austria, Finland, Iceland, Norway, Portugal, Sweden and Switzerland—fall on December 31. The EEC will fully open its frontiers to EFTA paper products on January 1.

This completes the initial process of liberalising trade throughout Western Europe which began in 1972-73. The basic agreement has achieved what it set out to do—the expansion of trade. Now both the EEC and EFTA, in a low key way, are starting to explore further patterns of co-operation—they or to the second generation issues.

They expressed the hope that solutions be found which will take into account the particular nature of the relations between the EFTA countries and the Community.

Generalisations are difficult for such a heterogeneous group of countries but there is a broad stream of economic movement with the two organisations moving roughly in parallel. EFTA predictions suggest that although EFTA economic growth will be slightly lower than the average for the Organisation for Economic Co-operation and Development (OECD) next year, it will be slightly higher than that for the EEC.

By the end of this year EFTA growth should turn out about 1 per cent, moving to 2 per cent in 1984, with Sweden and Finland standing out from the average with growth rates respectively of 3.5 and 3.7 per cent. Both groups though, are likely to see some increase in unemployment and some fall in inflation.

Trade between the two groups should pick up from the low point of 1982 when EFTA's imports from the EEC were worth \$60.6bn, or 3 per cent down from 1981 and its exports were \$23bn, down 3.2 per cent from 1981.

But this is not to say that there are no fears for the future or no nagging technical issues to be resolved in the relations of the two groups.

The gentle phrasing of the EFTA ministerial council communiqué last June shows where one of the most acute difficulties might lie. "With regard to the efforts within the Community to strengthen its internal market, ministers stated that these were being followed closely and with interest."

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The fear is that the EEC's halting efforts to strengthen its internal market will be accompanied by measures which stiffen the trade barriers around it. "We saw what happened in France and got scared—what will happen to us?" asked one diplomat in reference to the sudden French decision earlier this year to funnel all video cassette recorders imports through Poitiers.

EFTA countries have observed that in the EEC discussions on the internal market has been

France which has created a link between free trade within the Community and a harsher external trade policy.

We're more scared about the member countries than the European Commission," the diplomat went on. "We see the Commission as a guarantee for the functioning of the free trade agreement."

There is also the same sort of sentiment about the evolution of a common EEC industrial policy, although it is far away from establishing such a policy.

The EEC's problem with the internal market has thrown up discussion about rules of origin and common certification of products and it is precisely in this area that EFTA sees the need for further development.

On April 1 this year changes came into effect which cover virtually all engineering products. EFTA amended its origin rules so that they correspond to the origin rules being implemented in the EEC.

diplomat in reference to the sudden French decision earlier this year to funnel all video cassette recorders imports through Poitiers.

It was established that engineering companies have a choice of alternative grounds for saying that their products are duty free. There was the normal one—that certain processing rules had been met. The new one was that a product will be duty free when no more than 30 to 40 per cent of a product's value comes from materials or components from outside the free trade area.

But two months later, the EFTA consultative committee was demanding what it called an "improvement" of the cumulation system. This problem, the committee observed, was as important as the alternative percentage criterion.

When an EFTA importer has bought free trade products from an EFTA country or the Community, he should of course also be able to benefit from the free trade agreements when he re-exports these products to another free trade partner, said a committee paper.

The current provisions on cumulation are, however, excessively restrictive in cases where the products are re-exported after further processing during which third country

materials have been added to the imported free trade products," the paper claimed.

The question of the rules of origin is an indication of the joint work which needs to be done if the existing agreements are further to be consolidated through the progressive removal of non-tariff barriers to trade.

A key area here is standards. The EEC has started work and has been seeking to edge forward to a common standards policy. EFTA believes there should be greater cooperation on the issue between the two groups. But there are bound to be difficulties given the different approaches in such a wide variety of countries. Similarly, if trade is to flow more smoothly, then the 17 States involved will have to ensure parallel movement on issues like labelling and the general recognition of national certificates.

But even if such technical issues are resolved on a common basis, they will still not be adequate of themselves to create an area of genuinely free trade.

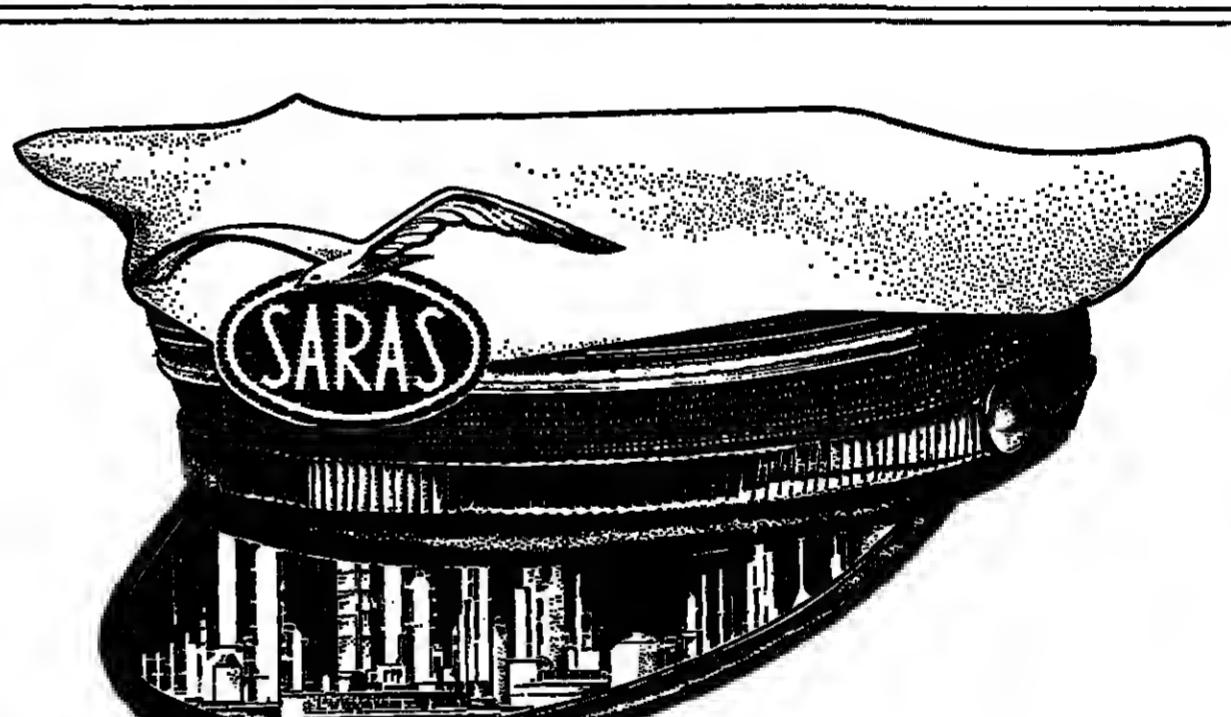
The agenda of relations for the rest of this decade and the 1990s will of necessity have to cover an approach towards a more harmonised competition policy and the use of government subsidies for industry.

Such an approach may take place within the framework of the OECD on competition and within the General Agreement on Tariffs and Trade with regard to subsidies. But both EFTA and the EEC already have in common the same sort of crisis industries where officially aided retrenchment is taking place—steel, textiles and shipbuilding for example.

Already there is some co-operation taking place in research areas, and countries like Sweden are keen to take part in the EEC's developing policies for high technology—like the proposed EEC-private sector collaboration plan to foster joint research into information technology sectors—the Esprit programme.

There is more co-operation there is in such areas then the better the chances for a closer degree of economic and monetary policy convergence. But as the EEC experience has shown, this is a long and hard slog.

It seems unlikely, however, that in the medium term there is going to be a much higher level of political co-operation. The same factor which has prevented this in the past remains active—the presence of neutral countries within EFTA. But a country like Norway, having put aside the uncertainties which arose from first negotiating to join the EEC and then not doing so, is showing concern to be kept abreast of political movement within the EEC.



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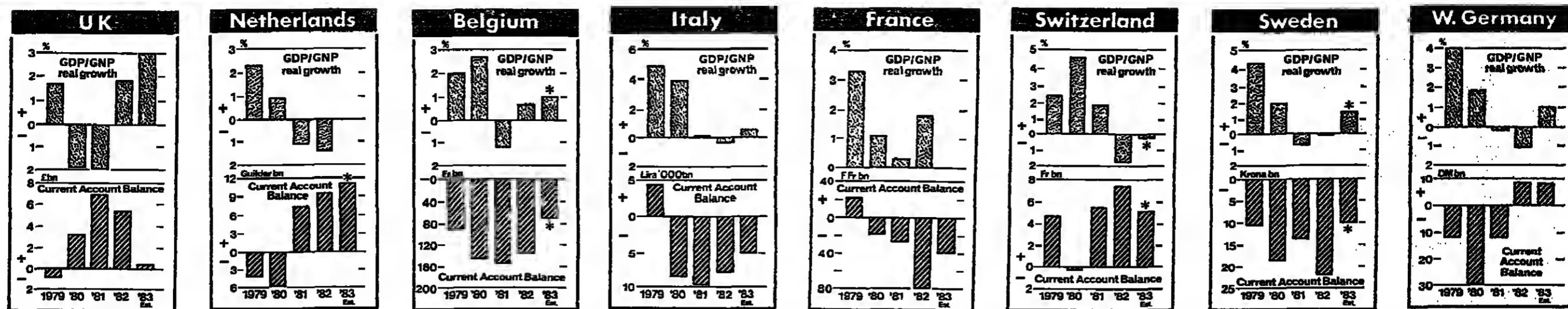


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A review of the economic prospects for eight leading countries

The UK

IT IS not at all clear, within a wide margin of error, what has been happening to UK Gross Domestic Product. This is because of a widening disagreement between the three measures of it which should in theory be identical.

The discrepancy now accounts for quite a large portion of the disagreement between different economic bodies about the current rate of recovery.

The output measure, based on industrial output and other activities, suggests an annual growth rate of 1.6 per cent to 1.7 per cent in the two years to the second quarter of 1982. However, measurement of

total national income during the period suggests a growth rate of nearer to 3 per cent during the period.

The contrast is particularly striking if one takes the four-year period since the second quarter of 1979, the last peak of economic activity. The output measure suggests that GDP is still near 4 per cent below that peak while the income measure suggests that it is less than 1 per cent below the peak.

The British Treasury, which uses a compromise between the three measures, believes the economy is currently growing at an annual rate of

about 3 per cent and that this growth rate will be sustained next year.

The Treasury is also more optimistic than the consensus about the future path of inflation, which it expects to fall from the present annual rate of about 5 per cent to 4 per cent by the end of next year. Most independent forecasters suggest 6 to 6½ per cent.

Overall the view is that unemployment will stabilise at around 3m excluding school-leavers representing just over 12 per cent of the total available labour force.

MAX WILKINSON

The Netherlands

THE CURRENT bitter dispute over pay between the Dutch Government and its public employees has cast something of a cloud over the Netherlands' economic performance in recent weeks. But the wave of strikes, working-to-rule and other protests ought not to conceal something of greater long-term significance. After years of drift, the financial and social organisation of the Dutch state is being brought under firm control.

Some mistakes have been made, and progress in some areas is less than clear. Yet, overall, the economy is beginning to move forward again, with austerity providing a surer motive force than mere optimism. Mr Ruud Lubbers, the Dutch Premier, and his colleagues in the centre-right governing coalition, have stopped throwing money at problems. Instead, they have cut and pruned, hoping to secure stronger growth by the end of

the present parliamentary term, in 1986.

This year, the Government has instituted public spending cuts worth Ff 15bn, resulting in a financing deficit of around Ff 33.4bn, excluding repayments of the national debt. For 1984, reductions in expenditure should total Ff 11.8bn, leaving outgoings in percentage terms, public borrowing this year should reach 12.4 per cent of net national income, against an estimated 12.1 per cent for 1983. The target for 1986 is 7.4 per cent.

It might appear that progress is slow. What is striking, though, is the fact that, at last, the deterioration has been reversed. For once, the graph shows improvement in the Treasury position.

If Mr Lubbers can stick the pace, there is a real chance that deficit financing will be brought within bounds by the end of the decade.

At the same time, substanti-

ally more funds will be available on the Dutch capital markets for use by industry. At present, some 70 per cent of available funds are taken up by State loans.

In terms of trade, the Dutch enjoyed a surplus worth Ff 800m for the first six months of this year. Mr Lubbers predicts a surplus on the current account of the balance of payments of Ff 10bn. He may err on the side of caution here. Some economists are looking to a surplus of as much as Ff 20bn.

On the data side, unemployment now affects 17.7 per cent of the Dutch labour force, one of the worst percentages in Europe. More than 800,000 Dutch men and women are now without a job. In addition the dispute over proposed 3 per cent cuts in public sector pay has proved an unhappy experience for all involved. The scars left may be lasting.

WALTER ELLIS

Belgium

CONDITIONS IN the Belgian economy are likely to remain tight over the next few months, with domestic demand continuing sluggish and hopes of recovery pinned on the export markets.

This year, during the first half the trade balance of the Belgo-Luxembourg Economic Union recorded a deficit of BFr 57bn compared with BFr 190bn in the same period of 1982. But if the improvement depends on the competitiveness of Belgian industry. The effects of the 1982 devaluation of the franc have begun to wear off.

A small increase in the volume of the gross domestic product is expected next year but the signs of a sustained recovery are still missing as industrial investment remains at a low level.

At the same time, despite government efforts to restrain official spending, the continued high level of public expenditure is seen as a continuing drag on the economy. In the first seven months of this year the Government's net borrowing requirement was BFr 435m, or BFr 60bn more than in the same period of 1982.

PAUL CHEESERIGHT

The Federation des Entreprises Belges, the employers' association, is expressing serious concern that the expected wage increase will be eroded next year as wage costs go up 3.1 per cent against an average of 5.4 per cent among Belgium's main trading partners.

After that the outlook is even more uncertain. The International Monetary Fund is recommending that the present system of wage restraint should continue rather than return to full indexation after the end of 1984. A small increase in the

volume of the gross domestic product is expected next year but the signs of a sustained recovery are still missing as industrial investment remains at a low level.

The IMF also warned that the continuing high public sector deficit was a "time-bomb" threatening both higher inflation and balance of payments trouble, and that if nothing were done to curb spending the Government could find itself unable to sell its Treasury bills, however high it raised incomes interest rates. Next year, 1984, should therefore be a difficult year for Italy.

Italy

ITALY WILL enter 1984 with its economy showing only the first faint signs of recovery from recession, with its inflation rate more than twice the average level of its competitors and with its current account balance of payments still in deficit.

Nevertheless, the Government of Sig Bettino Craxi, the Socialist Party leader, is predicting 2 per cent real growth for 1984, compared with a decline of more than 1 per cent this year. It also intends to reduce inflation from the average of 15.5 per cent, which will be reduced this year, to an average of 10 per cent next year, through the annual rate in October was already down to a little over 13 per cent.

Italy went into recession late, having negative growth only from 1982 onwards. With successive governments unable or unwilling to cut their spending, the public sector deficit swelled to 17 per cent of GDP last year, providing ready fuel for inflation, which is reinforced by wage indexation. But efforts to reduce the balance of payments deficit, mainly by monetary measures, have borne fruit: the deficit will be about £2,000m (£380m) this year on current account, compared with last year's deficit of £7,400m.

Because of the high inflation rate, however, Italy can only enjoy growth caused by rising exports to markets such as West Germany. This growth will also be constrained by the need to prevent the balance of payments deficit from worsening again as Italy has a high propensity to import. Most observers are therefore sceptical as to whether the Government's growth forecast of 2 per cent for next year is likely to be attained.

There is also scepticism, reinforced by recent reports by the International Monetary Fund about the prospects of reducing inflation to an average of 10 per cent next year—other predictions go as high as 13 per cent. Much, however, depends on whether the Government succeeds in the next few weeks in introducing an incomes policy involving a sharp reduction in wage indexation.

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JAMES BUXTON

France

THE FRENCH economy is now beginning to feel the fall impact of this Spring's austerity measures. Real GDP fell by 0.3 per cent in the third quarter, reflecting declines in consumer spending and investment.

The fall would have been steeper but for the strong surge in exports over the last six months which has helped to maintain the level of industrial production. As it is, France is now expected to avoid a dip into recession and end the year with a modest 0.6 per cent growth in industrial output.

Forecasts for next year assume a continuing pattern of stagnation with real GDP rising by 0.2 to 1 per cent.

The sharp rise in exports has been the major factor accounting for the unanticipated rapid reduction in the trade deficit. Coupled with a cutback in imports as a result of the squeezing of domestic demand and oil companies reducing their purchases of crude the trade account has been close to equilibrium in the three months up to October.

The deficit for the year is expected to be about FFr 50bn after last year's FFr 103bn. The current account deficit is also expected to fall from last year's FFr 75bn to about FFr 40-45bn benefiting from both the improvement in the trade account and a strong increase in tourist receipts.

The failure so far of the stabilisation measures has been the lack of any significant falling in the inflation rate which is likely to remain at 9.3 per cent this year after last year's 9.7 per cent. But the Government, with the help of the private sector, is now attempting to force down the level of wage settlements.

Unemployment will remain close to the 2m mark but the unemployment statistics do not yet reflect the significant shake-out now taking place in industry. DAVID HOUSEGO

Switzerland

adjusted GDP in 1984, although estimates as to growth rates vary from 0.5 to 1.6 per cent.

Unemployment continues at about 0.8 per cent, but this is relatively high by Swiss standards and there is widespread short-time working, which affects about a further 1 per cent of the labour force. Inflation is running very low. In both September and October the annual inflation rate was only 1.4 per cent, the lowest since January 1978.

All forecasters believe there will be a rise in price-

adjusted GDP in 1984, although estimates as to growth rates vary from 0.5 to 1.6 per cent. The sharp rise in exports has been the major factor accounting for the unanticipated rapid reduction in the trade deficit. Coupled with a cutback in imports as a result of the squeezing of domestic demand and oil companies reducing their purchases of crude the trade account has been close to equilibrium in the three months up to October.

The current account is still burdened by the growing interest payments on the country's heavy foreign debt, but according to the latest government forecasts the deficit on the current account should be reduced to SFr 9.5bn compared with a deficit of SFr 14.5bn a year earlier.

The turnaround in Sweden's

forecasts.

The sharp rise in exports has also helped to boost industrial production, which has risen by about 8 per cent in volume over the 13 months since August 1982.

Higher production has not yet been reflected in lower unemployment, however, as increased output has been achieved chiefly through improved productivity as unused capacity has gradually been taken up. Official unemployment has been running at 3.5-4 per cent, but the jobless figures are kept artificially low in Sweden through far-reaching job-creation programmes. Between 7 and 8 per cent of the workforce are outside the open labour market.

Thanks solely to higher exports, Sweden's gross domestic product is expected to show an increase of around 1 per cent this year after the recession years of 1981 and 1982, and the Government is predicting an increase in GDP of 2.8 per cent next year.

The major problems facing the Swedish economy are continuing high inflation — still running at close to 9 per cent on a year-on-year basis — and the large structural deficit in the central government budget, which is keeping Swedish interest rates at high real levels.

KEVIN DONE

Sweden

THE SWEDISH economy has recovered sharply since the sharp 16 per cent devaluation of the krona was pushed through by the incoming minority Social Democratic Government in October last year.

Exports have boomed as industry has taken advantage of its newly-won competitiveness in international markets. In the first nine months of the year exports jumped by 12 per cent in volume compared with the same period last year. In the ten months from January to October the country had a trade surplus of SFr 10.9bn compared with a deficit of SFr 14.5bn a year earlier.

The turnaround in Sweden's

trade balance has also been helped by the depressed state of the domestic economy — real disposable incomes have fallen for the last three years — which has held down the rise in imports to just 3 per cent in volume in the first nine months of 1983.

The current account is still burdened by the growing interest payments on the country's heavy foreign debt, but according to the latest government forecasts the deficit on the current account should be reduced to SFr 9.5bn compared with a deficit of SFr 14.5bn a year earlier.

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The "five wise men" expect unemployment to drop marginally at an average next year to 2.25%, although monthly trends this winter could be over 2.5% at times when trades unions are bottling for a 35-hour week. Inflation is expected to remain more or less unchanged at 3 per cent.

JAMES BUCHAN

W. Germany

THE ECONOMY in West Germany is expected to pick up along a broad front next year, with prospects of growth after inflation of up to 3 per cent, according to the November report of the Bonn Government's five-man council of economic advisers.

The majority view of the council is that the improvement now under way (1983 real growth: 1 per cent) will gain strength next year, with a pick-up in exports of a real 4 per

cent against a 1.5 per cent contraction this year and doubling of capital spending to 6 per cent.

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JAMES BUCHAN

Tim Dickson on the role of small businesses Speeding up the recovery

Governments all over Europe are looking to small businesses to speed up economic recovery, exploit new technologies, and make a dent in the universally gloomy unemployment figures.

There is now widespread recognition that small units often represent the most appropriate means of applying new production techniques, that structural change can only be brought about through large industrial groupings with considerable difficulty, and that a thriving economy must have a fertile seedbed of young, entrepreneurial businesses.

While national and local development agencies are always anxious to land the big "green field" project — and continue to spend vast sums of money trying to entice large and medium-sized corporations over from the US — European governments are equally conscious of the need to encourage local firms.

But the big factory can bring little to an economically distressed region at one dramatic stroke but expansionist big companies these days are less common than say 10 years ago.

Competition

At the same time competition for their "favour" is much greater with the rapidly developing economies of Southeast Asia just as keen to get their share of big multinational car plants and other construction projects.

A pattern of small business measures can thus be detected in the major member states of the European economy. Most now have some form of credit guarantee scheme for businesses below a certain size. In the UK they are available through the banking system and underwritten by the Department of Trade and Industry, while in France and West Germany such measures are provided at both central and local government level.

Most countries also provide a host of measures and exemptions through the tax system while many are conscious of the

various different sizes of business skills in small companies and have experimented with a wide range of education and training initiatives.

While much has been achieved on the supply side to encourage smaller companies to become more competitive, governments generally have been more reticent to take steps directly to stimulate the market.

Some sections of the small business community in the UK, for example, have been clamouring for measures to improve their access to the large sums of money spent annually by the public sector.

In France, by contrast, small firms whose quote comes within 4 per cent of the most successful large company tendering for a contract are allowed a "second chance" to revise their bid. If they come up with comparable terms, they are awarded the work.

In Germany there are offices in Bonn and local regional centres where officials argue that small companies setting up in Europe cannot possibly compete with a counterpart in the United States which has a much larger pool of skilled people.

If it is effectively restricted to its own relatively narrow national territory.

It is perhaps ironic, however, that the UK and Denmark implementation of the 4th directive on company law ahead of other member states has caused considerable resentment among certain small firm lobbyists who argue that the disclosure requirements put UK's small and medium sized companies at a competitive disadvantage.

Compared with what is available from national governments, the European Community hands out relatively little hard cash direct to small and medium sized enterprises. The European Social Fund and the European Regional Development Fund generally require an intermediary — either a central or local government — to commit an equivalent amount while the Regional Fund quotes in each case mostly go to offset previous spending on national programmes.

The European Investment Bank and the European Coal and Steel Community both offer subsidised loans to small businesses in more depressed regions — they are now marketed by a wide range of intermediaries such as the clearing banks and ICFC in the UK — and the New Community Instrument or Ortsrat facility (a mechanism set up to help finance investment projects) was last year through a fairly substantial profit in Italy.

Efforts to harmonise legislative and fiscal conditions throughout the European Community is, of course, high on the agenda at the European Commission in Brussels and assuming the Council of Ministers gives the green light it should be announced early next year. Initially 100m ECU (roughly £60m) will be available for the EIB which

will be in the form of guaranteed loan capital, will carry a two year interest free period, and will